



THE CITY OF SAN DIEGO

PRESS RELEASE Water Department

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Third Annual Children's Water Conservation Art Exhibit & Reception

SAN DIEGO – The City of San Diego Water Department is teaming with the San Diego Watercolor Society to exhibit original paintings reflecting the theme *Splash!* alongside winning posters from the 2006 Children's Water Conservation Poster Contest. The exhibit, which is the third annual, will be at the Watercolor Society's Gallery in Little Italy at 2400 Kettner Blvd., Suite 102.

To kick off the exhibit, a special reception will be held on Friday, June 2, 2006 from 5 to 8 p.m. at the Watercolor Society's Showcase Gallery. The event will honor the 18 winners out of the thousands of students who submitted posters to the 2006 contest. Admission is free and refreshments will be served. The public and the media are invited to attend to help celebrate the outstanding achievements of these children.

"We are so pleased to be working with the City's Water Conservation Program again," said Valli McDougle, President of the San Diego Watercolor Society. "The Children's Poster Contest has become such a wonderful way to encourage children to use art as a form of expression, and we fully support that, as well as the important message of conserving water."

During the reception, student artists and member artists will be recognized during an awards ceremony beginning at 5:30 p.m. Awards and prizes will be given out by the Watercolor Society, the City of San Diego Water Department, and the San Diego County Water Authority. In addition, a representative of Council District 2 will present a proclamation to the Watercolor Society to declare June 2, 2006 as "San Diego Watercolor Society Day" in their district.

"We decided to make this an annual event because the last two years were such successes," said Luis Generoso, Water Resources Manager for the City of San Diego Water Department. "We are so proud of all of the children who participate in our annual poster contest, and this reception has become such great way to acknowledge their creativity, talent and dedication to water conservation. It just goes to show that you're never too young to learn how to save water."

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“*Splash!*” will be on display at the Watercolor Society’s Showcase Gallery until July 1. For more information on the exhibit and reception, please contact Kristin Harms at (619) 232-2112, ext. 105 or email KristinH@CollaborativeServices.biz.

The Water Conservation Program reduces water demand through promoting or providing incentives for the installation of hardware that provides permanent water savings, and by providing services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit www.sandiego.gov/water or call 619.533.4203.