THE NEW 2015 RESUSCITATION GUIDELINES: TRANSLATING SCIENCE INTO SURVIVAL

JOIN US IN SAN DIEGO!

Be among the first to learn from the experts who developed the Guidelines on CPR and ECC.

ECCU2015 Conference & Exposition
Emergency Cardiovascular Care Update

Conference December 8-11 • Pre-Conference December 7-8
Manchester Grand Hyatt, San Diego, California

Presented by the Citizen CPR Foundation in cooperation with:

Register now at eccu2015.com! See page 15 for details.
Dear Colleagues,

I am delighted to invite you to join us in the beautiful city of San Diego for ECCU 2015, which will occur just weeks after the release of the new 2015 Resuscitation Guidelines. The program will be presented by leading resuscitation scientists and authors of the Guidelines.

Our theme for ECCU 2015 is “The 2015 Resuscitation Guidelines: Translating Science into Survival”, which is expressed in the formula that shows the multiplying effect on improved survival from the translation of the latest science, in combination with increased and efficient education and meticulous local implementation. ECCU will be devoted to sharing not only the latest science, but educational tactics and system implementation strategies that can help you improve your community’s survival.

Join more than 1,500 of your colleagues for a dynamic, engaging conference. Be the first to take home the best understanding of the new Guidelines and the science behind them. Attend the many excellent workshops offered as part of the meeting and be sure to be part of our “CPR SAVES LIVES MARCH”.

Welcome to San Diego

Expansive ocean views and beautiful sunsets await you in San Diego, California in December! Overlooking the San Diego Bay, experience the largest urban waterfront resort on the West Coast at the Manchester Grand Hyatt San Diego.

Take an evening (or two) and explore the city. Located within minutes of the Manchester Grand Hyatt are several top attractions including Seaport Village, Balboa Park, Gaslamp Quarter and, of course, the beautiful beaches. Extend your stay and visit the San Diego Zoo, SeaWorld or the USS Midway Museum. December is also the start of whale migration season, so you may spot mammal activity in and around the bay area.

Who Should Attend ECCU?
- CPR, BLS, PALS, ACLS instructors
- Nurses in fields of emergency, critical care, school health
- Hospital education program managers
- CPR and PAD program coordinators
- EMS managers, firefighters, chiefs, training officers, PIOs
- EMTs, paramedics, dispatchers, other first responders
- Emergency physicians, EMS medical directors, cardiologists, intensivists, respiratory therapists
- Educators, researchers, scientists
- Survivors, rescuers, community champions, athletic trainers, teachers, coaches

I want to thank Program Chair Ed Stapleton and Co-Chair Dana Niles for their dedication and expertise in leading the development of the most ambitious and important meeting agenda in our history.

A special thank you goes to the Local Planning Committee headed up by Maureen O’Connor and Dr. James Dunford. They have worked incredibly hard to create an exceptional experience for our attendees.

We’ll see you in sunny San Diego!

Tom P. Aufderheide, MD, President, Citizen CPR Foundation

TRANSLATING SCIENCE INTO SURVIVAL

Medical Science  
Educational Efficiency  
Local Implementation = Survival

Welcome to ECCU

Transportation

No need rent a car! The Manchester Grand Hyatt is located just 10 minutes from the San Diego International Airport. The Super Shuttle runs frequently with an average price of $9 per transfer. Taxi service is also available for an average charge of $15 - $20 per trip.


Reserve Your Room Today!

A limited number of rooms are available to ECCU attendees at the great rate of $179 (single/double) until November 16, 2015 or until sold out. Experiencing San Diego in style has never been more affordable. Reserve your room early! See www.eccu2015.com for the passcode link to reserve your discounted room as an ECCU 2015 attendee.
To register, visit www.eccu2015.com.

OPENING CEREMONIES & BREAKFAST

EXHIBIT HALL SCHEDULE

Tuesday, December 8, 2015
7:00 PM – 9:00 PM
ECCU Opening Reception

Wednesday, December 9, 2015
7:00 AM – 6:00 PM
Exhibit Hall Open
7:00 AM - 8:00 AM
Breakfast with the Exhibitors
10:05 AM – 10:35 AM
Morning Break in Exhibit Hall
12:25 PM – 1:45 PM
Cash/Carry Lunch in Exhibit Hall
3:35 PM – 4:05 PM
Afternoon Break in Exhibit Hall

Thursday, December 10, 2015
7:00 AM – 4:00 PM
Exhibit Hall Open
7:00 AM - 8:00 AM
Breakfast with the Experts
10:05 AM – 10:35 AM
Morning Break in Exhibit Hall

SURVIVOR EVENT

CPR SAVES LIVES MARCH
Thursday, December 10, 2015
11:25 AM – 1:25 PM

As part of ECCU this year, we will mobilize all participants in our first ever CPR SAVES LIVES MARCH! Join with more than 50 cardiac arrest survivors who were saved by CPR, to bring attention to the hundreds of thousands who could survive with more CPR, more AED's and better care. On Thursday, December 10, we will all march together from the Manchester Grand Hyatt to the San Diego Civic Center. We will have banners and signs calling for more action, flags for our registrants, partners and exhibitors to carry, a drum line, police cars and fire trucks. Help make this important message heard.

At the Civic Center, officials and the press will join with us to hear inspirational stories from survivors, recounting their rescues and the lives they have led since. We will make time for lunch at the event, but most importantly, the Citizen CPR Foundation will raise a call in a very public way for more CPR training, more AED placements and more education so others can live.

EVENTS

As part of the Survivor Event, ECCU’s Local Planning Committee will train hundreds of high school students in hands-only CPR with an introduction to AED. Come watch this spectacular event unfold. For further information, visit www.eccu2015.com.

William H. Montgomery, MD, Excellence in Education Award
Friday, December 11, 2015
11:20 AM – 12:00 PM

Concurrent sessions are eligible to win the William H. Montgomery, MD, Excellence in Education Award, designed to promote the highest level of educational content. This award is named in honor of Dr. Montgomery, who served as co-founder and president of the Citizen CPR Foundation for more than 15 years, and remains on the CCPRF Board as an emeritus member. The award is sponsored by the Laerdal Foundation for Acute Medicine. A plaque and $1,000 honorarium will be awarded to the lead presenter.

GOLD

National Safety Council

SILVER

Heart and Stroke Foundation of Canada

MEDIA PARTNERS

One Beat CPR + AED
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<thead>
<tr>
<th>DAY</th>
<th>TIME</th>
<th>SESSION</th>
<th>GENERAL SESSIONS</th>
<th>EMS: CLINICAL SOLUTIONS &amp; BEST PRACTICES</th>
<th>IN-HOSPITAL: CLINICAL SOLUTIONS &amp; BEST PRACTICES</th>
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<td>MON</td>
<td>7:00 AM – 8:00 AM</td>
<td>Registration Open</td>
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<td>9:00 AM – 10:00 AM</td>
<td>Welcome and Introductory Remarks</td>
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<td>TUE</td>
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<td>Opening Ceremony and Welcome</td>
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<td>TUE</td>
<td>5:00 PM – 5:40 PM</td>
<td>Opening General Session – New 2015 Resuscitation Guidelines: It's All About Quality Implementation!</td>
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<td>TUE</td>
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<td>Opening General Session</td>
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<td>TUE</td>
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<td>Opening Reception Extravaganza in the Exhibit Hall</td>
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<td>Lunch/Exhibit Hall Open</td>
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<td>TUE</td>
<td>12:25 PM – 1:45 PM</td>
<td>The New Basic Life Support Guidelines: Implementing with Precision and Quality!</td>
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<td>WED</td>
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<td>The New Acute Coronary Syndrome Guidelines for EMS and Hospitals: Implementing with Precision and Quality!</td>
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<td>Afternoon Break in the Exhibit Hall</td>
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<td>FRI</td>
<td>11:25 AM – 1:25 PM</td>
<td>The New Advanced Cardiac Life Support Guidelines: Implementing with Precision and Quality!</td>
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<td>FRI</td>
<td>1:25 PM – 2:15 PM</td>
<td>Resuscitation Quality Improvement (ROI) Update - How to Move Resuscitation Education Out of the Classroom and Onto the Hospital Floor</td>
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<td>Ustein Who? ROSC Really Can Happen in Rural Environments</td>
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<td>FRI</td>
<td>3:25 PM – 4:15 PM</td>
<td>A Prescription for Success</td>
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<td>FRI</td>
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<td>Resuscitating Santa Barbara County: How Saving Our Patients Is Saving Our EMS Responders</td>
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<td>FRI</td>
<td>8:30 AM – 9:20 AM</td>
<td>A Question of Sport: From the Schoolyard Playground to the Olympic Stadium</td>
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<td>FRI</td>
<td>9:20 AM – 10:10 AM</td>
<td>How to Implement a CPR Training Program in My School/College/University; and Innovations like How to Stop the Zombie Apocalypse!</td>
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<td>FRI</td>
<td>10:20 AM – 11:10 AM</td>
<td>Split Session: How to Build Successful Law Enforcement AED Programs/Death from Cardiac Arrest is a Real Crime! Can Law Enforcement Reduce Time to CPR and First Shock?</td>
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<td>Training the In-Hospital Code Team: A Multi-Faceted Targeted Approach</td>
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<td>FRI</td>
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<td>Award Announcements and Closing: William H. Montgomery, MD Excellence in Education Award; ECCU Video Minute Contest Winner;</td>
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### CONFERENCE OPENING

### PRE-CONFERENCE WORKSHOPS

**American Red Cross Open House: Ask. Learn. Train. Ask.**  
(Open to All) 1:00 PM – 2:00 PM  
(See pg. 6 for individual session times)

**2015 Guidelines for CPR and ECC**  
AHA Official Instructor Update:

- **Resuscitation Officer Program**
- **Heartsaver**  
- **BLS; PALS/PEARS; ACLS**
- **Flexibility in the Classroom**

**Award Announcements and Closing**

2:00 PM

### COMMUNITY: PREPARE, RESPOND, SURVIVE & THRIVE

**Preparing Your School for a Cardiac Arrest Emergency**  
Split Session: Blended Learning: Maximizing the Effectiveness of CPR and First Aid Education/Blended Learning in American Heart Association: How Does it Work

**A Baseline Study of Public Awareness: To Move the Save Rate from Out-of-Hospital Cardiac Arrest, We Must Move Communities to Action**  
Novel Methods for CPR Training

**Societal CPR: “Everyone Can Do It!”**

### EDUCATION/SIMULATION: INSTRUCTOR TOOLS AND TRAINING

**Split Session:** Understanding Survivor Stress Syndrome/Creating a Safety Net for Survivors - Partnerships, Resources and Tools for Learning to Live Post Cardiac Arrest

**Sudden Cardiac Death in the Young**  
Online Simulation Training for the Real World

### LATEST RESEARCH AND SCIENCE

**Split Session: Out with the Old, In with the New:**  
Split Session: Active Compression/Decompression and Threshold Impedance Devices/Mechanical CPR

**Review of the Research and Practice for Post Cardiac Arrest Care of Pediatric Population Following In and Out-of-Hospital Cardiac Arrest**

**Mobile Apps: Saving Lives from the Palm of Your Hand**  
**Split Session:** Out with the Old, In with the New: Getting Ready for New Curriculum/ACLS Buffet – Giving Participants What They Need

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### PEDIATRICS

**Split Session:** Understanding Survivor Stress Syndrome/Creating a Safety Net for Survivors - Partnerships, Resources and Tools for Learning to Live Post Cardiac Arrest

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Online Simulation Training for the Real World

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### EXHIBIT HALL SCHEDULE

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People Saving People Award; ECCU 2015 Recap

**Lighting Rounds and Scientific Abstracts**

Final sessions will be selected closer to the conference dates. Check out www.eccu2015.com for the most current information.
MONDAY DECEMBER 7, 2015

WORKSHOPS

Resuscitation Officer Program
Edward R. Stapleton, EMT-P; Beth Mancini, PhD, RN; Vinay Nadkarni, MD, MS; Robert Berg, MD; Dana Edelson, MD, MS; Karl Kern, MD; Dana Niles, MS; Ben Bobrow, MD; Tim Eiman; Benjamin S. Abella, MD, MPH
8:00 AM - 12:00 PM; 1:00 PM - 5:00 PM (Continued on Tuesday, December 8, 8:00 AM - 12:00 PM; 1:00 AM - 5:00 PM)
Fee: $300
The organization and management of modern hospital code programs has become a fairly complex task. Expertise is needed in multiple elements of organization, implementation and monitoring to assure quality. This 16-hour certificate program is designed to prepare physicians, nurses, and other healthcare professionals to organize and implement hospital and community-wide resuscitation programs. The program will include: organizing code committees and code teams, maintaining infrastructure, integrating key elements including ultrasound, therapeutic hypothermia, post resuscitation PCI, and ECMO, provider training, conducting mock codes, and comprehensive CQI. A must program for Hospital Code Team Chairs!

High Performance CPR (HP-CPR) - Seattle/King County Resuscitation Academy
Michael Sayre, MD; Thomas Rea, MD, MPH; Peter Kudenchuk, MD; Mike Helbock, M SCP, NREMT-P, SEI; Craig Aman, MBA, EMT-P; Jonathan Larsen, EMT-P
8:00 AM - 12:00 PM; 1:00 PM - 5:00 PM
Fee: $25 per session
Join the faculty of the internationally-recognized Resuscitation Academy from Seattle, Washington for a fast paced, informative, hands-on workshop that will present the latest on resuscitation science to allow your EMS system to increase cardiac arrest survival rates. The emphasis will be on high-performance CPR and not only how to “do it,” but how to “teach it” and “implement it” in your own department. This educational, hands-on opportunity is open to a limited number of paid conference registrants on a first-come, first-served basis, so do not delay in registering.
Limited to 50 full conference registrants per session.

Community and Telephone CPR: The Anchor Link in the Chain of Survival
Ben Bobrow, MD; Micah Panczyk; Helge Myklebust
8:00 AM - 12:00 PM
Fee: $120
Let’s refine the first critical “communication loop” in the Chain of Survival! Please join Dr. Ben Bobrow and Micah Panczyk of the Save Hearts in Arizona Registry and Education (SHARE) Program and Helge Myklebust in an examination of the relationship between 9-1-1 callers and dispatchers. These parties form the first link in the Chain of Survival and must work together to give patients the best chance of surviving out-of-hospital cardiac arrest. To work together, they must understand one another’s roles and responsibilities. Callers should be prepared to answer two questions from dispatchers to assess the patient’s status: “Is the patient conscious?” and “Is the patient breathing normally?” Dispatchers, in turn, should be prepared to calmly assert themselves to control calls from the outset and to provide continuous CPR coaching until professional rescuers take over.

TUESDAY DECEMBER 8, 2015

WORKSHOPS

EAGLES
Better Ensuring the Chain of Survival and Recovery in Your Community: A Gathering of Eagles Workshop
Paul E. Pepe, MD, MPH, Dallas, TX; Christopher B. Colwell, MD, Denver, CO; Scott T. Youngquist, MD, Salt Lake City, UT; Ralph J. Frascone, MD, St. Paul, MN; Marc Eckstein, MD, MPH, Los Angeles, CA; Andrew J. Harrell, MD, Albuquerque, NM; J. Brent Myers, MD, MPH, Raleigh, NC; Peter M. Antevy, MD, Southeast Florida; Edward M. Racht, MD, Austin, TX
8:00 AM - 12:00 PM; 1:00 PM - 5:00 PM Fee: $210
The “Eagles” consortium is a de facto coalition of the jurisdictional EMS (9-1-1 system) medical directors from the nation’s largest cities and key federal agencies. Beyond daily internal group correspondence, they also conduct national meetings that often present distinct challenges to accepted practice. Using a wealth of EMS system data, their creative approaches to problem solving have routinely changed practices. In this session, several members of the Eagles consortium will report on some of the latest discussions from this cohesive, influential cadre of physicians and provide their group visions of things to come over the next decade.
If you love the latest science and clinical practice of resuscitation, you will love the Eagles! This workshop is directed at all healthcare providers, particularly those concerned with community based resuscitation practices and the medical aspects of EMS systems operations and patient care protocols. Learn about the latest science and trends in EMS systems through dynamic learning activities and from world-class experts in ECC.

Airway management and ventilation play a critical role in prevention, management, and post-resuscitation care of the sudden cardiac arrest patient! Current cardiac arrest guidelines de-emphasize advanced airways, but they may become necessary as cardiac arrest persists or when difficult airways are encountered. Join Colby Rowe, Director of Clinical Simulation, Stony Brook Medicine Center for Clinical Simulation & Patient Safety, Dr. Sahar Ahmad, Assistant Professor of Medicine at the Stony Brook University, and Anthony Guarne, Simulation Specialist at NYIT for this advanced airway workshop. Practice techniques to increase First Pass Success and survival from cardiac arrest!
OFFICIAL UPDATE FOR AHA INSTRUCTORS: IMPLEMENTING NEW 2015 AHA GUIDELINES FOR CPR AND ECC

American Heart Association National Staff and Volunteers

At these sessions, AHA Instructors will learn the 2015 AHA Guidelines for CPR and ECC, the science behind those changes and how they impact teaching AHA CPR, first aid and advanced cardiovascular care courses. Instructors will receive information and tools to incorporate science changes into AHA courses until updated course materials become available.

These sessions are official 2015 AHA Guidelines for CPR and ECC updates reserved for Heartsaver, BLS, ACLS, and PALS/PEARS Instructors.

Attending AHA Instructors will meet their required 2015 Science Update for teaching AHA programs using the new science, as well as learn educational best practices from AHA’s optional “Instructor Effectiveness” workshops.

Instructors will receive a confirmation of attendance for their Training Center Instructor records.

Advance registration with confirmation of current AHA Instructor status is required. Please register for each session of interest.

Resuscitation Officer Program
Edward R. Stapleton, EMT-P; Beth Mancini, PhD, RN; Vinay Nadkarni, MD, MS; Robert Berg, MD; Dana Edelson, MD, MS; Karl Kern, MD; Dana Niles, MS; Ben Bobrow, MD; Tim Eiman; Benjamin S. Abella, MD, MPhil
8:00 AM - 12:00 PM; 1:00 PM - 5:00 PM
(Continued from Monday, December 7)

Societal CPR “Everyone Can Do It!”
Maureen O’Connor, EMT; Loralee Olejnik, EMT-B
8:00 AM - 12:00 PM  Fee:  $120
In dozens of scientific studies, bystander CPR doubles or triples survival from out-of-hospital cardiac arrest! This workshop will give attendees practical tools and key ideas needed to successfully educate their community in the simple steps of quick recognition and response to SCA. Maureen O’Connor, PAD Program Manager, San Diego Project Heart Beat, and Loralee Olejnik, Community Relations Specialist for San Diego Project Heart Beat and Rural Metro Ambulance, and their team train thousands of rescuers annually, empowering all within their region to save lives.

ASK. LEARN. TRAIN. AN OPEN HOUSE WITH THE AMERICAN RED CROSS
Jonathan L. Epstein, MEMS, NREMT-P; Richard N. Bradley, MD; Andrew MacPherson, BSc, MD, CCFP-EM, FCFP; Jeffrey L. Pellegrino, PhD, MPH; Nici Singletary, MD, FACEP; Joe Gray; Peter Hagerman; Grant Hansen; Steve Rieve
The science is updated. New ways of administering care are changing the way to train. How do you make sense of it all? Join the Red Cross for an “open house” that’s three exciting sessions in one — preparing you for training success in 2016.

Session 1: Ask the Experts – About the Science  1:00 PM - 2:00 PM (Open to All)
This is your opportunity to participate in a panel discussion with the esteemed Red Cross Scientific Advisory Council and other experts who will delve into the new science.

Session 2: Learn – For Red Cross Instructors  2:00 PM – 4:00 PM
Instructors will learn about our new program and leave with their training update complete and ready to teach.

Session 3: Train – Become a Red Cross Instructor  2:00 PM – 4:00 PM
If you are not a Red Cross instructor, here’s your opportunity to learn about the Red Cross. Leave this session with your First Aid/CPR/AED instructor training complete and receive a coupon for a free set of course materials.

The Open House is limited to a maximum of 100 attendees. Fee: No charge

ECCU FACULTY REPRESENTS THE BEST!  For a complete listing of our faculty, visit www.eccu2015.com.
OPENING SESSION
Robert Berg, MD; Mary Fran Hazinski, MSN, RN
5:40 PM - 6:15 PM
New 2015 Resuscitation Guidelines: It’s All About Quality Implementation!
Although the American Heart Association Guidelines for CPR and ECC have been published since 1966, we’ve only recently begun to improve survival from sudden cardiac arrest, and survival is dismal in many communities. Science-based recommendations and even skilled rescuers alone cannot save lives! Continuous quality improvement is critical for community, pre-hospital and in-hospital resuscitation programs. Dr. Robert Berg and Mary Fran Hazinski, world-renowned experts in the field of resuscitation, leaders and contributors to the new Guidelines, and ILCOR “Giants of Resuscitation Medicine”, will present the critical elements of CPR quality and several techniques for ensuring high-quality CPR in ECC systems.

KEYNOTE
Tom Aufderheide, MD, MS
6:15 PM - 7:00 PM
The Institute of Medicine Report on Cardiac Arrest: A National Vision for the Future
“The Institute of Medicine Report on Cardiac Arrest” will lay the foundation for change in communities throughout the United States. Dr. Tom Auderheide, an ILCOR “Giants of Resuscitation Medicine”, an IOM member and author of the report, is a nationally and internationally known scientist and researcher who will review recommendations that drive the future of cardiac arrest management!

HANS H. DAHLL AWARD AND LECTURE
Hans H. Dahl Award Presentation
Tom Aufderheide, MD, MS; Gordon Ewy, MD
8:25 AM - 9:15 AM
The late Hans H. Dahl was a founding director of the Citizen CPR Foundation and served on the Board of Directors from its inception in 1987 until 2000. The Foundation created the prestigious Hans H. Dahl Award in his honor and has presented the award at every ECCU conference since 1990. This prestigious award will be presented to Gordon A. Ewy, MD, in recognition of his outstanding contributions and leadership in advancing the field of resuscitation, research, education, and best clinical practice.

Dr. Ewy is Emeritus Professor of Medicine (Cardiology) and Emeritus Director of the University of Arizona Sarver Heart Center at the College of Medicine in Tucson, Arizona where he occupied the Gordon A. Ewy, M.D. Distinguished Endowed Chair in Cardiovascular Medicine.

Using Chest-Compression-Only CPR and the Community to Boost Survival
Gordon Ewy, MD
8:25 AM - 9:15 AM
Arizona Sarver Heart Center has paved the way for comprehensive use of Compression-Only CPR by both bystanders and EMS providers! Based on their experimental lab findings, the UA Sarver Heart Center’s Resuscitation Research Group, led by Dr. Gordon A. Ewy and Dr. Karl B. Kern and their CPR research colleagues, began advocating a new method of CPR: continuous chest compressions (without breaths) to aid people who collapse due to primary cardiac arrest. Dr. Ewy has been named a “CPR Giant” by the American Heart Association. In his presentation, Dr. Ewy will provide us with a formula for improving outcomes from SCA by implementing a community-wide program in Compression-Only CPR.

GENERAL SESSION
The New Basic Life Support Guidelines: Implementing with Precision and Quality!
Ben Bobrow, MD; Dana Edelson, MD
9:15 AM - 10:05 AM
Drs. Bobrow and Edelson, recent participants in the evaluation of new CPR science, will review the new 2015 BLS guidelines for lay rescuers, EMS providers and in-hospital professionals. They will outline strategies for quality implementation including: CPR, dispatch instructions, airway management, ventilation and other aspects of BLS care.
MILITARY TRAINING NETWORK (MTN) MEET AND GREET
8:00 AM – 9:00 AM (MILITARY ONLY)

The Military Training Network (MTN) has been recognized as an American Heart Association Regional Training Center since 1984 and as the American College of Surgeons Region 13 Program Coordinator since 1996. The mission of the MTN is to develop and implement policy guidance and ensure compliance with curriculum and administrative standards for resuscitative and trauma medicine training programs for uniformed service members and Department of Defense affiliates worldwide. The tri-service staff provides specific service expertise, worldwide coordination of programs, central record keeping and ensures national resuscitative and trauma medicine organizations are aware of military medicine’s unique requirements.

Join MTN for a special hour that has been set aside for MTN staff, MTN National Faculty and MTN Affiliated site staff attending the ECCU conference. This unique opportunity to network with MTN staff and Tri-Service National Faculty will be followed by a question and answer Interactive Panel Discussion.

CONCURRENT SESSIONS

EBAG: CLINICAL SOLUTIONS & BEST PRACTICES

Best Practices in Street Medicine: Implementing the New Guidelines and Several Exceptional Innovations in Out-of-Hospital ECC

Paul E. Pepe, MD, MPH, Dallas, TX; Christopher B. Colwell, MD, Denver, CO; Scott T. Youngquist, MD, Salt Lake City, UT; Ralph J. Frascone, MD, St. Paul, MN; Marc Eckstein, MD, MPH, Los Angeles, CA; Andrew J. Harrell, MD, Albuquerque, NM; J. Brent Myers, MD, MPH, Raleigh, NC; Peter M. Anzey, MD, Southeast Florida; Edward M. Racht, MD, Austin, TX

Session 1: 10:35 AM - 11:25 AM
Session 2: 12:35 PM - 2:35 PM
Session 3: 3:45 PM - 5:45 PM

For several decades, Dr. Paul Pepe and the so-called Eagles Coalition (medical directors of major U.S. EMS Systems) have been designing and promoting effective prehospital medical care strategies that have advanced medical practices worldwide in the realm of emergency cardiovascular care. A highly-attended tradition at the ECC Update conference, each of the four sessions in the Eagles Track will not only include these street-wise investigators’ plans for implementing the new ECC guidelines, but also several new innovations that will predictably impact future guidelines. One of the most popular sessions at the conference, the Eagles always generate active discussion with the audience. Their creative approaches to problem solving have not only routinely changed ECC practices worldwide, but also inspired attendees to do the same!

IN-HOSPITAL: CLINICAL SOLUTIONS & BEST PRACTICES

An Innovative Approach to Improving Cardiac Arrest Response: A Quality Improvement Project

Marion Leary, MPH, MSN
10:35 AM - 11:25 AM

Little is known about how non-technical factors, such as inadequate role definition and leadership, impacts cardiac arrest. This session will address a bundled quality improvement intervention, including an MD/RN leadership dyad to improve response.

COMMUNITY: PREPARE, RESPOND, SURVIVE & THRIVE

Preparing Your School for a Cardiac Arrest Emergency

Jeff Ranous; Martha Lopez-Anderson; Mary Newman, MS; Kathleen Murphy, RN
10:35 AM - 11:25 AM

This session will focus on the tools needed to develop a comprehensive approach to effectively respond to a cardiac emergency in schools. Topics include a summary of the legislative landscape, overcoming obstacles, case studies and emergency planning. Speakers represent the Citizen CPR Foundation’s Task Force on SCA in Youth and include: Jeff Ranous, American Heart Association’s Director of State Advocacy; Martha-Lopez Anderson, Chair, Parent Heart Watch; Mary Newman, President, Sudden Cardiac Arrest Foundation; and school nurse, Kathleen Murphy.

EDUCATION/SIMULATION: INSTRUCTOR TOOLS & TRAINING

Blended Learning: Maximizing the Effectiveness of CPR and First Aid Education

Robb S. Rehberg, PhD, ATC, NREMT
“Blended Learning” has become a hot topic in education. Many colleges and universities have successfully implemented a combination of classroom, online and mobile delivery formats. But how can blended learning be used to effectively teach CPR and first aid? This session will provide an overview of how blended learning has successfully decreased class time, increased retention, and increased skill performance at one university.

Blended Learning in American Heart Association: How Does it Work

Miranda Smith; Rossita Kangan
Blended learning is used to train BLS, ACLS, and PALS providers. This is a great way for adult learners to be involved in their learning experience. This presentation outlines how blended learning is used for the adult learners.

LATEST RESEARCH AND SCIENCE

The New Basic Life Support Guidelines: Implementing with Precision and Quality!
Ben Bobrow, MD; Dana Edelson, MD
10:35 AM - 11:25 AM

This session is a follow up to the general session of the same name to allow audience participation. Interact with the experts, ask questions and provide suggestions that have been successful in your community!

PEDIATRICS

The New Pediatric and Neonatal Guidelines
Vinay Nadkarni, MD, MS; Dianne Atkins, MD
Big strategies are targeting small packages! These presentations by ILCOR Co-Chair Dr. Nadkarni and fellow expert Dr. Atkins will review and discuss key guideline changes and implementation strategies for pediatric and neonatal resuscitation.

NRP Innovation to Implementation
Linda McCarrney, MSN, APRN, NNP-BC
The AAP/AHA Neonatal Resuscitation Program’s upcoming 7th Edition takes innovative approaches to the implementation of the new Guidelines. Blended learning techniques such as online evaluation, e-simulation and hands-on skills will be discussed.

IN-HOSPITAL: CLINICAL SOLUTIONS & BEST PRACTICES

Bridging the Gap: First Five Minutes Until the Code Team Arrives

Jonathan Howard, RN; Kostas Alibertis, CCEMT
11:35 AM - 12:25 PM

Every minute that passes without action can significantly reduce the Chain of Survival! In the past, there was a several minute delay for a code team response. Hear how we have developed targeted education, including simulation and feedback devices (Q-CPR), to move our floor staff from competent to proficient in the first steps of cardiac arrest care.

COMMUNITY: PREPARE, RESPOND, SURVIVE & THRIVE

A Baseline Study of Public Awareness: To Move the Save Rate from Out-of-Hospital Cardiac Arrest, We Must Move Communities to Action

Mary Newman, MS; Kelly Sawyer, MD; Jennifer Chap; Karen Ba; Youssou Ba
11:35 AM - 12:25 PM

Knowledge is power! Awareness and understanding can drive community action! Learn about a national study to be repeated every two years that will provide a 2015 baseline of public awareness and understanding of sudden cardiac arrest, CPR and AED use.

Sudden Cardiac Arrest Foundation

www.eccu2015.com
The New Acute Coronary Syndrome Guidelines for EMS and Hospitals: Implementing with Precision and Quality!

Karl Kern, MD
2:45 PM - 3:35 PM

This session is a follow-up to the general session of the same name to allow audience participation. Interact with the experts, ask questions and provide suggestions that have been successful in your community!

Creating a Safety Net for Survivors - Partnerships, Resources and Tools for Learning to Live Post Cardiac Arrest Heart Rescue & Mended Hearts

Life after cardiac arrest can pose some complex problems for survivors and families. In this presentation learn how to develop a set of resources, and about some of the new findings that can guide survivors to finding their ‘new normal’.

Seamless teamwork is key during codes. This interprofessional training initiative, associated with an improved survival and code team performance after pediatric cardiopulmonary arrest, will illustrate the value of efficiency and attention to detail. Before training, 40% of patient code events survived. After training, survival jumped to 60%!

Online Simulation Training for the Real World

Jonathan L. Epstein, MEMS, NREMT-P
4:05 PM - 4:55 PM

The more realistic a simulation, the more effective a training tool it is. The best sim labs use this approach and now it is being replicated online. Learn how new blended sim programs better provide the variables of a real-life crisis from Jonathan Epstein, Senior Director - Science and Content Development, Preparedness, Health & Safety Services, American Red Cross.

Developing Systems of Care for STEMI Resuscitation and Stroke

Mic Gunderson
4:05 PM - 4:55 PM

The AHA’s Mission: Lifeline is expanding from STEMI into out-of-hospital cardiac arrest and stroke. This presentation will provide an overview of the program’s progress, expansion, processes, and its new strategies for fostering systems of care.
CONCURRENT SESSIONS

EMS: CLINICAL SOLUTIONS & BEST PRACTICES
Split Session: 10:35 AM - 11:25 AM
A Systems Approach for PAD Program Implementation
Odelia Braun, MD; Frank Poliafico, RN; Thomas T. Holloway, PhD
Training and actions are not enough! This presentation will focus on implementing a sustainable PAD program resulting in effective response requiring a systems approach. This includes establishing organizational structure, clearly defined roles and providing personnel with vital tools to meet their responsibilities necessary to save more lives.

Creating “Willing” Responders: Incorporating Behavioral Science Principles into PAD Program Education
Odelia Braun, MD; Frank Poliafico, RN; Thomas T. Holloway, PhD
Knowing is not necessarily doing! Current CPR/AED training often focuses on required skills. Presenters will discuss how effective educational aspects must also be incorporated in order to develop “willing” responders. Non-technical skills such as leadership and teamwork are also essential.

IN-HOSPITAL: CLINICAL SOLUTIONS & BEST PRACTICES
The New Advanced Cardiac Life Support Guidelines: Implementing with Precision and Quality!
Robert Neumar, MD, PhD
8:25 AM - 9:15 AM
Dr. Neumar is one of the world’s leading emergency medicine and resuscitation scientists, and immediate past chair of the American Heart Association ECC Committee. His presentation will review the new 2015 ACLS Guidelines and provide strategies for quality implementation including: airway management, ventilation, oxygen use, electrical therapy, adjuncts to circulation, pharmacology, and post-cardiac arrest care. Dr. Neumar, an expert in the latest guidelines, will provide the keys to seamless quality implementation!

Resuscitation Progress and Improving Outcomes: Improved Survival Over Time - Successful Models in the US
Thomas Rea, MD, MPH
9:15 AM - 10:05 AM
Dr. Rea will report how specific EMS and hospital systems have managed change in order to improve treatment, care and improved survival from cardiac arrest in their communities. Dr. Rea has been a key leader in transforming the Seattle EMS Cardiac Arrest Resuscitation System into a center of excellence for resuscitation science. His diligent development and execution of a high quality “formula for survival” and Resuscitation Academy approach has inspired thousands of providers and saved many lives.

Don’t Miss Out!
7:00 AM - 8:00 AM
Breakfast with the Experts!

GENERAL SESSION

The New Advanced Cardiac Life Support Guidelines: Implementing with Precision and Quality!
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Join us for the first CPR SAVES LIVES MARCH! Thursday, 11:25 AM – 1:25 PM

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The guidebook for where I want our County to go.

2014 attendee

2014 attendee

CPR SAVES LIVES MARCH

Networking, and the impact of having the survivors there makes it hit home how important the training is. It makes a difference in people’s lives.
IN-HOSPITAL: CLINICAL SOLUTIONS & BEST PRACTICES

Focused Sonography in Cardiac Arrest
Colby Rowe, MS, NREMT-P; FP-C;
Sahar Ahmad, MD
Point-of-Care ultrasound can aid in cardiac arrest to optimize diagnosis, management and prognosis of early phases arrest and post-arrest care. Learn the value and techniques of POC ultrasound in managing cardiac arrest and post-arrest care.

Prehospital Non-STEMI Assessment and Treatment
Paul Berlin, MS, EMT-P
During this session, participants will focus on utilizing multi-lead ECG's, biomarkers and risk stratification to increase recognition of Non-STEMI and Unstable Angina (UA) patients by prehospital providers.

EMT: CLINICAL SOLUTIONS & BEST PRACTICES

A Prescription for Success
Michael Jacobs, EMT-P
3:25 PM - 4:15 PM
The compelling story of one EMS system’s success in improving survival to hospital discharge and neurologic function following OHCA. Michael Jacobs will review his experience along with challenges and results needed to improve protocol compliance related to prescribed transformative technologies and therapies.

COMMUNITY: PREPARE, RESPOND, SURVIVE & THRIVE

Vignettes of Unexpected Success
Lucinda Hodgson, NREMT-P
Speaker will present a series of cases from the Twin Cities, MN, in which prolonged CPR resulted in neurologically intact survival. This will include amazing recovery stories resulting in patients returning to their normal lives.

PROLONGED CPR Case Series - Assessment and Treatment
Robert Swor, DO
Bystander CPR has been shown to save lives. Community approaches to CPR training have not changed in decades. This lecture will present an evidence-based description of SCA bystanders, their actions, and obstacles to performing CPR.

COMMUNITY: PREPARE, RESPOND, SURVIVE & THRIVE

The caliber of the speakers was amazing. The knowledge profound.  
2014 attendee

OUTSIDE THE BOX: CONSIDER THE UNEXPECTED

Targeted Temperature Management 33 vs. 36
Benjamin S. Abella, MD, MPhil
Michael Jacobs will review his experience with TTM in the past decade – a landmark new publication has suggested that TTM is only one component of the post-arrest “bundle of care”. Speaker will review the role of post-arrest temperature management in light of these important new findings and will discuss other exciting developments in the care of patients after resuscitation from cardiac arrest. These will include the role of cardiac catheterization, neurologic prognostication and extra-corporeal membrane oxygenation (ECMO). The role of cooling in the pre-hospital EMS setting will also be discussed.

LATEST RESEARCH AND SCIENCE

Beyond the Science - What is Next in Resuscitation (New Methods of CPR Research)
Demetri Yannopoulos, MD
2:25 PM - 3:15 PM
We are trying to improve quality in CPR and ECC systems, but where do we go from here? Join Dr. Yannopoulos to go where few have traveled before. Learn about the science that is blazing new trails for the future.

IN-HOSPITAL: CLINICAL SOLUTIONS & BEST PRACTICES

Targeted Temperature Management - Onto the Hospital Floor
Lucinda Hodgson, NREMT-P
Speaker will present a series of cases from the Twin Cities, MN, in which prolonged CPR resulted in neurologically intact survival. This will include amazing recovery stories resulting in patients returning to their normal lives.

EDUCATION/SIMULATION: INSTRUCTOR TOOLS & TRAINING

RQI Follow-Up: Resuscitation Quality Improvement (RQI) Programs - How to Move Resuscitation Out of the Classroom and Onto the Hospital Floor
Vinay Nadkarni, MD, MS; Russell Griffin;
Dana Niles, MS
2:25 PM - 3:15 PM
This session is a follow-up to the general session of the same title. This will allow the speakers to dive deeper into this topic and allow the audience the opportunity to interact with the experts and ask questions.

In addition to the program descriptions you see in the brochure, Lightning Rounds and Scientific Abstracts – brief sessions reflecting evidence-based research or best practices from a variety of community/educational settings – will also be conducted during concurrent sessions. To ensure attendees receive the most current and relevant education, these will be selected closer to the conference dates.

Final selections will be posted online at www.eccu2015.com prior to the conference and will be included in the onsite program guide.

www.eccu2015.com
Community: Prepare, Respond, Survive & Thrive

Split Session: 3:25 PM - 4:15 PM
Heart Safety Community Designation - Getting Your State On Board
Kim Harkins, BS Ed, NREMT-I
The designation process has gained traction across the U.S. In this session, learn how Minnesota is taking it to the governor and working toward becoming a HeartSafe state. Participate in a discussion on gaining support, fundraising and partnerships.

Strive to Revive: Translating Science into Survival: The HeartSafe Community Concept - A Lifesaving Innovation
David Hiltz, NR, EMT-P
Often it “takes a village” and indeed the entire community to make a significant difference! Hear how the HeartSafe Community concept is designed to promote survival from sudden out-of-hospital cardiac arrest by recognizing and stimulating efforts by individual communities to improve their cardiac arrest system of care.

The Conference (is great to)

network with ground-breaking scientists, advocates and survivors.

2014 attendee

Education/Simulation: Instructor Tools and Training

Split Session: 3:25 PM - 4:15 PM
Debriefing ACLS and PALS with the American Heart Association Structured and Supported Debriefing Model
David Rodgers EdD, NREMT-P; Tammi Bortner
Debriefing in advanced ECC courses is an essential component of learning. This presentation will focus on the American Heart Association Structured and Supported Debriefing Model using the GAS (Gather/Analyze/Summarize) structure and how it is used in ACLS and PALS.

Action Linked Phrases: A Novel Approach to Life Support Training
David Rodgers, EdD, NREMT-P; Tammi Bortner
Delays in compressions or defibrillation are associated with lower survival rates. This session explores how the implementation of specific, short, easy-to-state action phrases that link findings to actions speed delivery of lifesaving interventions.

Latest Research and Science

Systems and Design Thinking Applied to Out-of-Hospital CPR and AED Performance
Larry Starr, PhD; Allan Braslow, PhD; John Pourdehnad, PhD
3:25 PM - 4:15 PM
The power analysis and implementation can be transformative! Learn how these speakers applied systems thinking, situation awareness, and design methodology to the volatile, uncertain, complex, and ambiguous nature of OOH CPR / AED performance. Hear about their experience and recommendations that emerged beyond the Chain of Survival.

EMS: Clinical Solutions & Best Practices

Resuscitating Santa Barbara County: How Saving Our Patients Is Saving Our EMS Responders
Jennie Simon, RN; Les Hugie
4:25 PM - 5:15 PM
Learn how using a system-wide, integrated approach to improving cardiac arrest response can dramatically improve SCA survivor rates. Hear from the speakers about a strengthened sense of value and teamwork among personnel as they witness their efforts save lives!

In-Hospital: Clinical Solutions & Best Practices

The CPR Triple Plan: Building a CPR Response Team for 1.5 Million People
Edvard Stapleton, EMT-P; Pam Kostic, RN, BA, CCCC; Yvonne Leippert, RN, MS, CCRN
4:25 PM - 5:15 PM
This session will present three strategies for improving the rate of Bystander CPR in a large suburban county of 1.5 million people. The three elements include: CPR in schools, mass training, and a comprehensive incentive program for training organizations.

Conference Learning Objectives

Each conference session’s topic and presentation material will link to one or more of the following conference learning objectives:

1. List and describe one or more survivor/rescuer stories that can be used to illustrate an effective chain of survival for cardiac arrest.
2. List and describe how to implement three (3) new effective CPR training techniques in your hospital/EMS system or community.
3. Describe three (3) effective community-wide implementation strategies that improve sudden cardiac arrest survival rates.
4. Describe three (3) ways that media can improve the number of people trained in CPR and willing to act in an emergency.
5. Share three (3) best strategies for innovative implementation of the newly revised 2015 CPR and ECC Guidelines in your hospital/EMS system/community.
FRIDAY DECEMBER 11, 2015

GENERAL SESSION

A Question of Sport: From the Schoolyard Playground to the Olympic Stadium
David A. Zideman, MD, LVO, QHP(C), MBBS, FRCA, FIMC
8:30 AM - 9:20 AM

Cardiac arrest on the field of play is dramatic, often preventable, and requires swift and effective action. Dr. Zideman is a past chairman of the European Resuscitation Council and an ILCOR “Giant of Resuscitation Medicine.” He also served as the lead for Emergency Medical Care at the 2012 London Olympic and Paralympic Games. He will discuss SCA in youth during sports and share interesting perspectives on the sophisticated response systems that he and others have developed for major sports venues such as the UK Olympic games in London and Rio de Janeiro.

How to Implement a CPR Training Program in My School/College/University; and Innovations like How to Stop the Zombie Apocalypse!
Stuart Berger, MD; Jeff Ranous; Ed Stapleton, EMT-P; Irf Asif, MD; Jennifer Edwards, BA
9:20 AM - 10:10 AM

Why is school CPR training so important and how do we make it a reality? Are we at a Tipping Point? How to Stop the Zombie Apocalypse? Hear from a panel of experts led by Dr. Stu Berger, one of the nation’s premier pediatric cardiologists and leader in a national campaign to prevent SCA deaths in children and teens, on the status of school CPR and AED programs, legislation, models for implementation and how to address barriers, innovations, and more!

CONCURRENT SESSIONS

EMS: CLINICAL SOLUTIONS & BEST PRACTICES

How to Build Successful Law Enforcement AED Programs
Loralee Olejnik, EMT-B
8:00 AM - 8:30 AM

Law enforcement officers with AEDs can increase survival for SCA patients. Hear direct from various stakeholders (Fire/EMS, police officers, politicians, community advocates) how to come together to establish an officer AED program in your community.

Death from Cardiac Arrest is a Real Crime! Can Law Enforcement Reduce Time to CPR and First Shock?
David Hiltz, NR, EMT-P
10:20 AM - 11:10 AM

Law enforcement can play a pivotal role in reducing time to CPR and first shock. Let’s take a look at the science, best practices and real world examples highlighting the lifesaving potential of law enforcement response in sudden cardiac arrest.

Training the In-Hospital Code Team: A Multi-Faceted Targeted Approach
Kostas Alibertis, CCEMT-P;
Jonathan Howard, RN
10:20 AM - 11:10 AM

Sometimes it needs to be “all things for all people”. Code Teams are composed of a variety of rotating staff. Presenters will discuss how targeted simulation, modular delivery of ACLS, quarterly education, enhanced topics (gap analysis) skills lab, and CPR feedback are the cure to prospectively enhance delivery of care at the bedside.

IN-HOSPITAL: CLINICAL SOLUTIONS & BEST PRACTICES

Project ADAM - Implementing CPR-AED Programs Across the Nation
Allison Thompson
Project ADAM helps schools across the nation implement CPR-AED programs. A panel of affiliate coordinators and medical director experts will share program resources and best practices to support implementation of school CPR-AED programs.

CPR in High Schools: What Can Be Learned from 7 Years of Experience?
Derek Hoyne, MD; Dianne Atkins, MD
10:20 AM - 11:10 AM

Iowa has had legislation in place since 2008 mandating CPR training as a requirement for high school graduation. Speakers will present data from a state-wide survey providing seven years of experience for states with new or non-existent CPR programs.

COMMUNITY: PREPARE, RESPOND, SURVIVE & THRIVE

Use of Simulation to Adapt Fire Ground Tactics to Cardio Resuscitation
Michael Mondor, EMP-T, Peter Tanghe, MD
10:20 AM - 11:10 AM

In this presentation, the speakers will share how they use simulation to identify and adapt known fireground tactics and incident command structure to deliver high quality CPR. They will discuss how this approach provides a more logical association than auto-racing or aviation.

EDUCATION/SIMULATION: INSTRUCTOR TOOLS AND TRAINING

Emergency Cardiopulmonary Bypass for Cardiac Arrest: Implications for EMS and the ED
Vincent Mosesso, Jr., MD
10:20 AM - 11:10 AM

ECB is a potentially life-saving therapy for refractory cardiac arrest and severe shock. This presentation will inform about what ECB is, how it works, how this treatment can be implemented, and implications for EMS and emergency care providers.

GENERAL SESSION

AWARDS ANNOUNCEMENTS AND CLOSING
11:20 AM - 12:00 PM
William H. Montgomery, MD
Excellence in Education Award
William H. Montgomery, MD
Dr. William Montgomery is a giant in the field of ECC and co-founder of the Citizen CPR Foundation. His interest in promoting high quality CPR and ACLS training for the last four decades makes him the perfect namesake for this distinguished award recognizing excellence at ECCU. Join us as CCPRF announces the winner.

ECCU Video Minute Contest Award Winner
Ed Stapleton, CCPRF; Mary Newman, SCAF
The top five ECCU Public Service Announcements will be recognized and the contest winner announced!

People Saving People Award
Mary Newman, President, SCAF
The winner of the “People Saving People” Award will be announced and the award presented by the Sudden Cardiac Arrest Foundation.

ECCU 2015 Conference Recap
Tom Aufderheide, MD, MS;
Ed Stapleton, EMT-P; Vinay Nadkarni, MD, MS
REGISTRATION INFORMATION

CONFERENCE FEES

<table>
<thead>
<tr>
<th>Registration Type</th>
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<tr>
<td>Early Bird Full Conference Registration (register by September 25, 2015)</td>
<td>$545</td>
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<tr>
<td>Full Conference Registration (register September 26, 2015 and later)</td>
<td>$595</td>
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<td>Survivors</td>
<td>$50 per day/ $175 full conference</td>
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<td>One-Day</td>
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<td>Two-Day</td>
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<td>Exhibit Hall Only</td>
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<tr>
<td>Guest Registration (includes Opening Reception and Breakfast with the Experts only)</td>
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<td>Opening Reception Only</td>
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PRE-CONFERENCE PROGRAM FEES

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<tr>
<td>Half-Day Pre-Conference</td>
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<tr>
<td>Full-Day Pre-Conference</td>
<td>$210</td>
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<tr>
<td>AHA: Instructor Update and Courses</td>
<td>$55 per session or $150 for all sessions (HS, BLS, ACLS, PALS/PEARS)</td>
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<tr>
<td>American Red Cross Open House</td>
<td>&quot;Limited to 100 attendees NO CHARGE</td>
</tr>
<tr>
<td>National Safety Council Meeting</td>
<td>NO CHARGE</td>
</tr>
<tr>
<td>Resuscitation Officer Program (2 days)</td>
<td>$300</td>
</tr>
<tr>
<td>Resuscitation Academy (1/2 day) (available to Full Conference Registration attendees only)</td>
<td>$25</td>
</tr>
</tbody>
</table>

Group Discounts

Group discounts are available with full conference registration only. Discounts only apply to attendees from the same agency who register together. Group discounts can be used with Early Bird registration but cannot be combined with other promotions or discounts.

- 2 Person Discount (same agency) $50 each
- 3-5 Person Discount (same agency) $75 each
- More than 5 Person Discount (same agency) $100

Method of Registration

Register on-site at the ECCU 2015 registration desk on Monday, December 7 through Friday, December 11.

Pre-register www.ECCU2015.com

Registration for the full ECCU Conference includes:

- Educational sessions
- Admittance to the Exhibit Hall
- Access to the ECCU Opening Reception in the Exhibit Hall
- Continental breakfasts and refreshment breaks in the Exhibit Hall

Lunch is not included with your registration. However, Cash and Carry lunch options will be available in the exhibit hall on Wednesday, December 9.

Confirmation

Once you have registered, you will be sent a confirmation email. When you receive your confirmation, please check the spelling of your name and the events for which you have registered to ensure they are correct. The information in your confirmation email will be used for your name badge. If there is an error, please do not re-register. Instead, contact the CCPRF registrar at info@eccuconference.com or (913) 906-7026. If you do not receive a confirmation email, please contact the registrar to verify your registration.

Badge/Conference Information

All attendees who register in advance may pick up their badge and registration materials at the CCPRF Registration Desk upon checking-in at the conference.

Cancellations and Refunds

All cancellations must be submitted in writing. Written cancellation can be emailed to info@eccuconference.com, faxed to 913.402.1771 or mailed to CCPRF Headquarters (7304 W. 130th Street, Suite 370, Overland Park, KS 66213). Verbal cancellations will not be accepted. CCPRF will provide a cancellation number for confirmation.

If you have not submitted payment and do not attend the conference, the full registration fee will be due if written cancellation is not received by Friday, December 4, 2015.

If you have submitted payment and written cancellation is received by CCPRF on or before Friday, December 4, 2015, your registration fee will be refunded with the exception of a $100 processing fee. No refunds will be made after Friday, December 4, 2015, CCPRF will not apply payments to future conferences.

Questions

If you have questions regarding registration, please contact the CCPRF registrar at info@eccuconference.com or (913) 906-7026.

The Americans with Disabilities Act (ADA) Statement on Special Needs

The Citizen CPR Foundation is committed to making ECCU 2015 accessible to all individuals. If you need auxiliary aid(s) or service(s) as identified in the Americans with Disabilities Act or have a dietary restriction, please describe your needs in the conference registration form or send an email to info@eccuconference.com. Most requests can be accommodated if notification is received by November 16, 2015.

The Citizen CPR Foundation History and Mission

The Citizen CPR Foundation (CCPRF) was founded in 1987 to strengthen the Chain of Survival and serve as host for the biennial ECCU Conference. Our mission is to save lives from sudden death by stimulating citizen and community action. CCPRF has been educating instructors and resuscitation practitioners on current CPR and ECC guidelines for over 25 years. CCPRF’s founding partners are: the American Heart Association, the American Red Cross and the Heart and Stroke Foundation of Canada.

Continuing Education Accreditation

The ECCU program is approved by the Center for Healthcare Education, Inc. for continuing education credit for EMTs, Paramedics and Nurses. Center for Healthcare Education, Inc. is a nationally recognized provider of quality continuing education courses. The content of each session and qualifications of each speaker have been approved by a panel of medical experts to ensure participants receive up-to-date information relevant to the practice of emergency medicine and pre-hospital care. Participants will receive hour continuing education credit for successful completion as required by national regulatory agencies. International participants will receive an official certificate upon completion that meets and exceeds continuing education requirements established by the United States. Accreditation is provided for Nurses (CEP# 11246) and EMT/ Paramedics (CAEMSA# 33-0011) through the Center for Healthcare Education, Inc.
REGISTER EARLY AND SAVE UP TO $150!
Visit www.eccu2015.com

A MUST ATTEND EVENT
THE NEW 2015 RESUSCITATION GUIDELINES:
TRANSLATING SCIENCE INTO SURVIVAL

“Come join and challenge the leaders of Resuscitation Science, Training and Implementation as we roll out new guidelines and training approaches! This is going to be the most interactive, controversial and exciting conference that teams up scientists, trainers, providers, and survivors…to help SAVE LIVES in every community! Don’t miss it!”

Vinay Nadkarni, MD, MS
Endowed Chair, Anesthesia and Critical Care Medicine, University of Pennsylvania Perelman School of Medicine
Co-Chair, International Liaison Committee on Resuscitation (ILCOR)