

QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

APPROVED MINUTES

Thursday, February 14, 2008
STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Chairman Michael Simonsen called the meeting to order at 8:20 am.

Board Present:

Chairman	Michael Simonsen	
Vice Chair/Administrative Chair	Les Williamson	Absent
Facilities Chair	Joe Martinez	Absent
Member	Si Coleman,	
Member	Jeff Jeffery	
Member	Karen McElliott	
Member	David Baron	
Member	Regina Petty	
Member	Carlos Vasquez	Absent

Staff Present: Erik Stover, Stadium Manager; Mike McSweeney Marketing Manager; Steve Wightman Operations/Turf Manager; Lydia Medina, Stadium Business Manager; Kathy Stevens Board Secretary.

Others Present: Deborah Sandy SDSU; Brent Schrotboer San Diego Union Tribune

II. APPROVAL OF MINUTES January 10, 2007

Approved. Unanimous

III. PUBLIC COMMENT

No Comments

IV. COMMUNICATIONS

No Communication

V. CHAIRPERSON REPORT

Chairman Michael Simonsen thanked the Board, Staff and Business Partners for their support during his term as Chairman.

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

Steve Schnell reported that they are looking at a post game concert after their first game.

C. HOLIDAY BOWL & POINSETTIA BOWL

Bruce Binkowski stated they are working on this years dates for the bowl games.

D. OMBAC

Lin Walton reported they have started their season and invited everyone out to watch them.

E. ACE PARKING

Bill Nelson stated that normally Monster Truck and Supercross are usually difficult but they are working on making it better. Bill also added that he would like to go in the direction of the Chargers Parking for the Supercross event next year.

Jeff Jeffery asked if Live Nation is a year to year contract. Mike McSweeney stated that it is.

F. CENTERPLATE

No Report

G. SAN DIEGO AUTO CONNECTION

No Report

VII. STAFF REPORT

A. Stadium Manager

Erik Stover stated that Mike McSweeney will be the Interim Stadium Manager until a new one is selected. Erik also stated that they are finalizing the contracts for SDSU and San Diego Bowl Games and that the Stadium is \$750,000.00 dollars ahead of the budget for this year.

Jeff Jeffery asked Erik for a informal report on what he thinks needs to be done to the Stadium to run more effectively.

Karen asked Erik about the group of Independent Architects that are interested in the Stadium and that the group be kept on the Agenda for a future meeting.

B. Marketing Director

Mike McSweeney reported on the concert series, AEG, that will probably take place starting in May. Mike stated that the ESPN Moto X event will be a two day event and will be televised. He also wanted to thank Joe Moeller and San Diego Sports Council for their help in bringing this event to San Diego.

C. Deputy City Attorney

Paul Prather had no report.

D. District 6

No Report

VIII. OLD BUSINESS

The nominating committee selected the following:

Chairman	Les Williamson
Vice Chairman	Jeff Jeffery
Facility Chairman	Joe Martinez

IX. COMMENTS BY BOARD MEMBERS

Michael thanked Erik for all his work and congratulated him on his new position.
Karen also thanked Erik.

X. ADJOURNMENT

There being no further business, the meeting was adjourned at 9:00 am.
The next Regular meeting will be Thursday, March 13, at 8:15 am.