

AGENDA

**CITY OF SAN DIEGO
2010 REDISTRICTING COMMISSION**

THURSDAY, JANUARY 13, 2011, AT 4:00 P.M.

**COUNCIL COMMITTEE ROOM (12th Floor)
CITY ADMINISTRATION BUILDING
202 C STREET
SAN DIEGO, CALIFORNIA 92101**

ROLL CALL

NON-AGENDA PUBLIC COMMENT

This portion of the agenda provides an opportunity for members of the public to address the Redistricting Commission on items of interest within the jurisdiction of the Commission.

Comments are limited to no more than two minutes per speaker. Submit requests to speak to the Commission's Operations Director prior to 5:00 p.m. Pursuant to the Ralph M. Brown Act, no discussion or action, other than a referral, shall be taken by the Redistricting Commission on any issue brought forth under Non-Agenda Comment.

COMMISSION COMMENT

**CITY ATTORNEY AND CITY STAFF ASSIGNED TO REDISTRICTING
COMMISSION COMMENT**

ACTION ITEMS

ITEM-1: Appointment of the Chief of Staff for the City of San Diego 2010 Redistricting Commission

- (a) Approval of the appointment of Midori Wong to serve as Chief of Staff for the City of San Diego 2010 Redistricting Commission.

(Aye votes by 5 members of the Commission are required for this appointment pursuant to San Diego City Charter section 5.1. This position is unclassified and exempt from the Civil Service provisions of the City Charter, as stated in Charter section 5.1.)

- (b) Approval of the compensation package for the Chief of Staff, which includes an annual salary set at \$75,000 plus benefits, with an unclassified salary reduction of 3 percent.

(Funding for the compensation for this position was included in the Redistricting Commission budget previously approved by the San Diego City Council.)

ITEM-2: Discussion regarding the hiring of other Redistricting Commission staff and possible action to direct City staff regarding the hiring process

ITEM-3: Discussion regarding mapping software and possible creation of subcommittee

INFORMATION ITEMS

ITEM-4: Subcommittee Reports
- Subcommittee report on redistricting timeline

STAFF REPORTS

ITEM-5: Staff Member from City's Purchasing and Contracting Department, regarding the Request for Proposals process

ITEM-6: Joseph Walker, Supervising Management Analyst

ADJOURNMENT

MIDORI WONG

City of San Diego - Human Resources Department
1200 Third Avenue, Suite 1316, MS 56L
San Diego, CA 92101

RE: LETTER OF INTEREST

Honorable members of the Commission:

The Chief of Staff is charged with supporting and facilitating an equitable public process with integrity and transparency. To this end, I am committed to building an effective team that delivers data-driven products, leverages technology to engage the public in innovative ways, and best utilizes City resources to achieve results under the required deadlines. In support of these goals, I present for consideration the following experience relevant to serving the Commission.

My background in urban planning provides an interdisciplinary skill set well-suited to coordinate information on the law, process, and tools needed to support the Commission's work. I have successfully applied this education professionally through, for example, completion of a nearly two-year interregional smart growth mapping project to identify potential development opportunities. Working with staff from three jurisdictions, two transportation planning agencies, and council of governments, I oversaw quantitative and qualitative analysis of current and projected land uses, population, employment, and transit service levels. This effort produced local and regional maps identifying potential smart growth areas, and a symbol-based evaluation system I developed to easily depict progress toward developing these areas.

The entirety of my work experience has been in public service, including at the city, regional, state, and tribal nation levels of government. In my current position working in support of the San Diego Association of Governments (SANDAG) Board of Directors, I provide day-to-day project management for the Quality of Life Funding Strategy. This initiative aims to secure a dedicated funding source for key region-serving infrastructure, possibly through passage of a County-wide public funding measure similar to the *TransNet* Extension local half-cent sales tax approved in 2004. In this capacity, I act as the first-line staff liaison and communicate feedback between Board members, agency executives, and regional interests in a public process. I helped to convene the membership and staff ongoing monthly public meetings of a regional Stakeholder Working Group as well as an Ad Hoc Steering Committee of elected officials to discuss funding priorities and appropriate revenue sources. I prepare public agendas, reports, speaking points, and presentations, most recently compiling a research document on revenue mechanisms as allowed in the State Constitution, codes, and statutes. I also manage the outside consultant contract for public outreach and education services.

Through work on high-visibility, stakeholder-driven projects that with long-term implications for the City and its surrounding communities, I have formed a consensus-based orientation, ability to manage expectations, and aptitude for anticipating legal and political nuances. I also understand the social context of the planning process, and have developed good working relationships with community-based organizations through administration of an environmental justice outreach grant program to engage public participation of traditionally underserved populations and communities.

The Commission's work is of the highest form of civic engagement, and I appreciate the opportunity to be of service.



MIDORI WONG

Midori Wong

Education

- B.A., Cum Laude, Urban Studies and Planning, Environmental Studies Minor
University of California, San Diego , 2008
- UCSD Warren College Honors; Major GPA 3.96
- Phi Beta Kappa

Selected Experience

Regional Planner II, San Diego Association of Governments (SANDAG)

July 2008 – present

- Daily project management of Quality of Life Funding Strategy, including staffing of monthly stakeholder and elected official committee meetings
- Preparation of public agenda, report, and presentation material monthly
- Contract and supervisory oversight of two state grants to local non-profit implementing community transportation projects
- Implementation of environmental justice outreach grant program to engage underserved communities
- Regular presentations to local audiences, university classes on planning and agency initiatives

Project Assistant, City of San Diego Redevelopment Agency

November 2007 - July 2008

- Research and administrative assistant to three local redevelopment project areas and Project Area Committees
- Assisted RFP outreach, evaluation of 19 proposals, selection for environmental due diligence contract

Tribal Policy Intern, Southern California Tribal Chairman's Association (San Diego, CA)

Fall 2007

- Preparation of impacts briefing of the 2007 firestorms on Tribal Nations in San Diego
- Preparation of presentation, speaking points for use by SCTCA Chairman to governing board

Intern, City Manager's Office, City of Davis (Davis, CA)

Summer 2005

- Wrote, produced city TV video for then-newest affordable housing project
- Staffed city commission meetings and responded to public information requests
- Facilitated logistics, set-up, management for city-sponsored public events

Selected Experience (continued)

Executive Assistant to the Executive Director/CAO, Rumsey Indian Rancheria (Brooks, CA)
Summer 2004

- Scheduled meetings, appointments, and maintained calendar for tribal government chief executive
- Transcribed correspondence, Tribal Council meeting minutes, and reports

District Office Intern, Office of Assemblywoman Helen Thomson (Vacaville, CA)
Summer 2003

- Assisted case management and public records requests
- Composed constituent letters on behalf of the Assemblywoman
- Directed incoming phone calls, mail, faxes, and email

Honors and Affiliations

- Member, 2010 Provisional Class, Junior League of San Diego
- Appointed Member, UCSD Urban Studies & Planning Program Steering Committee
- Participant, 2010 Urban Land Institute Young Leaders Partnership Forum
- Advisory Board Member and former Fellow (2010 Inaugural Class), New Leaders Council - San Diego

- 2008 Michael Addison Research Award -- most outstanding research paper by a Warren College senior
- 2008 Academic Distinction Award -- highest GPA in program class
- 2008 Urban Studies & Planning Program honors -- for completion of undergraduate honors thesis

Skills

- Recognized writing and interdisciplinary research ability
- Working knowledge of City organizational structure, public processes, and communities
- Materials/communications development tailored to intended audience (particularly PowerPoint, written reports, speaking points, simple databases, graphs, and tables)

References

Rob Rundle, Principal Planner
San Diego Association of Governments

James W. Ingram III, Ph.D., Lecturer, San Diego State University
Former Committee Consultant, City of San Diego Charter Review Commission

Wendy Hope, Director of Community and Economic Development Programs
City Heights Community Development Corporation