



THE CITY OF SAN DIEGO  
**Water Department**  
**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

May 6, 2005

**CONTACT:**

Ruby Alejandria  
(619) 232-2112

[RubyA@CollaborativeServices.biz](mailto:RubyA@CollaborativeServices.biz)

## **Fine Art in the Making at 2005 Spring Garden Festival**

**SAN DIEGO** – The City of San Diego Water Department and the San Diego Watercolor Society have teamed up to host a special event in celebration of “*Water Awareness Month*.” Local watercolor artists will gather for a “paint-out” demonstration at the Water Conservation Garden’s Spring Garden Festival on **Saturday, May 21, 2005, from 9 a.m. to 12 p.m.** The outdoor demonstration, including instructions, will be led by watercolor artist Helen Schafer Garcia. All community members and the media are invited to attend the festival to observe these local artists capturing the beauty of the garden’s water-efficient plants and flowers.

“For the second year in a row, the talent of several watercolor artists will be showcased at this popular festival,” said Luis Generoso, Water Resources Manager for the City of San Diego Water Department. “Our partnership with the San Diego Watercolor Society and the Water Conservation Garden has literally brought about one of the most beautiful ways to express the conservation message.”

“We’re happy to continue this great tradition of celebrating *Water Awareness Month* by participating in the Spring Garden Festival,” said Valli McDougale, President of the San Diego Watercolor Society. “The Water Conservation Garden is a great venue for our artists. We hope to show people that natural California landscapes can be both water-friendly and attractive.”

The Water Conservation Garden is located on the campus of Cuyamaca College at 12122 Cuyamaca College Drive West in El Cajon. Parking and admission to the Spring Garden Festival is free of charge. For more information on the festival or the garden, please visit [www.thegarden.org](http://www.thegarden.org) or call (619) 660-0614.

For more information on the paint-out demonstration, please contact Ruby Alejandria at (619) 232-2112 or email [RubyA@CollaborativeServices.biz](mailto:RubyA@CollaborativeServices.biz).

*The Water Conservation Program reduces water demand through promoting or providing incentives for the installation of hardware that provides permanent water savings, and by providing services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit [www.sandiego.gov/water](http://www.sandiego.gov/water) or call 619.515.3500.*

###