

# QUALCOMM STADIUM ADVISORY BOARD

## Minutes of Regular Scheduled Meeting

### APPROVED MINUTES

Thursday, December 14, 2006  
Stadium Administrative Offices, Suite L48

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#### **I. CALL TO ORDER / ROLL CALL**

The meeting was called to order by Chairman Jeff Jeffery at 8:15 am.

Members Present: Michael Simonsen, Karen McElliott, Si Coleman, Joe Martinez, Les Williamson, Jeff Jeffery, Harold Lewis, Regina Petty.

Staff Present: Stadium Manager Erik Stover; Marketing Manager Mike McSweeney; Stadium Operations & Turf Manager Steve Wightman; Secretary Kathy Stevens.

Others Present: Shannon Thomas Deputy City Attorney; Lisa Gonzalez Council Rep.; Jeff Schemmel, Deborah Sandy SDSU; Bruce Binkowski Holiday Bowl; Bob Watkins, Lin Walton OMBAC; Brent Schrotboer San Diego Union Tribune; Keith Jones Ace Parking; Archie Nielson San Diego Auto Connection.

#### **II. APPROVAL OF MINUTES OF November 9, 2006**

Approved. Unanimous

#### **III. PUBLIC COMMENT**

No Comments

#### **IV. COMMUNICATIONS**

No Communications

#### **V. CHAIRPERSON REPORT**

No Report

#### **VI. BUSINESS PARTNER REPORTS**

##### **A. CHARGERS**

No Report

- B. AZTECS  
Jeff Schemmel reported that the conference schedule will be out by March 1, 2007.
- C. HOLIDAY BOWL & POINSETTIA BOWL  
Bruce Binkowski reported that the Holiday Bowl is a sell out and the Poinsettia Bowl 39,000 had been sold.
- D. OMBAC  
Lin Walton commented that they had concerns regarding the practice field. He stated that the field is not in playing condition and that it is unacceptable. He went on to say that the irrigation system is inadequate and that the other tenant is over using it.  
Bob Watkins stated that they have invested up to 150,000.00 dollars over the years to help maintain the field and they would be willing to double the rent to have a playable field. They are currently looking for another practice facility to practice in January, so the field will have time to recover and hopes that the other tenant will do the same.  
Erik commented that the idea of having VAVI, would increase revenues and to develop a relationship in hopes to get bigger events in the future. He went on to say that they have gone down to one game a week instead of two.  
The recommendation is for all to meet and try to get the field back into condition.
- E. ACE PARKING  
Keith Jones had no report
- F. CENTERPLATE  
Scott Marshall sent a message to Erik stating that the new team store has done over a quarter of million dollars over the last nine non-event days.

**VII. STAFF REPORT**

- A. Stadium Manager  
Erik Stover reported that the Chargers have secured a seed in the play-offs, which will bring in more rent for the Stadium.  
The contract for the San Diego Auto Connection had some revisions and should be signed in the near future. The RFP for the RV contract will be out within the next month. The current contract with La Mesa RV has been extended for 6 months.  
Erik invited the Board Members to the Stadium holiday party on December 22 at 11:00 am
- B. Marketing Director  
Mike McSweeney stated that the Reggie Bush football camp will be on March 24. The Vietnamese Festival will be on February 9 through the 11th. The Stars and Stripes event will be on June 30.
- C. Deputy City Attorney  
No Report

D. District 6  
No Report

**VIII. NEW BUSINESS**

Not-For-Profit rental rates  
Re-scheduled for January's meeting

**IX. COMMENTS BY BOARD MEMBERS**

No Comments

**X. ADJOURNMENT**

There being no further business, the meeting was adjourned at 9:00 am.  
The next Regular meeting will be Thursday, January 11 at 8:15 am.