

**2010 REDISTRICTING COMMISSION OF THE CITY OF SAN DIEGO
MAP SUBMITTAL**

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INFORMATION BELOW RECEIVED VIA ESRI

PLAN ID: 39601

Date: August 16, 2011

Name of individual submitting map: Jon Becker

Name of Organization: Park Village Neighborhood united with Rancho Penasquitos Planning Board (including Torrey Highlands and Black Mountain Ranch) area and the balance of District 5

Plan name: ParkVillage 1

Plan Objectives: Add all of ParkVillage to D5 with boundary adjustments to minimize population deviation.

The District 5 communities of Rancho Penasquitos, Torrey Highlands and Black Mountain Ranch thank you for the opportunity to present a plan that will keep our City Council District intact by outlining a plan that keeps "communities with common interest" together. We desire to keep our District 5 whole by not separating the Park Village neighborhood from our District and moving it into the new proposed District 6 (*continued next page*).

To keep the Park Village residential neighborhood with District 5 to the north, we specifically compared and evaluated the redistricting criteria of “Natural Boundaries” and “Communities of Common Interest” to determine where best to pick up the balance of population so that it remains within the acceptable deviation guidelines of the Redistricting Commission’s mandate.

We have examined two areas which we believe, if boundaries were adjusted, would serve to satisfy the principles of combining communities of common interest, respecting natural boundaries, while maintaining population numbers:

1. The office/commercial/industrial/shopping centers and multi-family developments adjacent to I-15 along the western boundary of Scripps Miramar Ranch and;
2. Adjustment of the southerly district boundary in Linda Vista along Genessee to provide a District 6 southerly edge between commercial, Community College District and the residential areas. [Note: at the August 15, 2011 Redistricting Commission hearing, the City’s consultant apparently evaluated the exact same area as he showed it on the latest redistricting map at that hearing as an adjustment he recommended prior to hearing our presentation or request]

The adjacent communities of Mira Mesa and Scripps Miramar Ranch have been in the same City Council District for the past 30 years due to geographical location as well as shared interests. Our proposal is to take those adjacent land uses with the most similarities and shared common interests and keep them in the same City Council District. The land uses fronting and adjacent to I-15 within the two communities are the same. They both contain multi-family, commercial shopping, commercial business, industrial, and storage uses. They share common interests of shared freeway access and connectivity, economics of business, commercial and industrial uses, along with multi-family uses adjacent to freeways and shared interests and concerns from both bordering USMC Miramar Air Station. USMC Miramar Air Station connects these two communities as it serves as their southerly natural land form boundary.

The residential neighborhood of Park Village does not share common interests or services with the communities of Kearny Mesa, Linda Vista, or Mira Mesa. The Park Village neighborhood is part of the residential community of Rancho Penasquitos which is a residential community where there are no employment centers, industrial uses, or commercial office uses like there are in the communities of Mira Mesa, Kearny Mesa, or Linda Vista. Our communities of similar interest remain to the north with those communities (Torrey Highlands, Black Mountain Ranch) who are served by the same City Council District both now and for the past 30 years.

We hope you will review this proposal with an open mind. It groups communities of common interest, it keeps the single family residential components of Park Village and Scripps Miramar Ranch with their respective residential communities of interest while keeping the similar contiguous land uses of commercial, industrial, office, storage and multi-family between the adjacent communities of Mira Mesa and Western Scripps Ranch conjoined.

To view this submitted plan in the ESRI application:

Access sd-redistricting.esri.com

“File” --> “Open” --> “Shared Plans” --> “Everyone”

Select Plan Name: “Park Village 1” (Plan ID: 39601; Plan Owner: ParkVillage)

POWERPOINT SUBMITTED (NEXT PAGE)

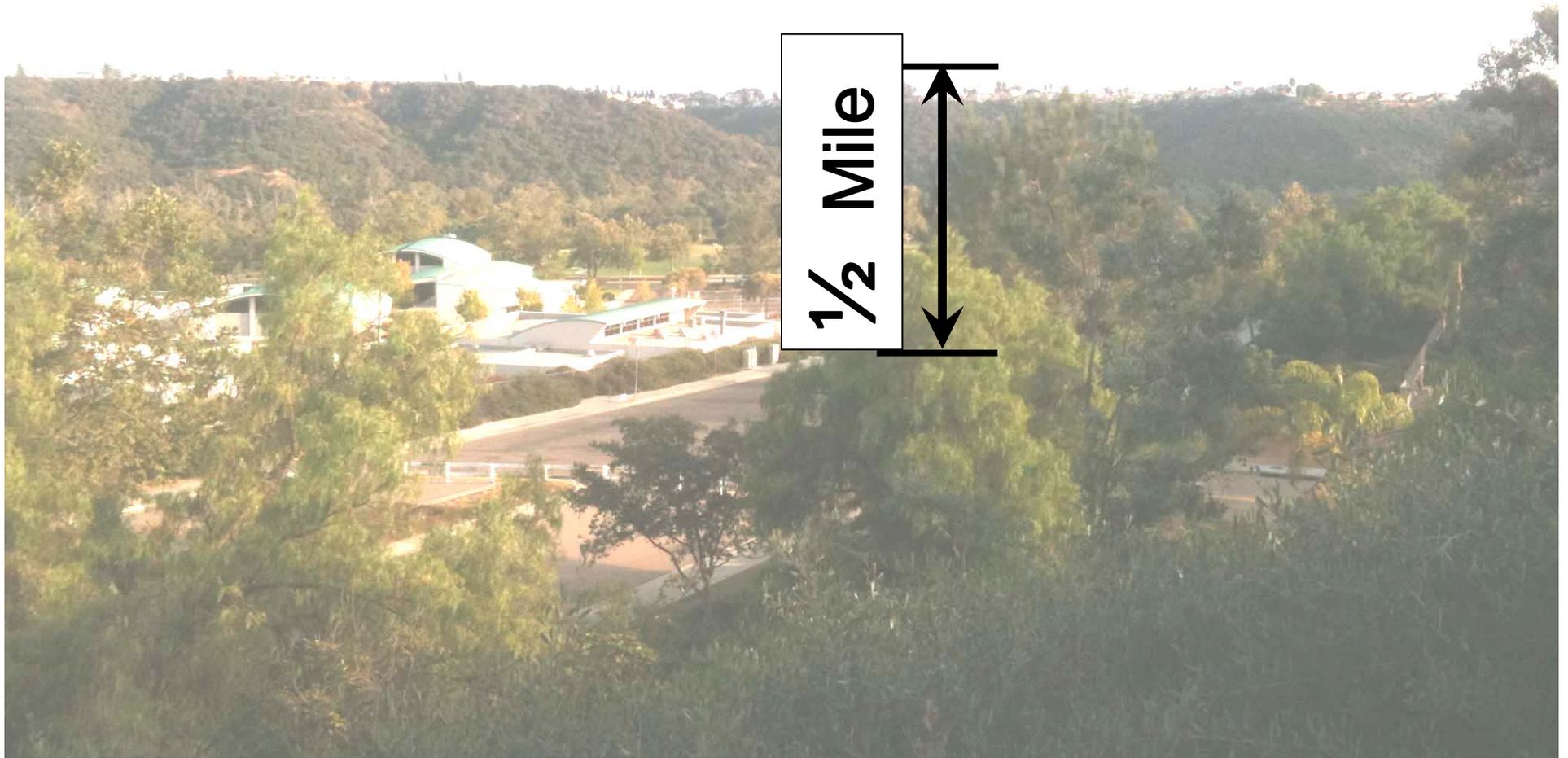
2010 Redistricting Commission

Review of the Final Redistricting Plan

by

Residents of Rancho Penasquitos to keep
Park Village in District 5

Rancho Penasquitos Canyon & Park Village Elementary



“...observe natural boundaries as dividing lines..”

Comparison:

of Shared interests between

proposed Mira Mesa/Miramar & Scripps Ranch of adopted July 21, 2011 Map

Shared within the Same Council District	District 6 Mira Mesa/Miramar	Scripps Ranch	Park Village Neighborhood
30 years of representation of the same Council District	Yes	Yes	No
Shared Freeway Interchanges 3 Total Interchanges connecting the existing communities	Yes	Yes	None
Shared Business Parks & Commercial Centers	Yes	Yes	None
Shared High Schools	Yes	Yes	No
Same School District	Yes	Yes	No
Border USMC Miramar Air Station	Yes	Yes	No
Shared Fire Station	Yes	Yes	No
"...natural boundaries as dividing lines" between communities	No	No	Yes

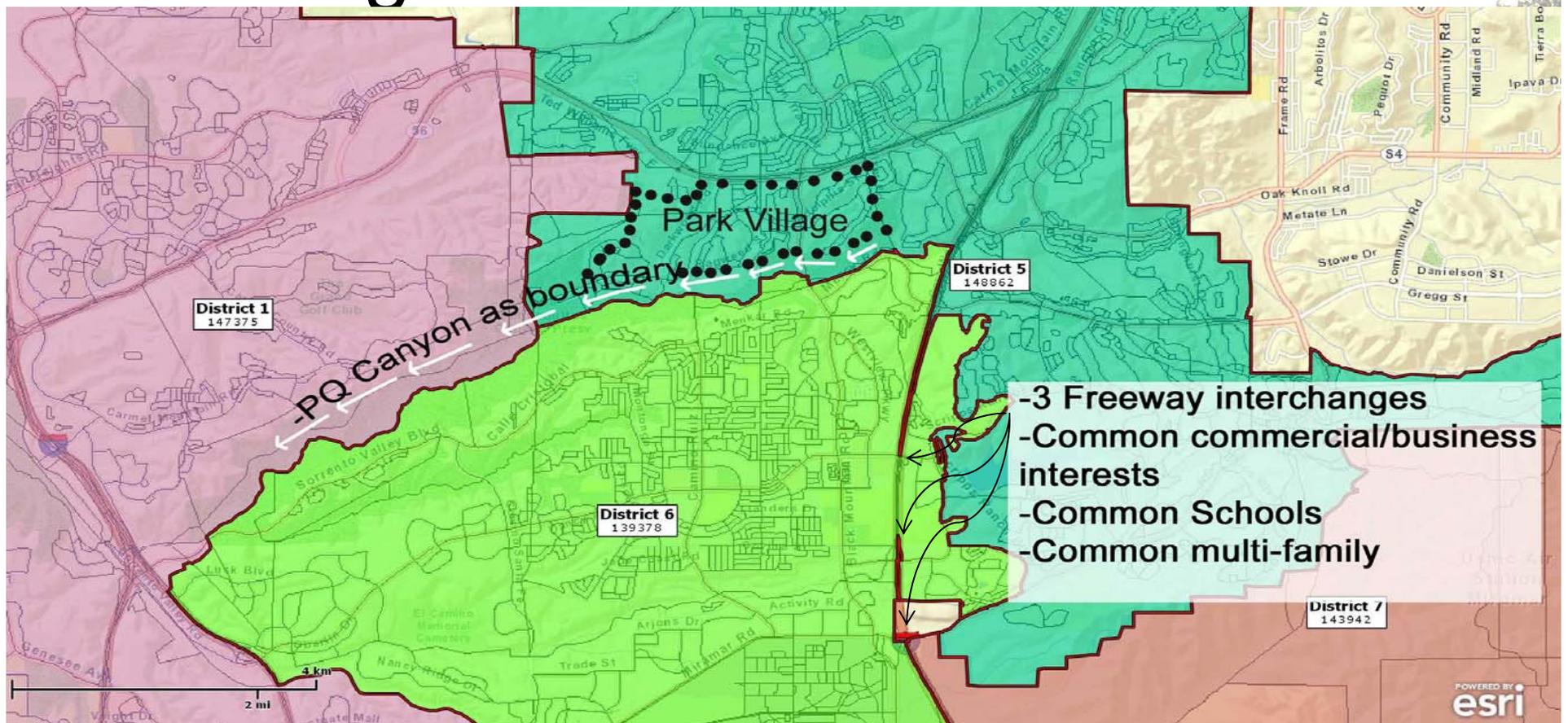
Comparison:

“...Common shared interests” between Park Village Neighborhood and Rancho Penasquitos /Torrey Highlands/Black Mountain Ranch

Shared within the Same Council District	Rancho Penasquitos	Torrey Highlands/Black Mt. Ranch	Park Village Neighborhood
Shared Existing Roadway Network Connecting Communities	Yes	Yes	Yes
Shared Commercial Centers	Yes	Yes	Yes
Shared High Schools	Yes	Yes	Yes
Same School District	Yes	Yes	Yes
Shared Fire Station	Yes	Yes	Yes
Shared Library	Yes	Yes	Yes
“...natural boundaries as dividing lines”	Yes	Yes	Yes

Map Adjustments:

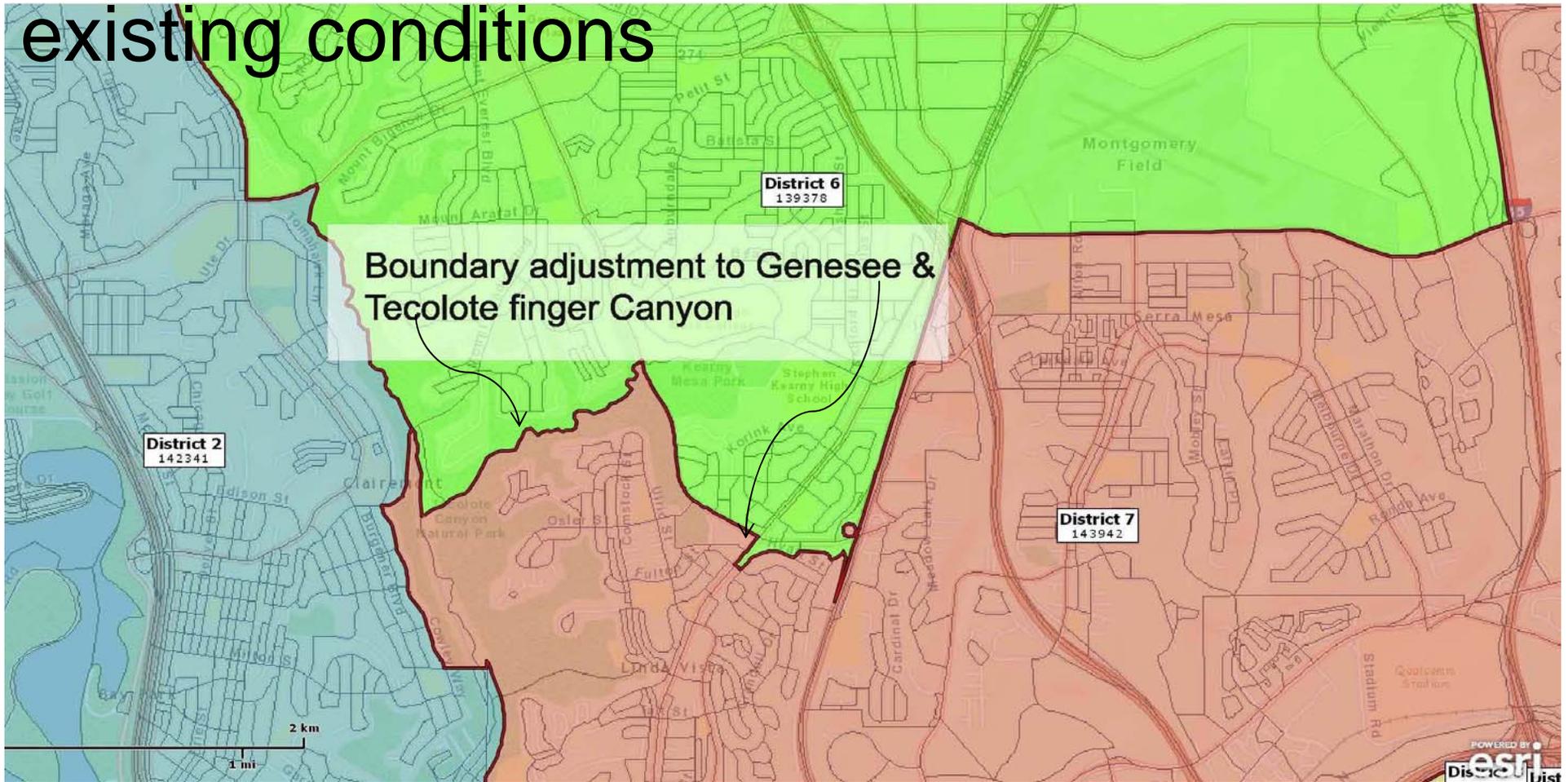
Areas to Re-Unite based on no change to existing conditions



“...observe natural boundaries as dividing lines..”

Map Adjustments:

Areas to Re-Unite based on no change to existing conditions



“...observe natural boundaries as dividing lines..”

Summary:

Of Population Balance and Deviation for proposed boundary adjustments

District	Deviation from Ideal 144,624 population
District 1-147,375	1.9%
District 5-148,862	2.9%
District 6-139,378	3.7%
District 7-143,942	0.47%

Summary:

Merits of the 1 PQ Proposal

1. Keeps community access, commercial, and multi-family centers conjoined between Scripps Ranch and Mira Mesa
2. Retention of the existing "...communities of interest" Park Village, Rancho Penasquitos, Torrey Highlands and Black Mountain Ranch
3. Park Village remains in the Rancho Penasquitos planning area with preserving "...identified communities of interest"
4. Park Village remains as a unified area with the entire PUSD
5. Park Village remains within the designated planning group, town council, recreation council, landscape maintenance assessment districts,
6. Single Council point of contact for community concerns
7. Retains the "...natural boundaries as dividing lines"
8. Adjusts Linda Vista residential areas from the commercial areas along major collector street (Genessee)