



THE CITY OF SAN DIEGO
PRESS RELEASE
Water Department

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TEACHERS TO INSPIRE SCHOOLCHILDREN TO CREATE ARTWORK FOR ANNUAL WATER CONSERVATION POSTER CONTEST

SAN DIEGO – The City of San Diego Water Department is encouraging all first- through sixth-grade public, private and home-school teachers to help their students become super water savers! A great way to teach the ethic of conservation is by entering the Fifth Annual Water Conservation Poster Contest. The entry deadline is Wednesday, March 30, 2005.

Last year, 134 teachers and nearly 3,700 students created beautiful artwork to enter into the contest. The Water Department believes this year's theme, "Water... Reduce Your Use," will inspire even more teachers to talk with their students about where our water comes from and simple changes we can make to reduce our use. In turn, students can use their new-found water awareness to create posters for teachers to enter into the poster contest.

Each student creating a poster to enter into the contest will receive a certificate of participation. Poster contest winners will receive a U.S. Savings Bond, four tickets to the Reuben H. Fleet Science Center and a Certificate of Excellence. An awards ceremony to honor the winners of the Annual Water Conservation Poster Contest will be held at the San Diego City Council Chambers in May.

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Winning posters will be on display at the following locations:

May 2 - 13, 2005 – City Administration Building, Lobby
June 3 - 30, 2005 – The San Diego Water Color Society
June 10 - July 4, 2005 – San Diego County Fair Kids Best Art Exhibit

Winning posters will also be featured online as computer screen savers and wallpaper and in the 2006 Water Conservation Calendar.

Additional information about the Annual Water Conservation Poster Contest, entry form and free activity book are available online at www.sandiego.gov/water/conservation. For more information, call the City of San Diego Water Department at (619) 235-1984.

The Annual Water Conservation Poster Contest has been sponsored by the Metropolitan Water District, NASCCO, Reuben H. Fleet Science Center, San Diego County Water Authority and the San Diego Water Color Society.

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