



## **CENTERPLATE ANNOUNCES CHANGE IN ALCOHOL IDENTIFICATION PROGRAM AT QUALCOMM STADIUM**

**For the 2006 NFL season, Centerplate is implementing a new alcohol policy at Qualcomm Stadium this season. Every fan, regardless of age, will be required to provide proper identification for each and every transaction involving alcohol.**

**Every Centerplate employee will be wearing a “We ID, Everyone, Every Time!” button.**

**This change in policy is part of Centerplate’s continued commitment to provide an alcohol safe environment at Qualcomm Stadium.**

*Centerplate is a leading provider of catering, concessions, merchandise and facilities management services for sports facilities, convention centers and other entertainment venues. Visit the company online at [www.centerplate.com](http://www.centerplate.com).*