

NORTH BAY REDEVELOPMENT PROJECT
PROJECT AREA COMMITTEE

Minutes of Meeting
November 3, 2004

The meeting was called to order at 7:30 a.m. at the Peninsula Community Service Center by Acting Chair Keith Rhodes. Proceedings ensued as follows:

1. ROLL CALL / PRELIMINARY MATTERS

Members present included Alexander, Coker, Cole, Decker, Durgan, Hardesty, Kanters, Knapp, Munster, Perreira, Pursel, Rhodes, Sands, Sepe, Stegner, and Valentine.

2. MINUTES OF PREVIOUS MEETINGS

Minutes from September 1, 2004 were approved (Approved: 14-0-1 on motion by Munster, Pursel).

3. COMMUNICATIONS AND PUBLIC COMMENT

4. NEW BUSINESS

A- Proposed Streetscape Improvements to Point Loma High School. Presentation by Camilla Ingram, PLHS Foundation. PAC's comments focused on: need to explore other funding sources (e.g., Prop. MM); maintenance; traffic impacts; alternate locations for bus pick-up/drop-off; and potential conflicts with the PAC's recommended top priorities. Motion (Pursel, Munster) to support request for \$40,000 in Agency funds (Approved: 13-0-2).

B- Proposed Morena Boulevard Improvement Project. Presentation by Alex Greenwood, North Bay Redevelopment. Proposed project would include: matching grants for small business improvements; public art; removal of I-5 freeway sign; sidewalk & parking improvements; and identity signage for commercial district. Motion (Alexander, Coker) to support staff recommendation for \$350,000 in Agency funds for the proposed Morena Blvd. Improvements (Approved: 11-0-4).

5. REPORTS

A- Information Item - Update on Midway Community Plan Amendment (A. Greenwood). Staff is using a consultant (CityWorks) to process the amendment to the Midway/Pacific Hwy Community Plan. Staff will present to the Midway Planning Board on Nov. 10; Planning Commission on Dec. 16; and will hold three public workshops in Jan.-Feb. 2005. Under the current timeline, the Plan Amendment should come before Council in July 2005.

B- Information Item- Update on Hancock Street Redevelopment Project (A. Greenwood). Staff is continuing to work with Pacifica and Maidhof Brothers on their proposed mixed-use housing projects on Hancock Street. Both projects have started the process for a Community Plan Amendment.

6. OLD BUSINESS

A- Information Item- Results of North Bay PAC Election (A. Greenwood). PAC Election was held on Oct. 26, with a record voter turnout. An orientation meeting will be held for new PAC members on Nov. 10. Council will ratify election results on Nov. 30. The following candidates were elected to PAC:

Residential Tenant: (no candidate)

Residential Owner-Occupant: Bob Kanters

Business/Property Owners:

Clairemont-Mesa: Keith Rhodes

Peninsula: Matt Kalla

Uptown: John Scarborough

Mission Valley: (no candidate)

Community Planning Groups:

Midway: Jim Seman

Mission Valley: Paul Dugas

Uptown: Dale Pursel

At Large: Bob Doyle, Mission Hills BID

At Large: Andre Simpson, VVSD

7. ADJOURNMENT

The meeting was adjourned at 9:15 a.m.

Dated November 5, 2004

Alex Greenwood, Project Manager

Approved by vote of the Committee on _____, 2004.

Joe Mannino

Chair

Leslie Sanguinetti

Secretary