



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, September 8, 2011
STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Chairman Rudy Castruita called the meeting to order at 8:35 am.

Board Present:

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| Chairman | Rudy Castruita | Present |
| Member | Jeff Jeffery | Absent |
| Member | Luke Pistorius | Present |
| Member | Ben Clay | Absent |
| Member | David Baron | Present |
| Member | Kim Folsom | Present |
| Member | Carlos Vasquez | Absent |
| Member | Michael Simonsen | Present |
| Member | Les Williamson | Absent |

Staff Present: Mike McSweeney-Stadium Manager, Veronica Valenzuela-Clerical Assistant II

Others Present: Debra Bevier-Deputy City Attorney, Susan Hawke-Centerplate, Ron Lee-Centerplate, Bill Nelson-Ace Parking, Bruce Binkowski-Holiday Bowl, Jack Straw-Council District 6

II. APPROVAL OF MINUTES August 11, 2011

Minutes not approved due to late start will approve at next meeting October 13, 2011.

III. PUBLIC COMMENT

No Report

IV. COMMUNICATIONS

Received a Catering Services request and passed it down to Debra Bevier and Mike McSweeney

V. CHAIRPERSON REPORT

No Report

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

No Report

C. BOWL ASSOCIATION

The Bowl Association is following the Big 12 Conference and will be here until 2011. Texas may want out. Big 12 Conference will not have legal actions but could not speak for their Universities. Eight of nine Universities will consider legal action against A & M. Big controversy Texas and Oklahoma rumor they may be in Pac12 to make it Pac16 but it may not happen and will not have any issues. Sixteen teams to select from, we will have a wide range of teams. Once dust settles we'll have a conference partner. It is a bit chaotic at the moment and do not know where it will go.

D. OMBAC

No Report

E. ACE PARKING

Aztec games have been successful in using the Trolley rides from SDSU. Chargers game on Sunday is high awareness for 9/11. Large Police enforcement. Pre-Season is different crowd. Any news on RFP Parking Report, Bill's boss wants to know as of yet there is no award of the contract yet. In agreement PD is to cover more area out on lot if they are on bicycles. Funding to purchase bikes for PD but letter will be sent out three to four weeks. Term of agreement will start immediately once awarded we are on a month to month now. New contract in works to include PD on Bikes since they may patrol better in the parking lot. Bid process now not a signed contract yet.

F. CENTERPLATE

We had a good Pre-Season game Thursday, September 1st then a quick turn around for September 3rd Aztec game. Aztecs are exciting and keep the momentum going. Susan introduced Ron Lee as the new General Manager for Centerplate, he comes from the Angels and worked with Aramark the last four years. Excited to come from Baseball and now Football he was a Division Manager.

G. SAN DIEGO AUTO CONNECTION

No Report

VII. STAFF REPORT

A. Stadium Manager Mike McSweeney

Apologize for the delay. The SDSU Family Day was great and the momentum carried through since the Poinsettia Bowl. They had 30,000 plus in attendance on September 3rd game and team played well, they are augmenting crowd noise.

The Chargers vs 49ers game on September 1st was a different type of game than regular season. Starters don't usually play in pre-season. Question was asked who decides on who plays in pre-season games? Mike responded the League decides on the players and they usually play same teams in pre-season games. The 49ers announced attendance in high 40,000. If Chargers were here they probably would say the season and single game tickets sales are about the same.

We had a situation and rumor of mold in the locker room. We literally re-built it replaced ceiling tiles, floor was re-carpeted, re-painted and fixed all damages in time for the 49ers game to be up to code and no mold. We had some operational challenges and conversations with Mayor and Jay Goldstone. Sunday game is expected to sell out, will have increase level of Security at the 9/11 Anniversary. Moment of silence at 10am pacific time, at beginning of the game will re-iterate this, there will be a bald eagle flying to commemorate the anniversary.

Mike asked David for his signature on Parking RFP request, responded it was completed and given to Veronica.

A few weeks ago Mike met with the original Architects who designed stadium building and they would like to save the stadium.

Working on the custodial contract diligently; during pre-season games building was not cleaned as expected due to new management; new team. Cleaning tools were missing and they needed to purchase \$200K in equipment to facilitate cleaning of building. We monitored daily activity all the way up until kick off. We had a rough start but working on it.

Moving forward with Bowl Association contract for 3 year agreement, still need to work out some figures.

The protest date for Staff Pro Security contract has been scheduled for September 14, 2011 but has been extended and working on a new date.

Question was asked if same contractor Jani-King? Yes, but now we re-vamped the contract by crowd size instead of billing us by the hour. A different type of billing will have savings of about \$50,000 per year. We have a long list of custodial items and Kim asked if we get patrons/attendees to give us some feedback on the custodial service.

Michael asked if Chargers not satisfied with season ticket sales? What is the current occupancy in the suites? We do not know this is handled by Ken Darrett with the Chargers, he leads this effort and reports on how it is doing.

Rudy asked how the City Box suite is coming along? The majority of attendees are Armed Services, YMCA and Community groups, the Mayor hands out these tickets to the community.

VIII. BUSINESS ITEMS

A. Financial Items:

None to report

B. Advisory Board Committee Items:

Will not approve minutes today until next meeting.

IX. COMMENTS BY BOARD MEMBERS

Rudy requested the Ticket Policy be sent to each member on how to secure one ticket for each member to attend a game and experience what is entailed at an event; the request is submitted to the Mayor.

X. ADJOURNMENT

Meeting was adjourned at 9:05 am. The next meeting will be Thursday, October 13th at 8:15am.