



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, March 12, 2014
STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Vice-Chairman Ben Clay called the meeting to order at 8:15 a.m.

Board Present:

Chairman	Rudy Castruita	Absent
Member	John Thomson	Present
Member	Ben Clay	Present
Member	Les Williamson	Present
Member	Jesse Durfee	Present
Member	Luke Pistorius	Present
Member	Albert Velasquez	Absent
Member	Carol Jeffries	Present
Member	Andy Zlotnik	Present

Staff Present: Mike McSweeney-Stadium Manager; Maria Villanueva-Stadium Secretary;

Others Present: David Noll-Aztecs, Cheryl Tishue-San Diego Bowl Games Association, Eddy Goldenberg-Ace Parking, and Ryley Webb-Council District 7.

II. APPROVAL OF MINUTES

A. Minutes of February 12, 2014 – Approved. Unanimous.

III. PUBLIC COMMENT

No Public comments to report.

IV. COMMUNICATIONS

A. Reminder – Annual Filing of Form 700 - Due April 1, 2015

Ben Clay inquired if the Board Members filed their Form 700. To those that have not yet filed, Ben advised they not miss the April 1st deadline. Forms are to be filed electronically. If assistance is needed, contact the Filing Coordinator, Dawn Stewart at the Office of the City Clerk. She can be reach at 619-533-4025.

V. CHAIRPERSON REPORT

B. Vice-Chairman Ben Clay – No report.

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report.

B. AZTECS

David Noll – Just released the 2015 football schedule, with only one home date to be filled on September 2nd. The basketball team is doing well and on their way to the NCAA tournament. Baseball is off to a great start, they are 15-3.

C. HOLIDAY BOWL

Cheryl Tishue – Finishing up their yearend, and starting their audits. Latest news is Bruce Binkowski is the SDBGA Executive Consultant, and Mark Neville is now the Executive Director. New employees have been hired, lots of changes happening and looking forward with excitement.

D. OMBAC

No Report.

E. ACE PARKING

Eddy Goldenberg – Not much to report. Past events were the Blacklight Run, the Lunar New Year Festival, and Big3 which was a big event. The next major event in the parking lot will be Great American Foodie Fest at the end of March. Lastly, Swap Meets on Wednesdays are still going on.

Ben Clay asked if there were improvements from the work done on the East parking lot. Eddy replied that the recent rains did not cause any flooding. It is a big improvement and hopefully no more problems down the road.

F. CENTERPLATE

No Report.

VII. STAFF REPORT

A. Stadium Manager Mike McSweeney

Citizen's Stadium Advisory Board Meeting: On March 2, 2015 the Stadium hosted the meeting in Club 5. It was a great turn out with about 2000 people. This was an opportunity for the public to voice their opinions on where the new stadium should be built and how to finance it. After listening to all the public comments, it was obvious to the Advisory Board that Mission Valley was the favored site. A press conference would be held hours later at the Stadium to announce the decision of the Advisory Board that Mission Valley is the preferred location. Next steps will be fast-tracked for financing plans.

New Program Manager: Kristina Peralta has been hired. She is a Contract's Administrator from Purchasing and Contracting. With her background, Kristina will be

able to oversee the contracts of suppliers and vendors. We are looking forward to having her on board March 30th.

Kinder-Morgan Cleanup: This 14 year project is finally coming to an end. The area has been declared clean of any residual fuel by the City and Storm Water. A little more than a year ago, the City had placed monitoring wells to audit what Kinder-Morgan was doing. What remains to be done is testing the water that remains within the soil. As the Chairperson for the San Diego River Conservancy, Ben Clay mentioned a meeting will be held in the afternoon with the State Water Board for a briefing. Ben will give Mike an update after the meeting. The Conservancy's concern is contaminants leaking into the river. With the project ending, Kinder-Morgan wants to have the wells closed or destroyed. The City/Stadium is petitioning for the wells to be kept in place.

Murphy Canyon Runoff: This project is now complete with about 12 feet of silt removed. During last week's rain, it was observed that the river's flow was moving along quickly. Jesse Durfee inquired about the maintenance plan. Mike McSweeney replied that Storm Water will now come out annually to clean the area.

Stadium Turf: The grass has been removed in preparation to re-sod the field by the end of the week. This would be completed in time for the US Men's soccer team vs. Mexico on April 22nd.

Scott Kaplan, The Mighty 1090: Scott was here last week and was given a tour of the Stadium on why we need a new Stadium vs. a refurbished one. From the walkthrough photos were taken and posted on their website. What was really nice to hear from Scott at the end of the tour, was how well the Stadium is taken care of. From the Press level, you would question why a new Stadium is needed. Scott goes on to say that it's a clean and functional place. The Stadium staff does a tremendous job hiding all the flaws.

COPA Americana: In working with Sportsfirst and the Convention Business Bureau to submit a bid, one of the biggest issues was the Jehovah's Witnesses Convention right in the middle of the dates required by COPA. In talks with Jehovah's Witnesses, it was a huge success to be able to move their Conventions from June to May in 2016. It took a lot of effort on their part, with about 20,000 people per day for three days, for two weekends every June for more than 20 years. Again, this opened two weekends for a successful bid in getting COPA's business.

Ben Clay inquired about the tractor pulls. Mike McSweeney replied the events moved to Petco Park and drew in a good size crowd. Monster Jam and Supercross have held their events at the Stadium for many years, but ticket sales have gone down. Feld moved to Petco Park to try and revitalized the shows. Issues arose from production problems to dirt storage. Noise generated by the trucks and motorcycles created the biggest issue. With condo's surrounding Petco Park, HOA's have banded together to form a committee to address the Padres about the noise. There is a possibility the shows will return to the Stadium.

Ben Clay inquired when a decision will be made for the food vendors. Mike McSweeney replied the evaluating committee are currently going over their decision and will be making an announcement late next week.

John Thomson commented the Rolling Stone are going to Petco Park and asked if the reason behind that was also due to having it at a smaller venue. Mike McSweeney replied that was correct, the same reason Paul McCartney went to Petco Park.

Jesse Durfee inquired about the hiring of an Arborist. Mike McSweeney replied that Storm Water would send someone to take care of the trees.

VIII. BUSINESS ITEMS

No items to report.

IX. COMMENTS BY BOARD MEMBERS

John Thompson mentioned Les Williamson's involvement in the hiring of the new Program Manager and commented that it was great to have a Board Member included in the interview process.

Andy Zlotnik added that he was part of the evaluation committee for the Food and Beverage presentations.

Ben Clay stated that Board Member just needs to let Mike McSweeney know of their interest to be involved.

X. ADJOURNMENT

Meeting was adjourned at 8:42 a.m. The next meeting will take place Thursday, April 9, 2015.