



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, October 9, 2014
STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Acting Chairman Luke Pistorius called the meeting to order at 8:15 a.m.

Board Present:

Chairman	Rudy Castruita	Absent
Member	John Thomson	Present
Member	Ben Clay	Absent
Member	Les Williamson	Present
Member	Jesse Durfee	Present
Acting Chairman	Luke Pistorius	Present
Member	Albert Velasquez	Absent
Member	Carol Jeffries	Absent
Member	Andy Zlotnik	Present

Staff Present: Mike McSweeney-Stadium Manager; Maria Villanueva-Stadium Secretary;

Others Present: Nick Pettit-Aztecs, Bruce Binkowski-Bowl Association, Eddy Goldenberg-Ace Parking, Mark Rapisardi-Centerplate, Ryley Webb-Council District 7.

II. APPROVAL OF MINUTES

A. Minutes of September 11, 2014 - Approved. Unanimous.

III. PUBLIC COMMENT

No Report.

IV. COMMUNICATIONS

No Report

V. CHAIRPERSON REPORT

A. Chairman Rudy Castruita - Absent

Acting Chairman Luke Pistorius had nothing to report, and continued with meeting.

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report.

B. AZTECS

Nick Pettit – Nothing to report. Just hoping to get a win tomorrow night.

C. HOLIDAY BOWL

Bruce Bingkowski – Big 10 and Pac 12 are wide open and looks like a couple of great teams will play in the Holiday Bowl. As for the Poinsettia Bowl it's too soon to tell which teams will be playing.

D. OMBAC

No Report.

E. ACE PARKING

Eddy Goldenberg – Introduced himself to the Board Members as Bill Nelson's replacement. He is getting familiar with the Stadium and is available to assist in any way he can.

John Thomson stated that Board members should enter through the Bus gate for Charger games. The entrance is on Rancho Mission Road.

John Thomson questioned if there are designated areas that allows taking more than one parking space for tailgating. It gets frustrating to find a parking space, and see three to four spaces taken up by tents. In reply, Mike McSweeney stated that tailgating is only allowed within your parking space and PD patrols the lot to enforce this rule. There have been times that the Chargers let this slide when fans complain they have already unpacked their tents, tables, and food. PD needs to enforce this rule at the beginning when the stadium parking lot opens. Fans can call ahead to reserve tailgating spaces and obtain a permit (for a fee) with Ace Parking. Those tailgating without a permit will be told to move by PD.

F. CENTERPLATE

Mark Rapisardi – Everything is looking good so far. Nothing else to report.

VII. STAFF REPORT

A. Stadium Manager Mike McSweeney

Real Estate Assets: Cybele Thompson is the new Deputy Director. She has a strong background in commercial real estate, and is familiar with the Stadium having volunteered in Crisis Intervention working with SDPD in the past.

Aramark: Last week the contract was presented to the budget committee for review. It was voted 3 to 2 to move forward to Council. Further explanation is needed for what the contingency plans cover, which in short are costs to repair any damages from wind or rain, and clean up of debris. In the meantime, Aramark has been doing a great job.

City Box/Tickets: This topic is currently being discussed between the Mayor's office and the Chargers on how the City Box will be used. Further information from these discussions may come out after the football season. A Union Tribune article dated October 6, 2014 was passed out to the Board Members (attached).

CONCACAF: A meeting was held with company officials for a possible event in July 2015. It would be a double header to be played in one day by teams from two countries, which is yet to be determined.

Soccer United Marketing (SUM): They represent Major League Soccer (MLS) and would like to work out a multi-year agreement for CONCACAF to play at the Stadium.

Re-cabling Project: Moving ahead and creating a scope of work. Enlisting some help from the networks to help with costs.

Stadium Events:

- Chargers vs. Seahawks – Temperatures soared to 120 degrees. Sales of beer and water went up.
- Chargers vs. Jets – Another warm weekend. The 40 second clock went out in the 4th quarter and working on how to keep its temperature regulated in the heat.
- Aztecs vs. UNLV/Chargers vs. Jaguars – First back-to-back game of the season. Aramark and Stadium crew did a tremendous job.
- Aztecs vs. Hawaii/Chargers vs. Chiefs – Next back-to-back game on Oct 18 & 19.

John Thomson questioned if the Stadium and Petco Park are in competition in getting the soccer games. In reply, Mike McSweeney does not believe there is a competition. It boils down to accommodating the number of fans the soccer games bring in, which is close to 68,000. Petco Park only seats about 35,000.

VIII. BUSINESS ITEMS

No Report.

IX. COMMENTS BY BOARD MEMBERS

Jesse Durfee suggested, as an advisory committee for the Stadium, we provide input to the Mayor's office in regards to the City Box. Acting Chairman Luke Pistorius concurs to have further discussions and to add this item on a future agenda.

Jesse Durfee inquired about Advisory Board members being able to attend Production Team Meetings held by the Chargers to get a feel for what goes on. Mike McSweeney will ask the Chargers' for approval.

Luke Pistorius commented on how the stadium strives for excellence in its operations to get the stadium prepared for back-to-back games in a short amount of time.

X. ADJOURNMENT

Meeting was adjourned at 8:36 am. The next meeting will take place Thursday, November 13, 2014.