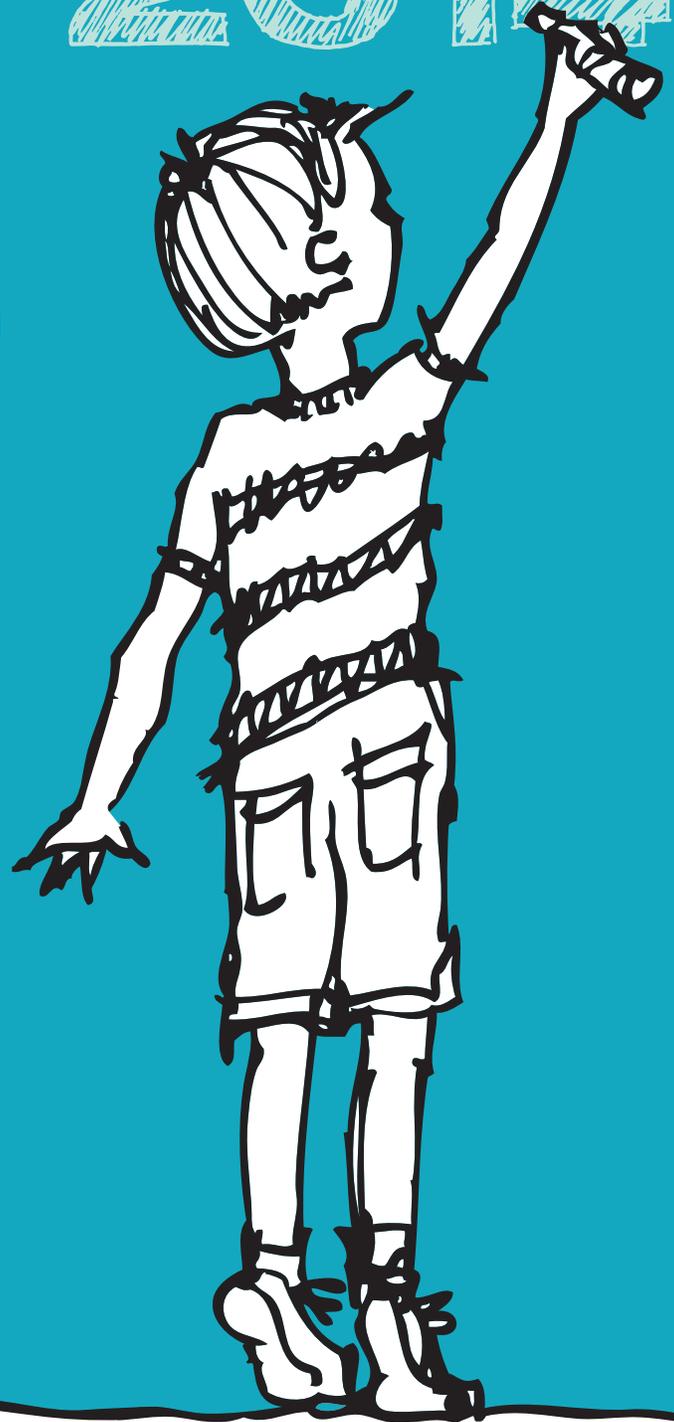


SAN DIEGANS
**WASTE
NO WATER**

Kids' POSTER CONTEST

City of San Diego's
14th Annual

2014



Calling all 1st through 6th grade students...the City of San Diego Public Utilities Department is looking for the next Picasso. This year's theme: Waste No Water. All Days. All Ways.

Water is one of our most precious resources and using it wisely is part of keeping San Diego sustainable.

A certificate of participation will be given to every student who creates a poster. Prizes for the winners will be presented at a San Diego City Council presentation.

Deadline to enter is March 28, 2014



The Basics

WHO: 1st through 6th graders

WHAT: 2014 Water Conservation Poster Contest

WHEN: Entries due March 28, 2014

WHERE: Any student in the cities of San Diego, Coronado, and Imperial Beach

WHY: Water is one of our most precious resources and how we use it affects San Diego's sustainability. Helping children become stewards of water is essential. Lessons can highlight facts like: a leaky faucet could waste 100 gallons of water a day and those purple sprinkler heads at city parks use recycled water.

THEME: Waste No Water. All Days. All Ways.

Everyday and all day, we can find ways to use water wisely. Think about how much you use water and how much you value it. Then draw how you, your friends, family, classmates or community use water efficiently and not waste it.

RESOURCES: Visit these websites to learn more about water and get tips:

- ▶ www.WasteNoWater.org
- ▶ www.facebook.com/SanDiegansWasteNoWater
- ▶ www.sandiego.gov/water/conservation/kids

Visit these websites to learn how water is recycled in the City:

- ▶ www.sandiego.gov/mwwd/facilities
- ▶ www.PureWaterSD.org

QUESTIONS: Call (619) 533-4203

The Prizes

RECOGNITION: Prizes will be awarded at a San Diego City Council presentation in May 2014. Winning posters will be featured in the 2015 Water Conservation Poster Calendar. Winning posters will also be on display throughout San Diego, including:

- ▶ City Administration Building – Lobby: May 2014
- ▶ San Diego Watercolor Society Gallery: June 2014
- ▶ San Diego County Fair – Kids' Best Art Exhibit: June 2014

PRIZES: Gift cards will be given for each grade level for 1st Place, 2nd Place, & 3rd Place. An Overall Winner for the Recycled Water Category will also win a gift card.

The Official Stuff

OFFICIAL RULES

- 1) Open to the cities of San Diego, Coronado, and Imperial Beach public, private and home-schooled 1st–6th graders.
- 2) All posters must be drawn horizontally (landscape) on 11"x17" white poster paper.
- 3) Students may use crayon, watercolor, poster paint, markers, ink, cut paper, tissue paper or fabric. Please do not use materials that may smear, crack or chip. Students are encouraged to use large lettering, few words, heavy lines & strong colors.
- 4) Students must work on posters independently. Collaborated work (a poster created by two (2) or more students) will be disqualified.
- 5) Only original artwork will be accepted. Computer-generated drawings will not be considered. Reproduction of popular cartoon characters or three-dimensional work will be disqualified.
- 6) Posters will not be returned. They will remain the property of the City of San Diego and may be reproduced.

CONTEST ENTRY

Attach the student entry form with tape to the back of each poster.

Teachers may submit three (3) water conservation posters and one (1) recycled water poster that illustrates this year's theme to represent your class.

Art Teachers may submit four (4) posters to represent each class, and combination classes may submit four (4) posters per grade level.

2014 STUDENT POSTER ENTRY FORM

Attach to back of all poster submissions — Due March 28, 2014

Teacher's Name
 School Grade
 Address
 City Zip
 Email
 Phone
 Number of Students In Your Class

Student's Name
 Guardian's Name
 Address
 City Zip
 Phone

Please Mail Posters To: City of San Diego
 Public Utilities Department Water Conservation Program
 525 B Street, Suite 300, San Diego, CA 92101
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