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AEG Live San Diego Signs Outdoor Concert Series Agreement With Qualcomm Stadium

San Diego, CA – January 8, 2008 – AEG Live San Diego announces it has signed a three-year exclusive agreement with Qualcomm Stadium to produce AEG LIVE Concerts on the Green, an annual outdoor concert series. The 13,000 capacity general admission concerts will be staged on 200,000 square feet of grassy field adjacent to the Qualcomm Stadium parking lot, previously serving as the San Diego Chargers' practice field. This agreement is consistent with the aggressive goals AEG LIVE set for itself when it entered the San Diego concert scene in July, by opening and staffing an office with industry veterans.

"Qualcomm Stadium has always been about entertaining San Diego, and this partnership builds on that." Stadium General Manager Erik Stover said. "With trolley access and unlimited parking, we have the ideal location for a uniquely San Diego outdoor concert series."

Steve Redfearn, AEG Live San Diego Vice President, selected the site for its potential to be something really special. "It's perfectly located in the center of town with a great feel and easy access. Mid size venues like this are thriving in cities like Seattle, San Francisco and Austin, so it's San Diego's time."

Concerts will begin in May 2008 and run through October, with a planned lineup of about a dozen shows. John Wojas, Vice President of Booking for AEG LIVE, reports that agents are expressing a serious interest in the venue and he anticipates that this first season will reflect what San Diego desires in an outdoor concert venue.

AEG Live, the nation's second largest concert promotion and touring company is comprised of special event, broadcast and exhibition divisions, nine regional offices (including the San Diego office which opened in July of this year) and numerous state of the art venues nationwide. Recent and upcoming promoted concert tours have included artists such as Justin Timberlake, Bon Jovi, Prince, Usher, Kenny Chesney, Rod Stewart, Paul McCartney, Dixie Chicks, American Idols Live and So You Think You Can Dance. The company operates Nokia Theatre at Grand Prairie (Texas) and the Nokia Theatre Times Square, a 2,100-seat concert venue in Times Square. The intimate 7,100 seat Nokia Theatre L.A. LIVE in downtown Los Angeles opened October 2007 with no seat further from the stage than 220 feet. For more information, visit AEGLive.com.

Qualcomm Stadium is owned and operated by The City of San Diego. With a seating capacity of 70,561, Qualcomm Stadium is located in the heart of Mission Valley, minutes from downtown San Diego. The Stadium is host to San Diego Charger and SDSU Aztec football, the Holiday Bowl, the Poinsettia Bowl, Street Scene and more.

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