



# QUALCOMM STADIUM ADVISORY BOARD

## Minutes of Regular Scheduled Meeting

Thursday, May 12, 2011

STADIUM ADMINISTRATIVE OFFICES

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### I. CALL TO ORDER / ROLL CALL

Acting Chairman Ben Clay called the meeting to order at 8:15 am.

#### Board Present:

Chairman	Rudy Castruita	Absent
Member	Jeff Jeffery	Present
Member	Luke Pistorius	Present
Member (Chairman)	Ben Clay	Present
Member	David Baron	Present
Member	Kim Folsom	Absent
Member	Carlos Vasquez	Present
Member	Michael Simonsen	Present
Member	Les Williamson	Present

**Staff Present:** Mike McSweeney-Stadium Manager, Veronica Valenzuela-Clerical Assistant II

**Others Present:** Debra Bevier-Deputy City Attorney , Susan Hawke-Centerplate, Nick Petit-Aztecs, Bill Nelson-Ace Parking

### II. APPROVAL OF MINUTES April 14, 2011

Approved. Unanimous.

### III. PUBLIC COMMENT

No Report

### IV. COMMUNICATIONS

No Report

### V. CHAIRPERSON REPORT

Let the record reflect Luke is here, Rudy is out in Santa Clara at graduation ceremonies. Not much to report but Ben and Mickey will be chairing at Balboa Park Centennial and will deal with assets of the park and his main concern is the parking situation. Ben asked Rudy, would like to be involved on

the parking issues at the stadium to have a better idea of what is involved. If he may, Ben will sit in with David on the committee regarding parking.

## **VI. BUSINESS PARTNER REPORTS**

### **A. CHARGERS**

No Report.

### **B. AZTECS**

Nick stated nothing much to report, Ben mentioned he needs to report on the fact there is a new President. All candidates are in support of a new president. SDSU football is scheduled to play this upcoming season.

### **C. BOWL ASSOCIATION**

No Report.

### **D. OMBAC**

None.

### **E. ACE PARKING**

LSU Crawfish is coming up we are trying not to mix up the parking accommodations with the Jehovah's Witness event since it is a Sunday. Hopefully it's a smooth event on getting everyone to the right place.

### **F. CENTERPLATE**

Continuing on maintenance of stands, since it's the off season; employees are coming in for role call and getting all checked in. In regards to how lockout will affect them they have analyzed and set up contingency plans on what they are to do if there's football season or no football season and how it will impact their budget. Management staff has decreased on their own and received a savings so far.

### **G. SAN DIEGO AUTO CONNECTION**

No report

## **VII. STAFF REPORT**

### **A. Stadium Manager Mike McSweeney**

This is a light report, we are doing everything to get ready for the Fall. Next event coming up is the Jehovah's Witness convention from May 27<sup>th</sup> to 29<sup>th</sup>. Major soccer game Real Madrid vs. Chivas Guadalajara to be announced shortly for July 20<sup>th</sup> some information has leaked already since it is a big event. We may expect to have 50,000 people attend game on a Wednesday night. David mentioned he attended a Real Madrid game in Spain which was sold out and some tickets being sold were for standing room only in certain sections. Ben asked if there is a reduced rate for young kids currently playing soccer and are they invited to attend at a reduced rate? The promoters may offer tickets to kids in clubs and soccer academies. Sometimes discounts are given but it depends on how sales are doing, they take care of it all. Ben asked Centerplate if there will be a special dish from Spain offered at this event. Susan responded they will not have a specialized dish but they do have some Mexican items already offered at some stands.

Parking lot will be busy on May 14<sup>th</sup> FM 94.9 will have a sticker stop, around 1000 cars or more are expected. On May 15<sup>th</sup> is the Riverfest and 5K walking for River conservancy, this is a Fair with food and booths for the Foundation Supporter it is a fund raiser type event. The LSU Crawfish Boil is on May 29<sup>th</sup> is New Orleans style, they bring in the crawfish from Louisiana and have it all cooked here for the event. Usually 4000 to 5000 people attend throughout the day.

On May 6<sup>th</sup> the fiscal budget FY12 was presented to Council, will email copies to all the next couple of days. There was expenses south of 16 million with TOT tax, have 8.5 million budget for FY12. Question from Council regarding Chargers contract, personal opinion is it's extremely hard to change it. Don't see a deal changing with the Lockout situation and retaining them in San Diego. Ben asked what does lockout due to our revenue? Mike's response we lose around 1 million per year, we lose less and retain no revenues since less games means expenses are down. Ben's responded this was an interesting deal would you explain for those of us not familiar with this. From the City's stand point there is a huge contribution of Police, Undercover officers to work at an event out in the parking lot. But the City has an upside down deal with this contract. David asked if there is any other stadium where they generate money from a football stadium? Most stadiums in the country carry a subsidy with or without a football team. Other municipalities make some money during football season for example Raymond James in Tampa Bay make some profit but also have a subsidy almost every building carry some form of subsidy. Oakland loses 15-16 million per year and there is a subsidy. Florida stadium makes some money but still carry a subsidy. We are funded by TOT tax and are 100% reliant on. We used to split with Sports Arena but not anymore. Jeff questioned if the County helps out? No they do not, I am not the expert on TOT but somehow these are all based on local governments and how it is funded eventually tied together. Copy of proposed FY12 Budget will be distributed to all when available. Ben asked for clarification of Lockout, how many employees on game day would be affected? There are about 700 Centerplate employees, 800 Non-profit employees, Elite Security has 1500 approximately and Ace Parking around 225 employees; if no football games are employees out of work? No game, no work.

Ben was asked a question by Voice of San Diego regarding the Jehovah Witness' and he referred them on to the Mayor's office for questions. All media questions are handled through the Mayor's office. There was a meeting with Bowl Association on what is needed for agreement to be finalized, Jeff attended this meeting.

Currently we are under way on our OSHA construction it should be done by end of the week. The Parking RFP extended 2 weeks to May 26<sup>th</sup>, David is on this committee and will attend. Purchasing/contracting issue letter of null and void for any protest is in the works. The Security contract may be signed soon. According to Debra this is not done yet, has not been signed and approved.

On other news Veronica Valenzuela is now a full time permanent hire employee. Very pleased with selection there were great interview candidates but the best rose to the top. This concludes my report.

Question on how big the practice field area is and is it rented out? It is approximately 1,076 square feet, 2½ football fields and is to be used for Riverfest this upcoming weekend. Practice field is used year round by OMBAC and now BFA-Brazilian Futebol Academy. We rent out the practice field for other events depending on availability in the past we have had smaller concerts held out there.

## **VIII. BUSINESS ITEMS**

**A. Update Financial Items:**

Recently attended and presented the fiscal budget.

**B. Advisory Board Items:**

Jeff questioned the article in the paper in regards to the Kansas City Chiefs fan. A fan was expressing the First Amendment. How will this affect Security? Security works like crazy to get the crowd under control. But when does yelling, screaming and flipping people off become a right and freedom of speech? FOX did a story on the Fan you are all welcome to look at it. Ben mentioned the Freedom of Speech seems to be an area such as it was in the 1960's. When a situation such as this arises Police and Stadium Management have to make a decision when someone continues to distress others. This occurs frequently and is treated on a case by case basis. If there is a solicitor wanting to exercise their rights there is sidewalk permits available for front sidewalk soliciting but never inside the stadium it is not allowed.

**IX. COMMENTS BY BOARD MEMBERS**

Question if any news on the Los Angeles violence, up until now no name on a suspect. Unfortunately this happened under a blink of an eye. Our security cameras are to be installed next week for extra surveillance.

Perfect storm is Los Angeles publicity wise, it's quite a mess. They are looking to demolish a portion of the convention center to build a Stadium and keep L.A. alive we have a football team and they don't. The State of California Redevelopment funds are being re-established statewide same issues here in San Diego are up in Los Angeles. Years back San Francisco decided to never again put a stadium on tidelands. The 49ers were stopped and cannot build a new stadium.

**X. ADJOURNMENT**

Meeting was adjourned at 8:45 am. The next meeting will be Thursday, June 9<sup>th</sup> at 8:15am.