



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

APPROVED MINUTES

Thursday, June 19, 2008
STADIUM ADMINISTRATIVE OFFICES

*Note: Original meeting was moved due to US Open Traffic in Stadium Parking Lot

I. CALL TO ORDER / ROLL CALL

Chairman Les Williamson called the meeting to order at 8:15 am.

Board Present:

Chairman	Les Williamson	
Vice Chair/Administrative Chair	Jeff Jeffery	
Facilities Chair	Vacant	
Member	Si Coleman	
Member	Vacant	
Member	David Baron	
Member	Regina Petty	Absent
Member	Carlos Vasquez	
Member	Michael Simonsen	

Staff Present: Mike McSweeney Interim Stadium Manager, Steve Wightman Operations/Turf Manager; Michele Kelley Events Coordinator.

Others Present: Deborah Sandy, SDSU; Brent Schrotboer San Diego Union Tribune;

II. APPROVAL OF MINUTES May 8, 2007

Approved. Unanimous

III. PUBLIC COMMENT

No Comments

IV. COMMUNICATIONS

No Communication

V. CHAIRPERSON REPORT

No Report

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

Nick Pettit Aztec Stadium Operations, stated that they would like the Stadium to look more Aztec on their Game Day.

Member Jeffery stated that Nick should contact Mike regarding that.

C. HOLIDAY BOWL & POINSETTIA BOWL

Bruce Binkowski reported that annual renewal for Poinsettia Bowl was at 80% and Holiday Bowl was at 90%, which is right on track.

D. OMBAC

No Report

E. ACE PARKING

Brian Gansert stated that the parking went well for the US Open. Thursdays traffic was heavy but Fridays was the busiest with just under 10,000 cars. Mondays playoff was 4,000 cars, twice as much as anticipated.

F. CENTERPLATE

No Report

G. SAN DIEGO AUTO CONNECTION

No Report

VII. STAFF REPORT

A. Mike McSweeney Interim Stadium Manager, reported that the Stadium sound system upgrades are complete. There will be new carpet in Club Lounges, Charger Locker Room and restaurants by early August.

Mike introduced Michele Kelley as the new Event Coordinator.

Mike also stated the US Open Parking Totals as follows: Friday 8725, Saturday 9810, Sunday 8965 and Monday 3725.

The Soccer Match, Mexico vs. Argentina was the largest crowd ever at 68,498 fans. The Stadium will receive approximately \$375,000 to \$400,000 revenue. Mike reported that there were very few problems until the last 15 minutes when fights broke out.

David Baron commented that 805 should be used more to reduce traffic problems.

Mike reported on the Concert on the Green; The Rock n Roll Marathon Concert with Pat Benetar had 4000 fans. On July 27 will be Stone Temple Pilots and August 1 Paramore. Bob Dylan will be here on September 6.

B. Deputy City Attorney

No Report

C. District 6

No Report

VIII. NEW BUSINESS

NONE

IX. COMMENTS BY BOARD MEMBERS

Chair Williamson introduced Chet Barfield as the new District 6 Representative for Donna Fry.

Member Simonsen asked if there was any information regarding the Quarry Falls Development. Chair Williamson responded that Sudberry is the developer.

X. ADJOURNMENT

There being no further business, the meeting was adjourned at 8:44 am.

The next Regular meeting will be Thursday July 10, at 8:15 am.