



THE CITY OF SAN DIEGO

**SENIOR AFFAIRS ADVISORY BOARD**

**Minutes**

Wednesday, December 4, 2013  
11:00 a.m. – 1:00 p.m.  
City Administration Building  
Conference Room – 12B  
202 C Street – 12<sup>th</sup> Floor  
San Diego, CA 92101

**BOARD MEMBERS PRESENT:**

Ruth Cardenas	Erskine Garrette	Harve Lubin
Susan Deininger	Evie Kosower	
Burton Disner	Elissa Landsman	

**BOARD MEMBERS ABSENT:**

Jerome Pollock  
Cheryl Wilson

**MAYOR'S STAFF & Guests:**

Denise Sandoval, City of San Diego, Executive Assistant

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**CALL TO ORDER:** ROLL CALL

**APPROVAL OF:** Today's Agenda, and Meeting Minutes of October 2, 2013 - Approved Unanimously (7-0)

**NON-AGENDA PUBLIC COMMENT:** None

**DISCUSSION ITEMS:**

- CDBG Funds Answers
  - Staff asked to schedule a speaker that can explain CDBG funds
  - FY 2013 & FY 2014 Allocation handout

- County Seniors Programs update
  - Handout provided by Staff to inform the Board of the County's Senior Program and ask if the Board would like County Staff come speak, and possibly support and work together on County wide issues that involve both jurisdictions.
  - Board requested that Staff contact the County and schedule them to come and speak.
- District 4 Announcement at Council Meeting of 10/29/2013
  - Staff provided to Board to encourage Council District contact and participation with Council Members to gain visibility.
- Reappointment of Members
  - Staff gave a brief overview of the reappointment process and of what is recommended of Board Members if they choose to be reappointed or not.
  - Re-appointment letter for SAAB is currently in review for approval and distribution.
- Recruitment of New Chair Person
  - Current Acting Chair, Elissa Landsman, expressed that she could not continue to Chair the Board due to other employment commitments.
  - It was suggested that until the Interim Mayor appoints a Chair person to the Board, the Board will rotate the assignment.
- Update on Meeting with Interim Mayor Todd Gloria
  - On December 3<sup>rd</sup> Elissa Landsman, Ruth Cardenas, Harve Lubin and Staff met with Interim Mayor Todd Gloria and Molly Chase.
  - Interim Mayor Todd Gloria made suggestions:
    - Suggested that the Board meet more than once a month and establishing the working groups (sub-committee).
  - Staff will provide Committee Calendar, and Council Docket, Council Events.
  - Discussed several ways to take initiative and do outreach
  - Staff requested that they go into senior centers and introduce themselves speak to center managers and report back to the Board.
  - Harve Lubin suggested that we possibly look into local events; we need to have marketing tools, table cloths, banner/sign, brochures, possible business card blanks.
  - Erskine Garrette suggested that we tap into our Council Districts for funds to help publicize SAAB.
- Establishing sub-committee on Outreach – Tabled until the Board has more members.

**ACTION ITEMS: None**

**CHAIR ANNOUNCEMENTS: None**

**COMMISSIONER ANNOUNCEMENTS: None**

**NEW BUSINESS: None**

**ADJOURNMENT: 12:56 p.m.**