

AGENDA

**CITY OF SAN DIEGO
2010 REDISTRICTING COMMISSION**

THURSDAY, FEBRUARY 17, 2011, AT 4:00 P.M.

**COUNCIL COMMITTEE ROOM (12th Floor)
CITY ADMINISTRATION BUILDING
202 C STREET
SAN DIEGO, CALIFORNIA 92101**

**Web: <http://www.sandiego.gov/redistricting>
Email: Redistricting_2010@sandiego.gov
Phone: (619) 533-3060**

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ROLL CALL

NON-AGENDA PUBLIC COMMENT

This portion of the agenda provides an opportunity for members of the public to address the Redistricting Commission on items of interest within the jurisdiction of the Commission.

Comments are limited to no more than three minutes per speaker. Submit requests to speak to the Commission's Operations Director prior to 5:00 p.m. Pursuant to the Ralph M. Brown Act, no discussion or action, other than a referral, shall be taken by the Redistricting Commission on any issue brought forth under Non-Agenda Comment.

COMMISSION COMMENT

**CITY ATTORNEY AND CITY STAFF ASSIGNED TO REDISTRICTING
COMMISSION COMMENT**

ACTION ITEMS

- ITEM 1: Approval of meeting minutes from the following Redistricting Commission meetings:
--December 10, 2010, and January 6, January 13, January 27, and February 3, 2011.
- ITEM 2: Outreach Subcommittee Report:
--Recommendations for public hearings, Public Participation Plan and potential consultant services.

INFORMATION ITEMS

- ITEM 3: Presentation regarding U.S. Census data by Kristen Rohanna, San Diego Association of Governments (SANDAG).
- ITEM 4: Presentation regarding redistricting law by the City Attorney's Office.
- ITEM 5: Mapping Subcommittee Report:
--Status of Request for Proposals for redistricting support services.

STAFF REPORTS

- ITEM 6: Midori Wong, Chief of Staff
--Report on presentations to interested community and stakeholder groups.

ADJOURNMENT

CITY OF SAN DIEGO 2010 REDISTRICTING COMMISSION
THURSDAY, FEBRUARY 17, 2011

ITEM 2: *Outreach Subcommittee Report: Recommendations for public hearings, Public Participation Plan, and potential consultant services.*

As directed by the Commission at its February 3, 2011, meeting, the Outreach Subcommittee met to discuss three items:

- The schedule of public hearings over the course of the Commission’s work;
- A public participation plan and outreach strategy; and
- Potential consultant services to support this strategy.

Public Hearings

The City Charter and Redistricting Commission Bylaws state that the Commission shall hold at least four pre-map public hearings in various geographic areas of the City before the preparation of a preliminary redistricting plan¹. The Commission shall also hold at least three public hearings in various geographic areas of the City within thirty days of filing the preliminary redistricting plan and before it adopts a final plan.

The subcommittee also discussed the intent of the Commission to make every reasonable effort to afford maximum public access to its proceedings, as per the City Charter and Redistricting Commission Bylaws². Thus, the subcommittee recommends that the Commission schedule additional hearings as follows:

- Two “pre-data” introductory public hearings in the month of March;
- Eight pre-map public hearings targeted in April; and
- Eight post-map public hearings targeted in early July.

To allow for as much access as possible, the subcommittee proposes that one “pre-data” introductory public hearing be held north of Interstate 8, and one south of Interstate 8. One pre-map and one post-map public hearing will be held in each currently drawn City Council district, with the goal of providing as great of geographic range as possible.

To place the timing of these proposed public hearings in the context of the overall timeline for the Commission’s work, the subcommittee also updated the timeline created by the Timeline Subcommittee. This working document is included as an attachment to this report.

¹ City Charter Article II, Section 5.1; and Redistricting Commission Bylaws Article III, Sections 3, 6, and 7.

² Ibid.

Public Participation Plan

In addition to the proposed public hearings, the subcommittee discussed directing the Chief of Staff to begin implementing a first phase of outreach, including the following actions:

- Compile a database of interested parties;
- Develop an outreach flyer that introduces the Commission and invites community groups to request “pre-data” introductory presentations at their meetings;
- Provide notice to interested parties on the Commission web site and through the interested parties database that they can request to be placed on an email distribution list to receive Commission meeting notices and updates; and
- Issue a press release that includes this information.

Per the Commission Bylaws, Commissioners can attend any community meeting they wish, so long as they do not attend in numbers that would constitute a quorum of the whole. However, if Commissioners begin to talk about redistricting matters, they then need to make sure their statements and actions do not violate the Bylaws. Any such communication must also be documented in the communication log and submitted to the Chief of Staff for posting to the Commission web site.

Potential Consultant Assistance

The subcommittee also discussed procuring consultant assistance to further develop a Public Participation Plan. A Public Participation Plan would document the steps the Commission takes to make every reasonable effort to afford maximum public access to its proceedings as per the City Charter and Commission Bylaws. The subcommittee recommends that the Commission work with the Purchasing Department to interview and procure a consultant for the purpose of producing a Public Participation Plan.

Recommendation:

The Outreach Subcommittee recommends that the Commission approve the following actions:

1. Schedule the following public hearings:
 - Two “pre-data” or introductory public hearings in the month of March, with one to be held at a location north of Interstate 8 and one south of Interstate 8;
 - Eight pre-map public hearings targeted in April, with one in each currently drawn City Council district; and
 - Eight post-map public hearings targeted in early July, with one in each currently drawn City Council district.

2. Direct the Chief of Staff to:
 - a. Compile a database of interested parties;
 - b. Develop an outreach flyer that introduces the Commission and invites community groups to request “pre-data” introductory presentations at their meetings;
 - c. Provide notice to interested parties on the Commission web site and through the interested parties database that they can request to be placed on an email distribution list to receive Commission meeting notices and updates; and
 - d. Issue a press release that includes this information as well as notice of the “pre-data” introductory public hearings once dates are confirmed.
3. Authorize the Chief of Staff to provide “pre-data” introductory presentations to meetings of community and stakeholder groups upon their request.
4. Authorize the Outreach Subcommittee and Chief of Staff to work with the Purchasing Department to interview and procure a consultant for the purpose of producing a Public Participation Plan.

Attachment: 2011 Timeline

**2010 REDISTRICTING COMMISSION OF THE CITY OF SAN DIEGO
2011 TIMELINE**

	January	February	March	April	May	June	July	August	September*
1 Procure mapping consultant/vendor services as needed	█								
2 Procure outreach consultant services as needed	█								
3 Receive legal training by City Attorney's Office		█							
4 Provide "pre-data" introductory presentations as requested		█							
5 Conduct "pre-data" introductory public hearings (2 total)			█						
6 Receive Census data				█					
7 Conduct pre-map public hearings (8 total)				█					
8 Develop preliminary redistricting plan					█				
9 Receive publicly submitted preliminary redistricting plans					█				
10 File preliminary redistricting plan and statement of findings							█		
11 Conduct post-map public hearings (8 total)							█		
12 Make necessary revisions to preliminary redistricting plan							█		
13 Adopt final redistricting plan								█	
14 Procure additional legal services as needed								█	
15 30-day period of final redistricting plan subject to right of referendum								█	
16 Complete Commission final report								█	
17 Close all consultant contracts and Commission office								█	
18 Maintain and submit communication logs	█								

**The Redistricting Commission shall serve until the redistricting plan adopted by the Commission becomes effective and any and all legal and referendum challenges have been resolved.
(City Charter Article II, Section 5.1)*