

QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

APPROVED MINUTES

Thursday, March 13, 2008
STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Vice Chairman Jeff Jeffery called the meeting to order at 8:15 am.

Board Present:

Chairman	Les Williamson	Absent
Vice Chair/Administrative Chair	Jeff Jeffery	
Facilities Chair	Joe Martinez	
Member	Si Coleman,	
Member	Karen McElliott	
Member	David Baron	
Member	Regina Petty	
Member	Carlos Vasquez	
Member	Michael Simonsen	

Staff Present: Mike McSweeney Marketing Manager; Steve Wightman Operations/Turf Manager; Lydia Medina, Stadium Business Manager; Kathy Stevens Board Secretary.

Others Present: Deborah Sandy SDSU; Brent Schrotboer San Diego Union Tribune; Architects Gary Allen, Bob Mosher & Mr. Bundy.

II. APPROVAL OF MINUTES February 14, 2007

Approved. Unanimous

III. PUBLIC COMMENT

No Comments

IV. COMMUNICATIONS

No Communication

V. CHAIRPERSON REPORT

No Report

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

No Report

C. HOLIDAY BOWL & POINSETTIA BOWL

Bruce Binkowski reported that the Holiday Bowl had a record high pay out of 2.5 million per team. Bruce also announced the dates for this years Bowl games will be December 23 for Poinsettia and December 30 for the Holiday Bowl.

D. OMBAC

Lin Walton reported that they are in the beginning of their super league season.

E. ACE PARKING

No Report

F. CENTERPLATE

No Report

G. SAN DIEGO AUTO CONNECTION

No Report

VII. STAFF REPORT

A. Mike McSweeney, Interim Stadium Manager/ Marketing Director,
Mike reported on tasks that the Staff is currently working on;

- A. SDSU Lease – Almost Complete
- B. SDSU Office - Roof Leak
- C. Business Process Reengineering – Review of Stadiums Business Operations
- D. San Diego Auto Connection RFP – To be issued by Real Estate Assets
- E. Carpeting Projects
- F. Centerplate Contract
- G. Elite Contract
- H. ADA Compliance Completion
- I. Installation of Security Planters
- J. Television Rewiring

The first concert on the practice field will be May 16.

Member Si Coleman asked the question if there would be anyone from the this Board on the interview panel for the Stadium Manager position.

Michael Simonsen responded that Jeff Jeffery would be on the panel.

B. Deputy City Attorney

No Report

C. District 6

No Report

VIII. NEW BUSINESS

Speaker Jack Carpenter introduced a group of Current and Retired Architects that wish to save Qualcomm Stadium. Mr. Carpenter stated that Ed Malone, which was not present, is the one thinking about sponsoring the study of the Stadium. They feel that it would be in the best interest to the City.

Mr. Mosher stated that they value the building as a significant piece of architecture and feel that the Stadium could be brought up to standards.

IX. COMMENTS BY BOARD MEMBERS

No Comments

X. ADJOURNMENT

There being no further business, the meeting was adjourned at 9:20 am.

The next Regular meeting will be Thursday, April 10, at 8:15 am.