

QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

APPROVED MINUTES

Thursday, March 8, 2007
STADIUM ADMINISTRATIVE OFFICES

CALL TO ORDER / ROLL CALL

Chairman Michael Simonsen called the meeting to order at 8:15 am.

MEMBERS PRESENT: MICHAEL SIMONSEN, JOE MARTINEZ, LES WILLIAMSON, JEFF JEFFERY, KAREN MCELLIOTT, REGINA PETTY AND SI COLEMAN.

Staff Present: Erik Stover Stadium Manager; Marketing Manager Mike McSweeney; Stadium Operations & Turf Manager Steve Wightman; Secretary Kathy Stevens.

Others Present: Todd Bradley Deputy City Attorney; Deborah Sandy SDSU; Bruce Binkowski Holiday Bowl; Lin Walton OMBAC; Brent Schrotboer San Diego Union Tribune; Bill Nelson Ace Parking.

II. APPROVAL OF MINUTES OF February 8, 2007

Approved. Unanimous

III. PUBLIC COMMENT

No Comments

IV. COMMUNICATIONS

No Communications

V. CHAIRPERSON REPORT

Chairman Michael Simonsen reminded members that their form 700 is due on April 2. Michael presented past Chair Jeff Jeffery with a plaque for his services and dedication to the Stadium Advisory Board this past year.

VI. BUSINESS PARTNER REPORTS

A. CHARGERS
No Report

- B. AZTECS
No Report
- C. HOLIDAY BOWL & POINSETTIA BOWL
Bruce Binkowski reported that the date for the Holiday Bowl will be December 22, 2007.
- D. OMBAC
Lin Walton stated the practice field has been re-sodded in areas and thanked Steve Wightman and the ground crew.
- E. ACE PARKING
Bill Nelson reported on a busy February and that all went well.
- F. CENTERPLATE
No Report

VII. STAFF REPORT

- A. Stadium Manager
Erik Stover introduced Todd Bradley Deputy City Attorney, who as been appointed to the Stadium and the Advisory Board. Erik also introduced Brock Ladewig also a Deputy City Attorney.

Chair Michael asked Todd if it was okay for the Board to call him with any questions regarding the form 700 and any other issues regarding the Stadium Advisory Board and Stadium issues.

Todd replied that it would be fine and he would try to respond in a timely manner.

Erik reported that the San Diego Auto Connection has been signed by both parties and has been filed. Erik also stated that San Diego Auto Connection request that the RFP process begin as soon as possible since their contract extension ends in 2008.

Erik stated that the RV contract would be announced at the end of week.

- B. Marketing Director
Mike McSweeney reported on a very successful Soccer match. The Stadium made about \$350,000.00 with a record-breaking crowd of 63,000 in attendance.
- C. Deputy City Attorney
Todd Bradley reported that he would be distributing the rate card proposal so that it could be voted on at next months meeting. Todd also mentioned that the police department would like the Stadium to look into an ordinance that would prohibited Scalpers from with-in a mile from the Stadium. Problem being that they slow down traffic around the Stadium. He mentioned that he was looking into other Stadiums and their current polices.
- D. District 6
No Report

VIII. OLD BUSINESS

- Not-For-Profit Rental Rates
Re-scheduled for April's meeting

IV. COMMENTS BY BOARD MEMBERS

No Comments

X. ADJOURNMENT

THERE BEING NO FURTHER BUSINESS, THE MEETING WAS ADJOURNED AT 9:45 AM.

The next Regular meeting will be Thursday, April 12, 2007 at 8:15 am.