



THE CITY OF SAN DIEGO  
**PRESS RELEASE**  
**Water Department**

**FOR IMMEDIATE RELEASE**  
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**STUDENTS ARE ENCOURAGED TO CREATE COLORFUL POSTERS FOR  
THE ANNUAL WATER CONSERVATION POSTER CONTEST**

**SAN DIEGO** – The City of San Diego Water Department is announcing that the deadline for the very popular Water Conservation Poster Contest will be Friday, April 2, 2004. The contest is an annual event held for all first through sixth grade students attending public and private schools (including home-schooled students) within the City of San Diego.

The theme for this year's contest is "Water, Use it Wisely!" Participation in the contest challenges students and teachers to think about where our water comes from, how we use our limited supply, and how we can make simple changes to make every drop count. The goal of the contest is to help students realize the import role water plays in our every day lives, discover ways to save water and encourage them to practice water conservation on a daily basis.

More information about the contest, a free activity book, computer screen savers and wallpaper featuring the winners from last year's contest are available online at [www.sandiego.gov/water/conservation](http://www.sandiego.gov/water/conservation).

Each student creating a poster to enter into the contest will receive a certificate of participation. Winners of the poster contest will receive a U.S. Savings Bond, a Certificate of Excellence, four tickets to the Reuben H. Fleet Science Center and one free meal at Rubio's Mexican Grill. An awards ceremony to honor winners of the poster contest will be held during May, in observance of Water Awareness Month, actual date, time and location of the ceremony will be announced.

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Winning posters will be on display at the City Administration Building, May 24-28, 2004 and at the San Diego County Fair Kids Best Art Exhibit, June 11 - July 4, 2004. The posters will also be featured in the 2005 Water Conservation Calendar.

Additional information about the Annual Water Conservation Poster Contest is available online at [www.sandiego.gov/water/conservation](http://www.sandiego.gov/water/conservation), or by calling the City of San Diego Water Department at (619) 235-1984.