

**NORTH BAY REDEVELOPMENT  
PROJECT AREA COMMITTEE  
Minutes of Meeting  
March 4, 2009**

The meeting was called to order at 7:39 AM by Chair Christopher Clifford. Proceedings ensued as follows:

1. ROLL CALL / PRELIMINARY MATTERS

Members present: Brain Apramian, Jeff Barfield, Chris Clifford, Gale Cole, Nicole Denton, Sam Duran, Robert Durgan, Patricia Garcia, Dale Pursel, Keith Rhodes, Christine Robinson, Andre Simpson, Kurt Sullivan, and Dorothy Surdi.

2. MINUTES OF PREVIOUS MEETINGS

Mr. Dale Pursel moved, Sullivan seconded, to approve the February 4, 2009 PAC minutes. The PAC voted 12-0-0.

3. COMMUNICATIONS AND PUBLIC COMMENT

A - Public Comment

- There was no public comment.

B - Update from City Staff

- Ethics training is due March 13. Please make sure you get it completed on time.
- The economic analysis for the YMCA and the Mission Apartments are closed to being completed. We are proposing to bring these projects forward at a Special meeting in April. We are proposing to meet April 8.
- We are also exploring funding the Barnett/Midway/Enterprise road improvement.

4. INFORMATIONAL/ACTION ITEMS

A - Statement of Economic Interest Filings – Form 700 - The Form 700, Statement of Economic Interests, will be due April 1. This year electronic filing will be available.

B - Uptown, Golden Hill, and North Park Community Plan Update Advisory Committee Representative – CPCI Staff Member Marlon Pangilinan discussed the kick-off of the Uptown, Golden Hill, and North Park Community Plans Update that occurred in late January. The Update process will include a Stakeholders Advisory Committee. The Committee's purpose will be to discuss land issues and provide public input. The Committee will be a subcommittee of the planning group. The Committee is currently accepting nominations for community organizations to participate on the Advisory Committee. PAC members discussed its interest in participation and the structure up of on the Advisory Committee. Member Jeff Barfield expressed interest in serving on the Advisory Committee. Ms. Robinson moved, Pursel seconded, to request a seat on the Uptown Advisory Committee with the intent of Mr. Barfield representing the group. The motion passed 12-0-0.

C - Morena Business Association Banner Program – Morena Business Association Consultant, Gerrie Trussell discussed the Morena Banner Program. The Banner Program objective is to create community awareness of the business in the Morena area. The Program will provided thirty banners in fifteen locations along the Morena Boulevard. The banners will provide advertisement for the area's businesses and community events. It will also assist in traffic calming. The Morena Business Association is requesting \$7,950 in funding for the installation of the hardware for the Banner Program. A discussion ensued. Members discussed where the brackets will be purchased, the banner program budget, and who will install them, how the banner space will be sold, and the banner locations. Mr. Apramian moved, Surdi seconded, to recommend approval of a \$7,950 in funding for the banner program contingent upon City Council approval of the Banner District. Motion passed 11-0-1.

D- Veterans Village of San Diego – Phase III – Mr. Clifford introduced Phil Landis, Executive Director Veterans Village of San Diego (VVSD). Mr. Landis presented the proposed Veterans Village of San Diego, Phase III transitional housing development. VVSD proposes to construct a new 96-bed transitional housing complex, laundry and recreation facilities, and 125 parking spaces. In addition, the Agency plans to convey two parcels to the organization for the development. VVSD is requesting a subsidy of \$2,113,000 and the conveyance of land valued at \$3,395,455. A discuss ensued about the project. Members were interested in the programs offered by the organization, length of stay, and other funding sources. Mr. Pursel moved, Surdi seconded, to recommend approval of Agency assistance for the VVSD development. The motion passed 12-0-0. PAC member Andre Simpson recused himself and left the table during the discussion of this item.

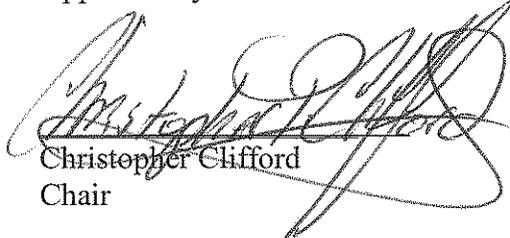
5. NEW/OLD BUSINESS

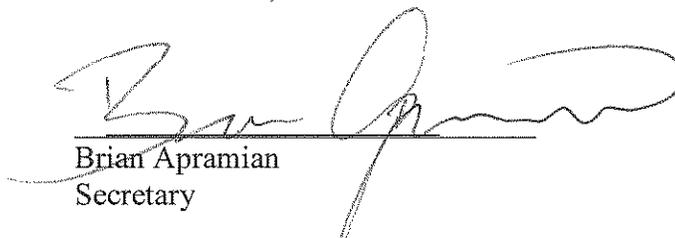
PAC By-law Changes - Mr. Clifford asked the PAC to think about changes to the PAC meeting time to increase public involvement. He would like to see the PAC have a few evening meetings. Members voiced concern about needed a consistent meeting schedule. No action was taken on this item.

6. ADJOURNMENT: Mr. Pursel moved, Simpson Seconded to adjourn the meeting. The meeting was adjourned at 9:05 AM

Dated: March 4, 2009  
Lydia Goularte-Ruiz, Assistant Project Manager

Approved by vote of the Committee on \_\_\_\_\_, 2009.

  
Christopher Clifford  
Chair

  
Brian Apramian  
Secretary