

QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

APPROVED MINUTES

Thursday, April 10, 2008
STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Chairman Les Williamson called the meeting to order at 8:15 am.

Board Present:

Chairman	Les Williamson
Vice Chair/Administrative Chair	Jeff Jeffery
Facilities Chair	Vacant
Member	Si Coleman Absent
Member	Vacant
Member	David Baron
Member	Regina Petty
Member	Carlos Vasquez
Member	Michael Simonsen

Staff Present: Mike McSweeney Marketing Manager; Steve Wightman Operations/Turf Manager; Kathy Stevens Board Secretary.

Others Present: Deborah Sandy, Nick Pettit SDSU; Brent Schrotboer San Diego Union Tribune; Archie Nielson, SDAC;

II. APPROVAL OF MINUTES March 13, 2007

Approved. Unanimous

III. PUBLIC COMMENT

No Comments

IV. COMMUNICATIONS

No Communication

V. CHAIRPERSON REPORT

No Report

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

Tom Carson reported that they have received the upcoming schedule and the pre-season games will be, Chargers will host the Dallas Cowboys on Saturday, August 9th and the Seattle Seahawks on August 25th Monday Night Football. There could be 2 possible back to back games with the Aztecs.

B. AZTECS

Steve Schnall stated that the Aztecs will open up with Cal Poly on August 30, Idaho on Sept 20 and their first conference game will be on October 11 against Air Force which will be the Skyshow.

Steve introduced Nick Petit who will be the Facility Event Manager

C. HOLIDAY BOWL & POINSETTIA BOWL

Bruce Binkowski announced the dates for the bowl games. Poinsettia Bowl will be December 23 and Holiday Bowl will be December 30.

D. OMBAC

Glen Irvin stated that they have a game on April 26th at 1:00 for the Division One Playoffs.

E. ACE PARKING

Bill Nelson reported that they have been meeting with the Chargers for the upcoming season.

F. CENTERPLATE

Scott Marshall stated that they are currently designing their menu.

G. SAN DIEGO AUTO CONNECTION

Brian Epperson reported that they just completed their first RV show which was successful.

VII. STAFF REPORT

A. Mike McSweeney, Interim Stadium Manager/ Marketing Manager

Mike stated that the Auto Sales RFP is posted and the deadline is May 9. Mike requested volunteers for the evaluation committee for the RFP.

The Motor X Championship is this weekend. It will be televised on Saturday and Sunday.

The track consists of 13,000 yards of dirt with a ramp that comes back into the Stadium after they exit the east tunnel and go around a track in the parking lot.

Mike reported that we have a new Event Coordinator, Michele Kelley. Michele will also be involved with the budget.

The Concert on the Green series by AEG Live will start on May 16. It will be the 91X-Xfest. There will be about 5 more concerts during the summer.

B. Deputy City Attorney

Nothing to Report

C. District 6

Lisa Gonzales reported that May 10 – May 18th will be the 5th Annual San Diego River Days. San Diego River Park Foundation has 70 organization along the river. Lisa expressed that they would like a pathway along the river from the new Concert Series on the practice field to the library so it will be a part of the trail. Lisa stated that they do have

a San Diego State Conservancy to help fund the project.

Chairman Les Williamson asked Mike about the “Chariots” if they would be used for other events.

Mike responded that they are used for all events. They provide quicker response time.

VIII. NEW BUSINESS

Les Williamson presented Michael Simonsen a plaque for his service as Chairman for 2007.

IX. COMMENTS BY BOARD MEMBERS

Jeff Jeffery reported that he would like the Board to purchase plaques for the former board members, Karen McElliott and Joe Martinez.

X. ADJOURNMENT

There being no further business, the meeting was adjourned at 9:20 am.

The next Regular meeting will be Thursday, May 8, at 8:15 am.