



THE CITY OF SAN DIEGO

Water Department

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Water Conservation. The Next Feature Presentation. Finalist Film Entries Shown At IMAX Theater in Balboa Park

SAN DIEGO – Lights, Camera, Action! The City of San Diego Water Department, along with Reuben H. Fleet Science Center, is hosting the first Water Conservation Film Contest Screening Event on May 18 at 5:30 p.m. at the IMAX Theater in Balboa Park located at 1875 El Prado.

“We were very impressed with the creativity and skill of every entry received and it was a challenge to narrow it down to finalists,” said Water Resources Manager Luis Generoso. “The top six finalist film entries will be shown on the dome screen and the winner will be announced after the viewing.”

The film contest, “Water Conservation, The Next Feature Presentation,” focuses on the message to conserve water now as San Diego is in a drought and requiring mandatory water use restrictions. Film entries were due April 1, 2009 and no entry fee was required to enter the contest. Each entrant created their best 30- second water conservation film and submitted it to the City of San Diego to be screened first by Water Department staff, and then reviewed by a panel of judges.

The judges determined the finalists and pre-selected the winner. The judges’ panel consisted of:

- Cathy Anderson, President of the San Diego Film Commission
- Lee Ann Kim, Executive Director of the San Diego Asian Film Foundation
- Rick Bollinger, Station Manager of City TV
- Wolfgang Hastert, an award- winning German documentary filmmaker, cinematographer, photographer, and media artist

The winning film will be shown during the month of June at Mission and Fashion Valley AMC Theaters as a public service announcement before their summer’s feature presentation. This is made possible by a grant from the Metropolitan Water District of Southern California. Additionally, the winner will receive a prize package valued over \$500 of donations from Evolution Media, Groovy Like A Movie, National Cinemedia, and Uno Chicago Bar & Grill.

The top six finalists, listed in alpha order by film title, are:

1. Film Name: Conserve Water

Student Names: Chloe Hawkins, Michael Lamb, Samuel Thomas Janney, and Emily Sales

School: Point Loma High School

2. Film Name: Old Timey Conservation

Student Names: Daniel Edward Wheeler, Austin Demott, Nicholas Shields

School: Point Loma High School

3. Film Name: Save The Fairies

Student Names: Auriyana Jackson and Olivia Stafford

School: San Diego Creative and Performing Arts

4. Film Name: Saving Water Has Never Sounded So Good

Student Names: Kelsey Plummer and Laura McKinstry

School: Point Loma High School

5. Film Name: “Sea” and Save Water

Student Names: Crystal Lien Shi Nguyen, Clarisse Casilang, Vy Hieu Nguyen, and Rainbow Umel

School: University of California, San Diego

6. Film Name: Water Conservation

Student Names: Samantha Pitts and Cliff Ridenour

School: Point Loma High School

Additional information about the film contest and the event details are available online at www.sandiego.gov/water/conservation. You may also call the film contest coordinator, Destree Lazo Bascos, at 619.232.2112 ext. 104 for additional information or for copies of the finalist entries.

The Water Conservation Program reduces water demand through promoting or providing incentives for the installation of hardware that provides permanent water savings, and by providing services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit <http://www.sandiego.gov/water/conservation> or call (619) 515-3500.