



2015

7-DAY OUTLOOK

November

- Saturday 11/14 **Ride the Point 2015**
 7:00 am - 2:00 pm The bike rides are designed for recreational riders, family riders, challenged athletes, and experienced athletes. There's a 10-mile Family Ride, 25-mile Enthusiast Ride, and a 62-mile Enthusiast Ride. Proceeds go towards research and services for pancreatic cancer. Anticipated Attendance: 500. Anticipated Participants: 100. Location: Family Ride (Liberty Station, Spanish Landing, Harbor Island) ~ Enthusiast Rides (Liberty Station, Point Loma, Ocean Beach, Mission Valley, Mission G. orge, Mission Bay) Host Organization: Point Loma Rotary Club. Internet: www.pointlomarotary.org.
- Saturday 11/14 **Triathlon Club of San Diego**
 7:00 am - 9:00 am The Triathlon Club of San Diego offers several chances for club members to train and practice for various races during the season. Anticipated Attendance: 200. Anticipated Participants: 200. Location: Fiesta Island and Enchanted Cove in Mission Bay Park. Host Organization: Triathlon Club of San Diego. Internet: www.triclubsandiego.org.
- Saturday 11/14 **The Mercato: Little Italy's Farmer's Market (Every Saturday)**
 8:00 am - 2:00 pm This farmer's market in Little Italy offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, pasta, peppers, meats, cheese, breads, spices, olive oil, and specialty treats. There are also imported gift items. Come and shop! Anticipated Attendance: 1,500. Anticipated Participants: Not available. Location: West Cedar Street (between Front St. & Kettner Blvd.). Host Organization: Little Italy Association of San Diego. Internet: www.littleitalymercato.com.
- Saturday 11/14 **Old Town Artisan's Market**
 9:00 am - 4:00 pm A weekend open air market offering an array of interesting art, jewelery, pottery, clothing, gift items and more by local artists. Anticipated Attendance: 1,000. Anticipated Participants: 1,000. Location: Harney Street between San Diego Avenue and Congress Street. Host Organization: Old Town San Diego Chamber of Commerce. Internet: Not available.

November

- Saturday 11/14 **City Heights Farmer's Market (Every Saturday)**
 9:00 am - 1:00 pm This farmer's market in City Heights offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, bakery, dry goods, prepared foods, and specialty treats. There are also imported items from Latin America, East Africa, and Southwest Asia. Come and shop! Anticipated Attendance: 500. Anticipated Participants: Not available. Location: Wightman Street (between 43rd St. & Fairmont Ave.). Host Organization: San Diego County Farm Bureau. Internet: www.sdfarmbureau.org.
- Saturday 11/14 **Golden Hill Certified Farmer's Market (Every Saturday)**
 9:30 am - 1:30 pm This farmer's market in Golden Hill offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, flowers, bakery, cheese, sauces, dry goods, prepared foods, and specialty treats. There are also gift items and craft creations. Come and shop! Anticipated Attendance: 500. Anticipated Participants: Not available. Location: B Street (between 27th St. & 28th St.). Host Organization: Brian's Farmer Markets. Internet: www.briansfarmermarkets.com.
- Saturday 11/14 **Memorial Park Carnival (11 Day Event)**
 2:00 pm - 11:00 pm Come for the fun of it! Bring your friends to a carnival at Memorial Park where folks of all ages will have a great time. Attractions include traditional carnival rides, games, and food. Anticipated Attendance: 3,000. Anticipated Participants: 100. Location: Memorial Park at 30th Street and Oceanview Street. Host Organization: D & M Productions. Internet: Not available.
- Sunday 11/15 **Old Town Artisan's Market**
 9:00 am - 4:00 pm A weekend open air market offering an array of interesting art, jewelery, pottery, clothing, gift items and more by local artists. Anticipated Attendance: 1,000. Anticipated Participants: 1,000. Location: Harney Street between San Diego Avenue and Congress Street. Host Organization: Old Town San Diego Chamber of Commerce. Internet: Not available.
- Sunday 11/15 **Hillcrest Farmer's Market & Open Air Bazaar (Every Sunday)**
 9:00 am - 3:00 pm This farmer's market in Hillcrest offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, meat, seafood, dairy products, dry goods, prepared foods, and specialty treats. There are also art & craft items, jewelry, and clothing. Come and shop! Anticipated Attendance: 2,000/day. Anticipated Participants: Not available. Location: DMV parking lot (3690 Normal St.) ~ Normal Street (between Lincoln Ave. & University Ave.). Host Organization: Hillcrest Business Association. Internet: www.hillcrestfarmersmarket.com.

November

- Sunday 11/15 **Third Avenue Certified Farmer's Market (Every Sunday)**
 9:00 am - 1:00 pm This farmer's market in downtown San Diego Offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, nuts, jams, dry goods, prepared foods, and specialty treats. There are also gift items and craft creations. Come and shop! Anticipated Attendance: 500. Anticipated Participants: Not available. Location: Third Avenue (400 block) ~ J Street (300 block). Host Organization: Community Crops. Internet: Not available.
- Sunday 11/15 **Memorial Park Carnival (11 Day Event)**
 2:00 pm - 11:00 pm Come for the fun of it! Bring your friends to a carnival at Memorial Park where folks of all ages will have a great time. Attractions include traditional carnival rides, games, and food. Anticipated Attendance: 3,000. Anticipated Participants: 100. Location: Memorial Park at 30th Street and Oceanview Street. Host Organization: D & M Productions. Internet: Not available.
- Tuesday 11/17 **Pacific Beach Tuesday Farmer's Market**
 2:00 pm - 7:00 pm This farmer's market offers locally grown vegetables, fruits, flowers, eggs plus artisan food and craft vendors, providing Pacific Beach residents and visitors healthy food in a family friendly gathering place. Anticipated Attendance: 800. Anticipated Participants: 60. Location: Bayard Street between Grand Avenue and Garnet Avenue. Host Organization: Discover PB. Internet: Not available.
- Wednesday 11/18 **Curbside Bites Food Truck Markets (Lunch) (Every Wednesday)**
 11:00 am - 2:00 pm Every Wednesday, a caravan of food trucks are conveniently located in Little Italy to serve lunchtime meals. Each food truck has its own menu choices. Just pick out what it is that you like and it's quickly served. Anticipated Attendance: 300. Anticipated Participants: Not available. Location: B Street (between India St. & Columbia St.). Host Organization: Curbside Bites. Internet: www.curbsidebites.com.
- Wednesday 11/18 **Ocean Beach Certified Farmer's Market (Every Wednesday)**
 4:00 pm - 8:00 pm This farmer's market in Ocean Beach offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, flowers, meat, nuts, sauces, bakery, dry goods, prepared foods, and specialty treats. There are also gift items and craft creations. Come and shop! Anticipated Attendance: 1,200. Anticipated Participants: Not available. Location: Newport Avenue (4900 block) ~ Starbucks parking lot (4994 Newport Ave.) ~ OB Surf & Skate parking lot (4976 Newport Ave.) ~ Mallory's Furniture parkin. g lot (4905 Newport Ave.) Host Organization: Ocean Beach Merchant's Association. Internet: www.oceanbeachsandiego.com.

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- Thursday 11/19 **UTC Farmer's Market**
 3:00 pm - 7:00 pm This farmer's market in Golden Hill offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, flowers, bakery, cheese, sauces, dry goods, prepared foods, and specialty treats. There are also gift items and craft creations. Come and shop! Anticipated Attendance: 250. Anticipated Participants: 40. Location: Southbound Regets Road south of Porte de Merano to the dead end of Regents Road. Host Organization: Brian's Farmers' Market. Internet: www.briansfarmersmarket.com.
- Thursday 11/19 **North Park Farmer's Market**
 3:00 pm - 7:00 pm This farmer's market in North Park offers locally grown vegetables, fruits, fresh flowers, eggs, artisan products, and craft vendors providing North Park residents and visitors with healthy foods in a family oriented community gathering place. Anticipated Attendance: 900. Anticipated Participants: 70. Location: Herman Street between University Avenue and North Park Way. Host Organization: North Park Main Street. Internet: Not available.
- Friday 11/20 **Susan G. Komen San Diego 3-Day (3-Day Event)**
 6:00 am - 6:00 pm It'll be an unforgettable walking adventure. Athletes are taking the challenge to walk 60-miles in three days. Today the walk begins at the Del Mar Fairgrounds and proceeds through Torrey Pines, La Jolla, and Pacific Beach to camp at Crown Point Shores in Mission Bay. Anticipated Attendance: 3,000. Anticipated Participants: 300. Location: Del Mar Fairgrounds to Downtown San Diego Petco Park ~ Today the walk begins at the Del Mar Fairgrounds and proceeds through Torrey Pines, La Jolla, a. . nd Pacific Beach to a camp at Crown Point Shores in Mission Bay Park (approx. 18-20-miles) Host Organization: Susan G. Komen Breast Cancer Foundation. Internet: www.the3day.org.
- Friday 11/20 **The BLVD Monthly Market**
 6:00 pm - 10:00 pm The BLVD Market showcases San Diego local chefs, food vendors and musicians at its monthly pop-up prepared foods outdoor market. Anticipated Attendance: 300. Anticipated Participants: 25. Location: The BLVD Center at 2855 El Cajon Boulevard. Host Organization: The El Cajon Boulevard BIA. Internet: www.theboulevard.org.

Report Date: 11-14-15