

Introduction to 2010 Redistricting



2010 REDISTRICTING COMMISSION OF THE CITY OF SAN DIEGO

Midori Wong, Chief of Staff

Updated March 2011

“When”



- City must be redistricted at least once every 10 years (§ 5)
- Adopt final plan no later than nine months following receipt of final federal Census data (§ 5)
- Census data released in March 2011

“Why”



- Account for population changes
- Districts must be made as equal in population as “possible” (§5) or “practicable” (§5.1)
- Ensure equal access to political representation

Unique Challenges



- New ninth Council seat
 - ✦ First new district since 1960s
- Time constraints
 - ✦ Registrar of Voters needs time to prepare for 2012 primary election
 - ✦ Deadline provided for completion: August 2011

“Who”



- 2010 Redistricting Commission
 - 7 appointed citizens
 - Sole and exclusive authority to adopt plans that specify boundaries
- Maximize input from City residents and stakeholders

“What”



- Preliminary Redistricting Plan
- Final Redistricting Plan
- Filing Statement
 - Reasons for adoption
 - All criteria employed in the process
 - Full analysis/explanation of decisions made

Key Milestones



- **March:** Census data released
Introductory hearings
- **April/May:** Pre-map hearings
- **May/June:** Develop preliminary plan
- **July:** Post-map hearings
- **August:** Adopt final plan
- **Fall:** File final report

Community Engagement



- Commission meetings:
 - 1st & 3rd Thursdays at 4 p.m., 12th Floor, City Hall
 - Broadcast on CityTV
- Email distribution list: send request to redistricting_2010@sandiego.gov
- Public Participation Plan
- Presentations to community meetings

Make Your Voice Heard: Pre-Map Hearings



Hearings begin at 6 p.m.

Tuesday, April 19 (District 4)

Valencia Park/Malcolm X Library - Community Room
5148 Market Street, San Diego, 92114

Wednesday, April 20 (District 8)

Otay Mesa/Nestor Library - Community Room
3003 Coronado Avenue, San Diego, 92154

Monday, April 25 (District 5)

Qualcomm Headquarters
Main Services Building - Main Lunch Room
5775 Morehouse Drive, San Diego, 92121

Wednesday, April 27 (District 7)

Tierrasanta Recreation Center - Rooms 2 and 3
11220 Clairemont Mesa Boulevard, San Diego, 92124

Monday, May 2 (District 3)

Regional Transportation Center - Showroom
4001 El Cajon Boulevard, San Diego, 92121

Wednesday, May 4 (District 2)

Point Loma/Hervey Library - Community Room
3701 Voltaire Street, San Diego, 92107

Monday, May 9 (District 6)

Bayside Community Center - Grand Hall
2202 Comstock Street, San Diego, 92111

Wednesday, May 11 (District 1)

La Jolla Library - Community Room
7555 Draper Avenue, La Jolla, 92037

Special Weekend Hearing – Saturday, April 30 – 10 a.m.

Balboa Park Club - Santa Fe Room
2144 Pan American Road West, San Diego, 92101

2010 REDISTRICTING COMMISSION OF THE CITY OF SAN DIEGO



Anisha Dalal, Chair

Carlos Marquez, Vice Chair

Frederick Kosmo

Ani Morrow

Arthur Nishioka

Dave Potter

Theresa Quiroz

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