



City of San Diego PURCHASE ORDER MODIFICATION

PO No. 4500061781

Ship To: Center ID: GSST GS STORM WTR POLLUTION PREVENTION 9370 CHESAPEAKE DR STE 100 SAN DIEGO CA 92123-1065	Bill To: GS STORM WTR POLLUTION PREVENTION 9370 CHESAPEAKE DR STE 100 SAN DIEGO CA 92123-1065	Date: 02/11/2015 Page 1 of 2 Billing Contact: TIMOTHY GRAHAM Telephone:
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Vendor: Lincoln Financial Media 1615 Murray Canyon Rd Ste 710 San Diego CA 92108-4321 Vendor ID: 10001991 Phone:	Terms: within 30 days Due net Delivery Terms: FREE ON BOARD DEST Deliver on or before: 06/30/2015 Buyer: Maureen Medvedyev Telephone: 619-236-6154
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Line #	Item ID/Description	Quantity/UM	Unit Price	Extended Price
1	<p style="text-align: center;">This is a MODIFICATION to an existing Purchase Order Do Not Duplicate Shipment. See Notes Below for Specific Modification(s) *****</p> <p>Dept. Advertising - Lincoln Financial</p> <p>The "Think Blue" campaign will be continuing its current public education and outreach components with advertising and events initiatives on Lincoln Financial radio stations KIFM EASY 98.1 and KBZT 94.9 to help the program meet its outreach goals and comply with the Municipal Storm Water Permit. FY 2015 budget approved the expenditure of Storm Water Department funding for advertising as may be required through 6/30/2015.</p> <p>Department Contact: Tim Graham, 858-541-4333</p>	70,000 EA	USD 1.00	USD 70,000.00

Notes: The Terms and Conditions of this Purchase Order are available at http://sandiego.gov/purchasing/	<h2 style="margin: 0;">SEE LAST PAGE FOR TOTAL</h2>
IMPORTANT! To ensure prompt payments, PO # must appear on all shipments and invoices; and, all invoices must be directed to <i>Billing</i> Contact person at <i>Bill-To</i> address listed above	



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