



## **QUALCOMM STADIUM ADVISORY BOARD**

Minutes of Regular Scheduled Meeting

**Thursday, July 16, 2015**  
**STADIUM ADMINISTRATIVE OFFICES**

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### **I. CALL TO ORDER / ROLL CALL**

Vice-Chairman Les Williamson called the meeting to order at 8:15 a.m.

#### **Board Present:**

Chairman	Rudy Castruita	Absent
Member	John Thomson	Present
Member	Ben Clay	Absent
Member	Les Williamson	Present
Member	Jesse Durfee	Present
Member	Luke Pistorius	Absent
Member	Albert Velasquez	Absent
Member	Carol Jeffries	Present
Member	Andy Zlotnik	Present

**Staff Present:** Mike McSweeney-Stadium Manager; Maria Villanueva-Stadium Secretary

**Others Present:** Mark Neville-San Diego Bowl Association; Brian Gansert and Eddy Goldenberg-Ace Parking; Alex MacKenzie-San Diego Sportservice

### **II. APPROVAL OF MINUTES**

**A.** Minutes of May 14, 2015 – Approved. Unanimous.

### **III. PUBLIC COMMENT**

No Public comments to report.

### **IV. COMMUNICATIONS**

No communications to report.

### **V. CHAIRPERSON REPORT**

**A.** Vice Chairman Les Williamson – No report.

## **VI. BUSINESS PARTNER REPORTS**

### **A. CHARGERS**

No Report.

### **B. AZTECS**

No Report.

### **C. SAN DIEGO BOWL ASSOCIATION**

Mark Neville – The Youth Football Clinic will be on July 25th with Coaches attending from SDSU, USD and other Junior Colleges. This event is expecting 500-600 kids ranging in age from five to 14 years old. Soon to be announced is Navy vs. Notre Dame to be played at Qualcomm Stadium in October 2018. The Bowl is looking forward for this game to come to San Diego.

### **D. OMBAC**

No Report.

### **E. ACE PARKING**

Brian Gansert and Eddy Goldenberg – A presentation was made before the Board Members on parking plans for the Stadium. In working with Walker, the largest parking consulting and design firm, data was compiled from monitoring the Raiders and Patriots' game day's internal traffic flow and street traffic immediately adjacent to the Stadium. Presented plans included the following:

- Directed parking and whether this is feasible or not
- Revision of RV parking and access to parking lot
- Additional parking behind Trolley Station
- Restriping parking spaces for better flow in and out of parking lot
- Securing the slope area by the Pac Bell building going into the Stadium and overflow parking area to prevent pedestrian injuries.

Ace Parking also stated they partnered with the San Diego Chargers on this project.

### **F. SAN DIEGO SPORTSERVICE**

Alex MacKenzie – The One Direction concert on July 9<sup>th</sup> was Sportservice's first official event and was an overall success. Presently hiring and training, and having processes put in place. Continued meetings with Mike McSweeney have been helpful in improving their services.

## **VII. STAFF REPORT**

### **A. Stadium Manager Mike McSweeney**

Stadium Advisory Board Meeting – Mike thanked the Board Members for postponing the regularly scheduled meeting from July 9<sup>th</sup> to today due to the Stadium preparing for the One Direction concert held on the 9<sup>th</sup>.

One Direction Concert – This was the first major concert in the last 14 years. The last concert at the Stadium was NSYNC in July 2001. With the One Direction concert, it helped put Qualcomm Stadium back in the concert business. The high level of service provided by the Stadium staff showed Live Nation, one of the largest promotional

companies, the ease of use to have a large event at the Stadium. Live Nation has expressed interest in holding future events due to their experience and the success of this concert tour. Attendance was over 50,000 with no major incidents. Parking was a bit of a challenge. Eddy Goldenberg with Ace Parking stated there were around 5,000 drop-offs, and pickups which caused traffic in exiting the parking lot.

Vans Warped Tour – Live Nation is returning to promote this event and will be held in the parking lot on Wednesday, August 5<sup>th</sup>.

NFL's Annual Security Meeting – This year's meeting was held in June at Fort Lauderdale, Florida. Meeting discussions focused on "Sideline Integrity", to be aware of what is going on around the sideline, and for the teams to be responsible for taking control of what is going on in the locker rooms and out on the field. Fan behavior was also discussed, the challenges that arise, and items allowed into the Stadium.

Homeland Security Meeting – Later in the afternoon there will be a meeting with the NFL's FBI liaison to discuss the upcoming football season.

San Diego Bowl Association – A meeting with the Bowl Association was held to discuss a contract renewal that included Board Member Jess Durfee. A meeting will be scheduled with Mark Neville for an update.

Closed Captioning – It was confirmed after an inspection that the Stadium is ADA compliant. A complaint was received during an Aztec game that the closed captioning could not be seen on some of the TV monitors. The Stadium has contracted with another company to supply closed captioning service on all the TV monitors.

Program Coordinator – An offer has been extended and accepted. Slowing down the process is gathering the background check information and fingerprinting from out-of-State. The candidate may have to be flown to San Diego to expedite and complete this process.

Environmental Impact Report – The Stadium hosted a meeting in Club 5 with two guest speakers to discuss the prospect of building a new stadium. It was a short meeting with a small turnout.

Misc Events – Cal State Games on July 17<sup>th</sup> with an expected attendance of 10,000. The Chargers' Bolt to the Q 5K sponsored by Kaiser Permanente on July 19<sup>th</sup> with 4,000 runners. Microsoft photo shoot in the Stadium which has been one of many photo shoots that has been happening at the Stadium. As mentioned earlier, Van's Warped Tour, and the Charger's Fan Fest to start off the football season. The first Chargers game will be against the Dallas Cowboys on August 13<sup>th</sup>.

Les Williamson inquired if a contingency plan is in place for the fire season.

Mike McSweeney replied there is a plan in place since the Stadium is part of the Mega Shelter Plan for the City. During the fires in 2007, the Stadium was designated as the "go to" shelter. Around 5,000 people were allowed to park and stay in their cars at the Stadium. The Practice Field was used for the animals from cows to horses. Inside the Stadium 8,000 cots, supplied by various military services, were placed throughout the Plaza and Club levels.

## **VIII. BUSINESS ITEMS**

No items to report.

## **IX. COMMENTS BY BOARD MEMBERS**

Les Williamson commented on Board Member responses to the Secretary's attendance emails. All Board Members must reply whether attending or are scheduled to be out of town to determine whether a meeting will take place. Consideration must be taken towards other Board Member's time and of the Stadium's staff members. Les has asked that Maria Villanueva, the Board's Secretary, to send out an email asking Board Members to notify her of any scheduled absences.

## **X. ADJOURNMENT**

Meeting was adjourned at 9:15 a.m. The next meeting will take place Thursday, August 13, 2015.