



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, February 12, 2014
STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Chairman Rudy Castruita called the meeting to order at 8:20 a.m.

Board Present:

Chairman	Rudy Castruita	Present
Member	John Thomson	Absent
Member	Ben Clay	Absent
Member	Les Williamson	Present
Member	Jesse Durfee	Present
Member	Luke Pistorius	Absent
Member	Albert Velasquez	Present
Member	Carol Jeffries	Present
Member	Andy Zlotnik	Present

Staff Present: Mike McSweeney-Stadium Manager; Maria Villanueva-Stadium Secretary;

Others Present: David Noll-Aztecs, Bruce Binkowski and Mark Neville-San Diego Bowl Games Association, Eddy Goldenberg-Ace Parking, Ron Lee and Mark Rapisardi-Centerplate, Ryley Webb-Council District 7, Brigitte Browning and Lex Olbrei-Unite Here

II. APPROVAL OF MINUTES

A. Minutes of January 8, 2014 – Approved. Unanimous.

III. PUBLIC COMMENT

Brigitte Browning, Unite Here-Local 30 – Representing the Food Service Workers, with a membership of 800 members, wanted to address the Board members before a decision was made to select a new Food and Beverage company for Qualcomm Stadium. If Centerplate was not selected, Brigitte's concern was for their long time employees in keeping their job with the next company.

Rudy Castruita stated the Advisory Board was not involved in the selection process. A decision would be made by the City's Purchasing and Contracting department.

Mike McSweeney read from the RFP the Transition of Employment Notice Period. In short, the RFP states within 10 days the contract is terminated with the City, the terminated contractor will provide the new contractor a detailed list of covered employees. The new contractor shall retain the employees for a 90 day transition period with the same terms and conditions under the terminated contract. Employment evaluations will be provided at the end of the 90 day transition period.

Note: Pursuant to the Brown Act, no discussions or action shall be taken by the Board.

IV. COMMUNICATIONS

No communications to report.

V. CHAIRPERSON REPORT

A. Chairman Rudy Castruita – No report.

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report.

B. AZTECS

David Noll – Introduced himself to the Advisory Board and stated he will be assuming some of the roles left by Nick Pettit. Nick has left San Diego State and moved on to Cal Poly. David had nothing further to report.

Rudy Castruita encouraged David, if not he, to continually send a representative to report any important news or issues the Advisory Board should be made aware of.

C. HOLIDAY BOWL

Bruce Binkowski – Introduced Mark Neville as the Director starting March 1st. Mark will be attending future Board meetings. Bruce has been with the Bowl Association for 38 years and will, in his words, “fade out a little bit”, but will still be involved with the association. There was nothing else to report other than having a good year. First year with the Big 10 was a success, and PAC 12 with USC coming in helped. The next Holiday Bowl may be the 29th or the 30th of December, and Poinsettia Bowl on the 22nd or the 23rd of December.

Les Williamson inquired about the economic impact report the Bowl games drew in. Bruce Binkowski replied they just received a draft and will have it for the next Advisory Board Meeting.

D. OMBAC

No Report.

E. ACE PARKING

Eddy Goldenberg – Reported the next two weeks will be busy with the Giant Used Car Tent Sale next to the Lunar New Year Festival, and the Big 3 Auto Parts Exchange the following weekend, and the Color Run 5K at the end of the month.

As for the Poinsettia Bowl, traffic went well and did not completely fill out the parking lot. For the Holiday Bowl, gates were briefly closed, except for the main gate, until traffic settled down then quickly reopened. Parking lot nearly sold out. Taxi's and Uber's were able to come in and out with no problem.

Rudy Castruita inquired about the Ubers, and Friars Road with traffic coming in. Eddy Goldenberg stated Ubers entered by the marquee, and wasn't sure if that was a challenge for people to get to the designated area to use them, especially for visitor not knowing where they are parked. As for Friars Road, congestion was normal for that time of day.

Rudy Castruita inquired about the over-the-road signs and if they are being used to help direct traffic. Mike McSweeney stated the over-the-road sign has not been operational for quite some time due to funding according to Traffic Engineering. They are also waiting for the Sudbury development of about 800 homes to be completed. These signs come at a cost of \$100,000 per sign. As for road signs, they are placed by the San Diego Police's Special Events Traffic Control unit (SETC). They place signs along the roads two weeks before a major event at the stadium for public awareness. The SETC places cones on the road on the actual event day(s).

F. CENTERPLATE

Mark Rapisardi – Working hard, winterizing everything, and getting prepared for next season. Going over what worked in the past years and what did not, continuing to be innovative and come up with new ideas.

Rudy inquired if there were any upgrades or maintenance work related to Centerplate and their vendors. Mike McSweeney replied those are Centerplate's responsibility. The City is responsible for "point of connection" which is, for example, anything coming from the walls to the sink. In regards to Rudy's question about carpeting, Mike stated carpeting is a City's responsibility and done in the club level and has nothing to do with Centerplate.

VII. STAFF REPORT

A. Stadium Manager Mike McSweeney

FY16 Proposed Budget Increases: Worked with Financial Management to establish a cost of what can be added to the budget. With improvement costs at nearly \$1.3 million, the cap that was \$738,513 was clearly not enough. The cost increases are as follows:

- The transition from JaniKing to Aramark for the Stadium's custodial contract was a 35% increase in hourly rates.
- A new Wiggins forklift to move concrete barricades around the parking lot for events. The currently owned Wiggins is over 30 years old and harder to maintain and repair.
- Urban Corps' contract doubled in costs for 2015.
- Building materials for:
 - Repairs to expansion joints
 - Repairs to concrete in the Plaza area
 - Repairs to asphalt, and asphalt equipment
 - Maintaining Chargers' Training Center
 - HVAC projects, repairs for water issues
 - Grow tarps for the Stadium field

- Misc equipment purchases i.e. small trucks
- Hiring an Arborist or tree company (grounds crew not experienced in this field).

Mike McSweeney stated, as the Stadium ages, the needs and the cost of maintenance grows. It should not be a surprise at each fiscal year; the cost grows to operate the Stadium.

The proposed budget increases was presented to the executive budget committee on Monday, February 2nd.

Andy Zlotnik inquired how costs were reviewed, if operating and capital costs were separated as oppose to presenting the budget increases as a whole. Mike McSweeney confirmed costs for operations and capital equipment were separated. The cost increases were presented line item by line item, in full detail before the committee.

Rudy Castruita encouraged Board members to use their influence as Stadium Advisory Board Members to let their appointing City Council member know the priorities of the Stadium's needs.

Mike McSweeney offered each Board Member a copy of the cost increase breakdown. Rudy Castruita requested Mike to have Maria Villanueva email a copy to each Member the breakdown report and listing its priorities.

Les Williamson inquired if the City's Urban Arborist was used as a consultant before the position was let go. Mike McSweeney stated an internal Arborist was always used before going to an outside consultant. Typically, the duties are performed by Parks & Recreation. Staffed with only three people, they said it would be about a year before they could get close to the Stadium.

Bowl Games: A terrific season! Between the two Bowls, the City netted just under \$698,987 compared to 2013 at \$408,937 with an improvement of \$290,050. The 2014 Bowl season may have been the top netting event for the City.

Rudy Castruita inquired what the payouts were to the teams. Bruce Binkowski replied the Holiday Bowl combined payout was \$5.6 million for 2014. Poinsettia Bowl combined payout was \$1.6 million.

Food and Beverage RFP: Bids are due this month. Interviews will be held March 4-6. Andy Zlotnik will be on the evaluation team.

Stadium Job Openings: Les Williamson will be on the interview panel for the Program Manager position. Interviews will be held February 19. Les will also be on the panel for the Project Coordinator position with interview dates to be determined after the selection process.

COPA Americana: Passed out to Board members was COPA's letter of introduction for a multi-agency response to bid. Mike McSweeney has been working with the Convention Business Council and will be attending a meeting Friday, February 20th with Mike McDowell, President of Sports First, and others from the City. They will meet to

discuss how they will respond and submit a bid. The Stadium has the advantage of having US Soccer help organize the events.

Albert Velasquez inquired if there have been discussions to reach out to Tijuana or Mexico. Mike McSweeney replied he did not know, but believes they will be. He will bring this up at the meeting on Friday.

Murphy Canyon Runoff: The Storm Water project is progressing along and their crew is doing a great job removing about 12 feet of built up silt. The project is nearly completed and will have a deeper channel to quickly funnel the water to the river. Most importantly, reduce flooding to the parking lot. Storm Water pledged to have frequent cleaning and a maintenance schedule to come out a couple of times a year.

VIII. BUSINESS ITEMS

No items to report.

IX. COMMENTS BY BOARD MEMBERS

No Comments.

X. ADJOURNMENT

Meeting was adjourned at 8:52 a.m. The next meeting will take place Thursday, March 12, 2015.