### Agenda Item

1. Non-Agenda public comment*

2. Approval of Minutes from February 8, 2010

3. Committee Chair Notes from Water Research Foundation’s Webinar, “Water Conservation: Customer Behavior and Effective Communication”

4. Update from Department Staff on Outreach Activities for: Water Conservation, Water Rates, Reclaimed Rates, Submetering, Tiered Rates for Commercial Ratepayers, Pt. Loma Modified Permit (next steps)

5. Demonstration Project Communications Plan - (Marsi Steirer, Patsy Tennyson, Katz & Associates)

6. Potential future Agenda items

7. Subcommittee Member Comments

8. Adjournment

* This portion of the agenda provides an opportunity for members of the public to address the Subcommittee. Comments are limited to three (3) minutes per individual. Please complete a Speaker’s Slip in advance of the start of the meeting. For alternative format or disabled accommodations, please call Monica Musaraca at 858-292-6305.