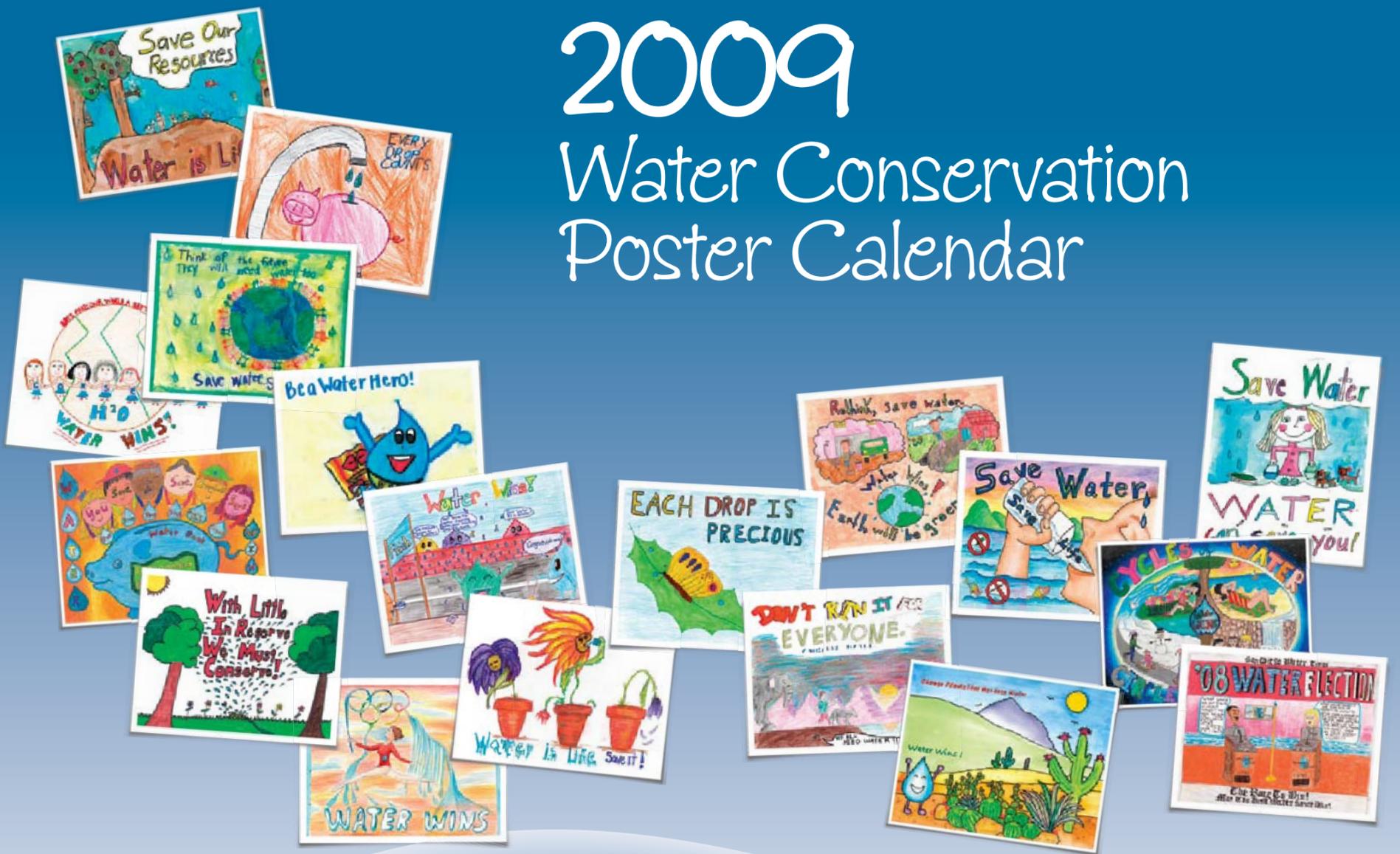


2009 Water Conservation Poster Calendar



THE CITY OF SAN DIEGO

Call us for more information

General Information or Billing Questions	(619) 515-3500
Water Conservation Program	(619) 515-3500
Recycled Water Program	(619) 533-7572
Drinking Water Questions	(619) 668-3233
Speakers Bureau Hotline	(619) 533-6638
City Lakes Fishing Line & Recreation Program	(619) 465-3474
Capital Improvements Program Info Line	(619) 533-4679
EPA Drinking Water Hotline	(800) 426-4791
Emergency and Water Line Break Hotline	(619) 515-3525
Water Theft Prevention Hotline	(619) 533-4146
Storm Water Pollution Prevention Hotline	(619) 235-1000
City of San Diego Water Department	www.sandiego.gov/water

Teachers, it's not too early to start thinking about the Ninth Annual Water Conservation Poster Contest: "Living in a Drought"

We encourage all 1st – 6th grade public, private and home-schooled students who attend school within the City of San Diego to use their creativity and artistry to draw, paint, color, cut and paste an original picture that displays one important message about water conservation.

All entrants will receive a Certificate of Participation. Winners will receive a U.S. Savings Bond, a Certificate of Achievement and other great prizes.

Winning posters will also be on display at (dates to be announced):
City Administration Building – lobby
San Diego Watercolor Society Showcase Gallery
San Diego County Fair – Kids' Best Art Exhibit

Winning posters will also be featured in the 2010 Water Conservation Poster Calendar.

Entries must be postmarked no later than March 25, 2009.

Go to www.sandiego.gov/water/conservation to download a contest entry form. For more information, call (619) 533-5312.

This calendar was produced by The City of San Diego Water Department Public Information Team with the kind support of these sponsors:

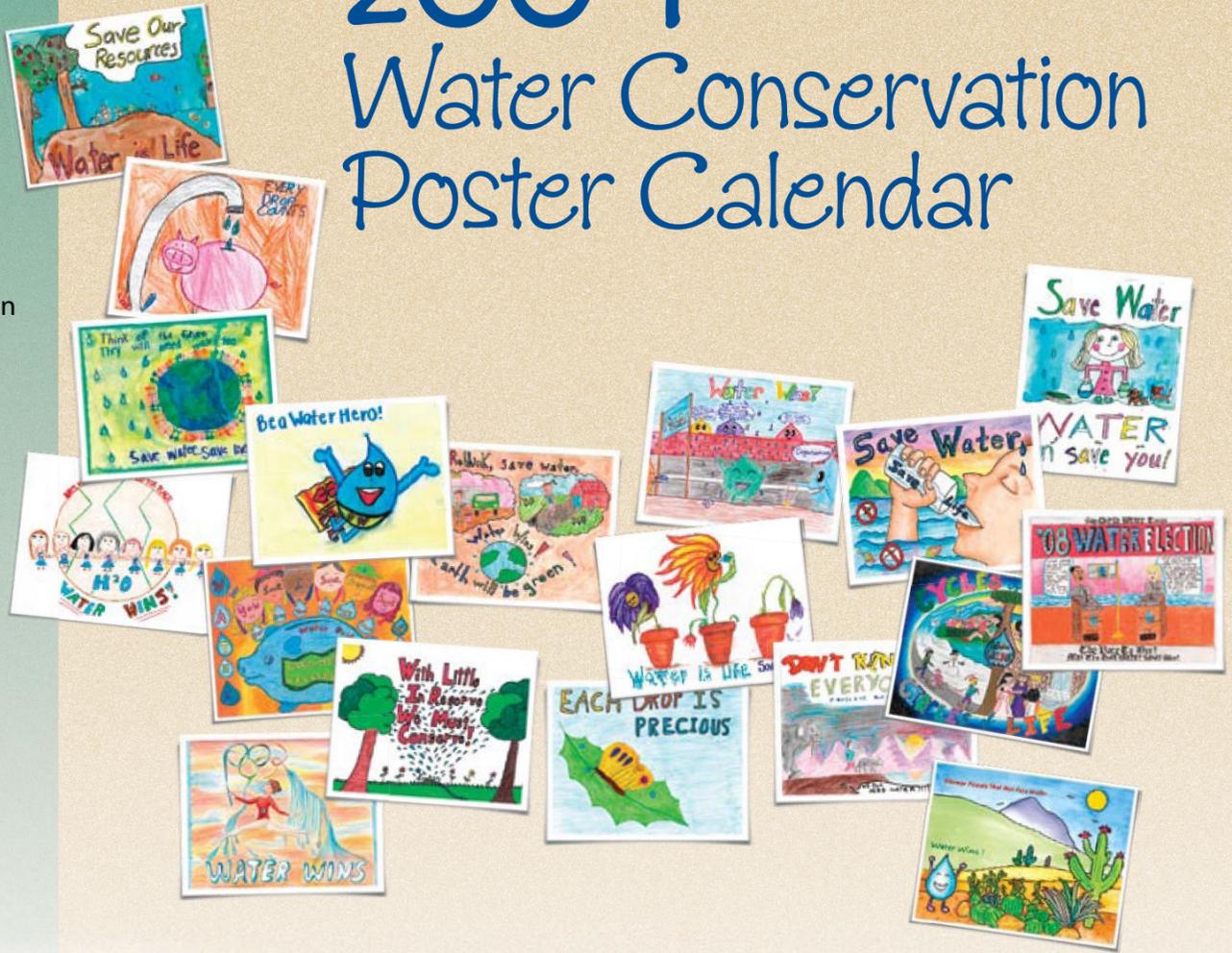


The City of San Diego Water Conservation Program

was established to reduce the City's dependency on imported water. Today, the Water Conservation Program directly accounts for more than 32,000 acre-feet of water savings per year. These savings have been achieved by creating a water conservation ethic; adopting programs, policies and ordinances designed to promote water conservation practices; and, implementing comprehensive public information and education campaigns.

Water Wins!

As 2008 was an election year, the poster theme is Water Wins! to inspire children of all ages to elect to take care of this important resource.



2009 Water Conservation Poster Calendar

Why Is Water Conservation Important?

In 2008, the City of San Diego declared a Stage 1 Water Emergency. In Stage 1, San Diegans are asked to voluntarily increase their water conservation efforts. In 2009, the Stage 1 voluntary conservation is continuing and mandatory water conservation may be needed. Your efforts to continue to save water through these persistent drought conditions are vital. Use this calendar to learn about tips and programs that will help you conserve water, our most precious resource, throughout this new year.

How Does It Work?

The Water Conservation Program reduces water demand through promoting and offering incentives for the installation of hardware that provides permanent water savings, and by providing free services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit www.sandiego.gov/water or call (619) 515-3500.

Free Water Conservation Programs and Services for San Diego Residents

Residential Water Survey Program

Provides a complete analysis of all interior and exterior water uses, checks for leaks, provides water-saving devices as well as water-efficient landscape and irrigation recommendations.

SoCal Water Smart (1-888-376-3314)

Serves as a resource for residents. Brought to you by the Metropolitan Water District of Southern California and the Family of Southern California Water Agencies, this program offers rebates on a wide variety of water-saving technologies including High-Efficiency Clothes Washers, High-Efficiency Toilets, Weather-Based Irrigation Controllers, Rotating Nozzles, and Synthetic Turf.

Water Conservation Garden on the Campus of Cuyamaca College

Serves as a learning resource center with beautiful, healthy gardens. It includes an amphitheater, multiple educational exhibits, more than 360 trees, and 100,000 square feet of water-efficient landscaping well suited to San Diego's climate. For more information or to arrange a tour, call (619) 660-0614 x10 or visit the website: www.thegarden.org or email: info@thegarden.org.

Landscape Watering Calculator

Provides customers with an estimation of the water needed to irrigate their landscape and turf. Available 24-hours a day on the City's Water Conservation Program website, the calculator saves more than 281,000 gallons of water per day. (www.sandiego.gov/water/conservation)

20-Gallon Challenge

Increases voluntary water conservation by 20 gallons per person, per day through a region-wide campaign called the 20-Gallon Challenge. Saving water now will help the region by allowing more water to stay in storage to meet demand next year. Visit the website at: www.20gallonchallenge.com



Community and Corporate Partnerships

Expands available resources and looks at innovative ways to carry the water conservation message. The Water Department has developed community partnerships with organizations including the San Diego Natural History Museum and the San Diego Watercolor Society to help support activities and promote water conservation to various audiences. To learn more about partnership opportunities, call (619) 533-5258.

Water Waste Hotline

Serves as a resource where customers can report water waste by calling (619) 515-3500 and providing a description of the water waste, location, date and time of day when waste was observed. City staff will investigate and work with the property owner to correct the problem.

Commercial Landscape Survey Program

Provides commercial customers with a water-use budget based on their property's attributes and weather factors. Maintained by the Water Resources Landscape Database (or WRLD), these budgets are provided to City parks, Caltrans freeway landscaping, and commercial properties with dedicated irrigation meters that have at least one acre of irrigated property.

Save Water, Save A Buck (1-877-728-2282)

Serves as a resource for commercial properties and multi-family units. Brought to you by the Metropolitan Water District of Southern California and the Family of Southern California Water Agencies, this program offers rebates on a wide variety of water-saving technologies including High Efficiency Toilets and Urinals, Weather-Based and Central Irrigation Controllers for outdoor landscaping as well as many industry specific water conserving devices.

Water Conservation Action Committee

Increases water conservation efforts among the residents of multi-family homes. The committee evaluates the usefulness of available programs, provides suggestions, and promotes the programs within the industries they represent.

Speakers Bureau

Assigns representatives from the Water Department to come to your community, professional, or business groups to present information on the water topic of your choice. Whether your interest is in water conservation, recycled water, water supply, water quality, distribution, infrastructure, or other water-related issues, we'll share what we know with you. Schedule a speaker by calling our Speakers Bureau Information Line at (619) 533-6638 at least 10 days prior to your program date.

Contact

Water Conservation Program
City of San Diego Water Department
600 B Street, Suite 1210, MS-912
San Diego, CA 92101

Information Line: (619) 515-3500
Website: www.sandiego.gov/water/conservation
Email: water@sandiego.gov



Olivia Teague
1st Grade
Silver Gate Elementary

Birthstone: Garnet

Flower: Carnation

Water WINS

Before you lather up, install a low-flow showerhead. They're inexpensive, easy to install, and can save your family more than 500 gallons of water per week.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 New Year's Day	2	3
4	5	6	7	8	9	10 Full Moon
11	12	13	14	15	16	17
18	19 Martin Luther King Jr. Day	20 Inauguration Day	21	22	23	24
25	26 Chinese New Year	27	28	29	30	31

December
1 2 3 4 5 6
7 8 9 10 11 12 13
14 15 16 17 18 19 20
21 22 23 24 25 26 27
28 29 30 31

February
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28

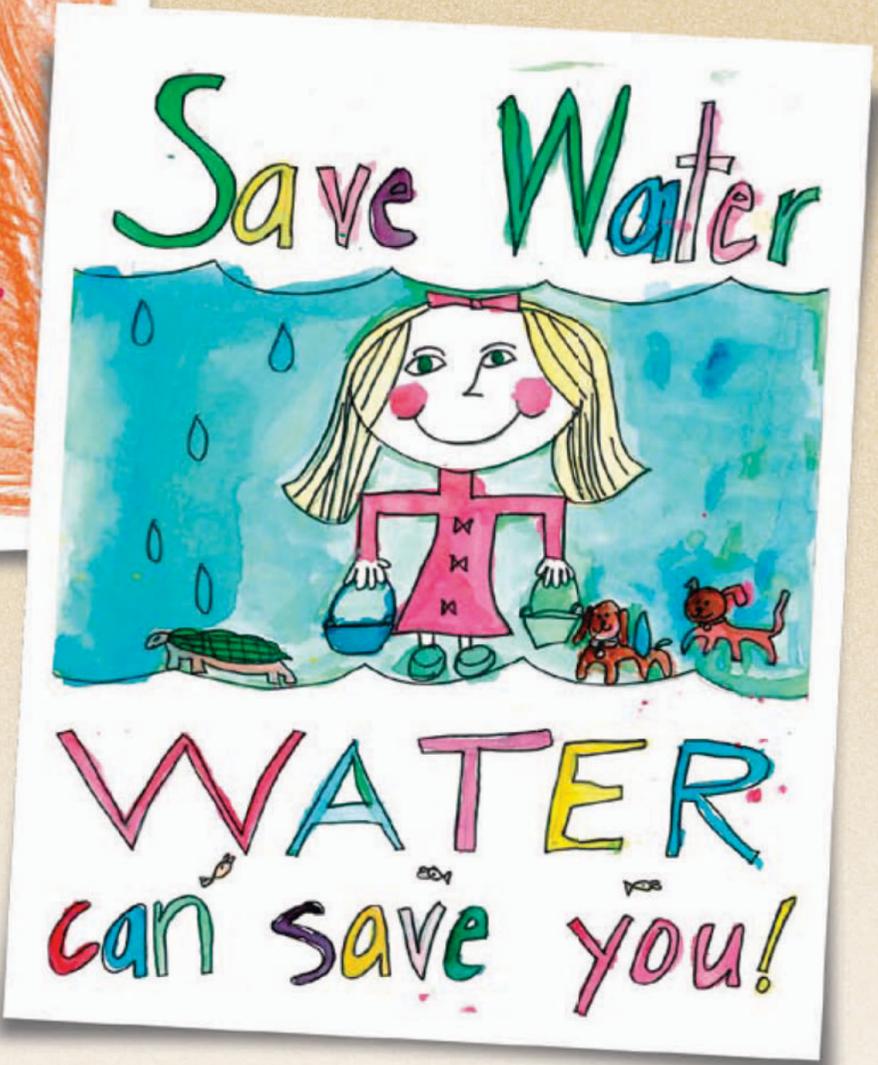
Water Conservation Community Outreach

Water Conservation professionals are available to speak to your community group, organization, special interest club, service organization or school. They are qualified to deliver their expertise giving valuable information about our city's most precious resource, answer your water conservation questions, and will customize a presentation to meet the needs of your group.

JANUARY 2009



Trevor Chubb
1st Grade
Hearst Elementary School



Piper Wade
1st Grade
Silver Gate Elementary School

Birthstone: Amethyst

Flower: Violet & Primrose

Water WINS

Encourage your friends, family and neighbors to be part of a water-conscious community. Try capturing water that would normally go down the drain and use it to water your plants and garden. Remember, every drop counts!

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 Groundhog Day	3	4	5	6	7
8	9 Full Moon	10	11	12 Lincoln's Birthday	13	14 St. Valentine's Day
15	16 Presidents' Day	17	18	19	20	21
22 Washington's Birthday	23	24 Mardi Gras	25 Ash Wednesday	26	27	28

Black History Month

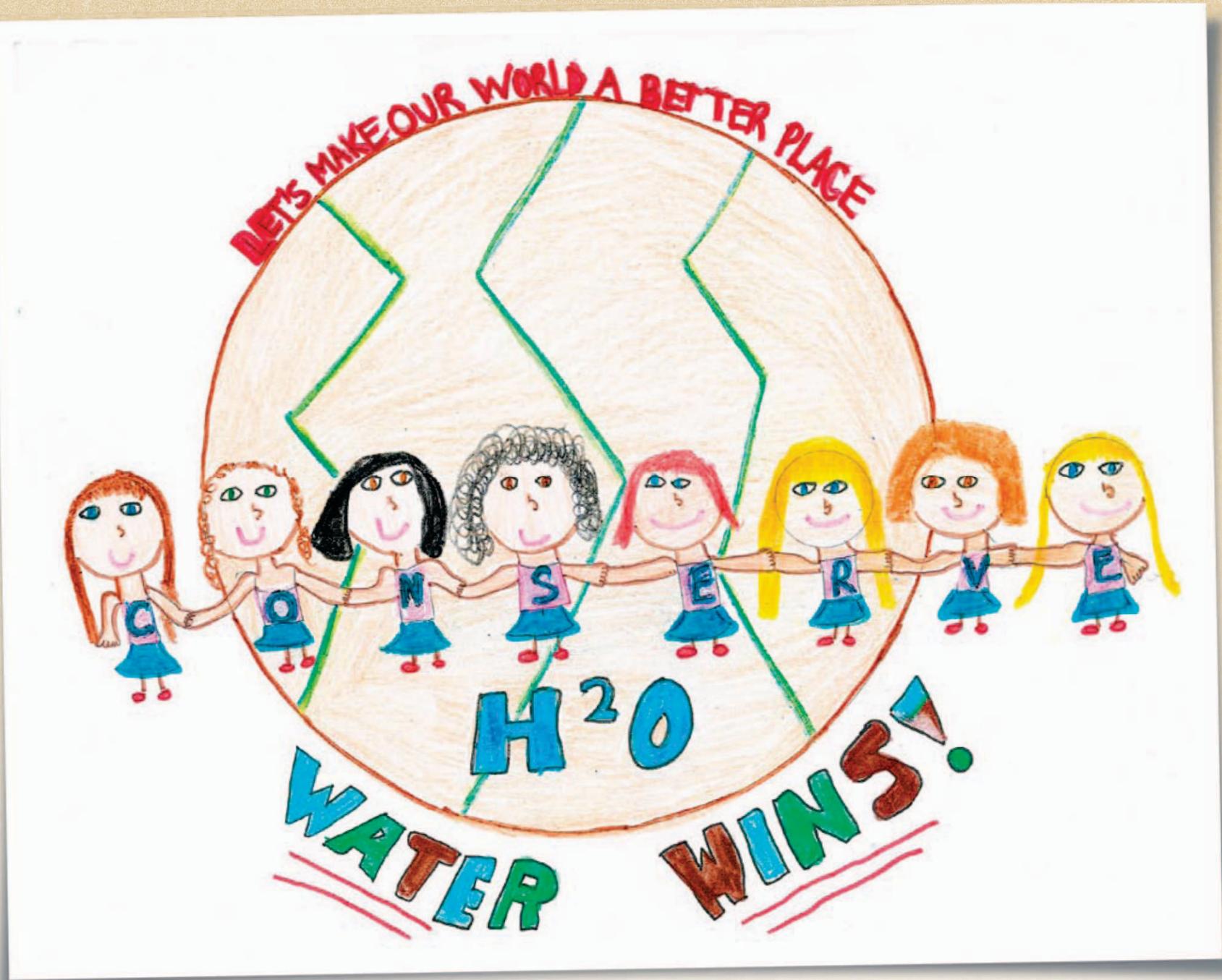
January
1 2 3
4 5 6 7 8 9 10
11 12 13 14 15 16 17
18 19 20 21 22 23 24
25 26 27 28 29 30 31

March
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31

Residential Water Survey Program

A free residential water-use survey can help you save water and money throughout the year. Call the Residential Water Survey Program at (619) 570-1999 to schedule an appointment today!

FEBRUARY 2009



Caitlyn Coltran
2nd Grade
Holmes Elementary

Birthstone: Aquamarine

Flower: Daffodil & Jonquil

Water WINS

To save water, use an automatic shut-off nozzle on your water hose when watering your plants or washing your car. Also, remember to divert the water toward a landscaped area and away from the storm drain when washing your car.

February

1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28

April

1 2 3 4
5 6 7 8 9 10 11
12 13 14 15 16 17 18
19 20 21 22 23 24 25
26 27 28 29 30

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	 10 Full Moon	11	12	13	14
Daylight Savings Time Begins						
15	16	17	18	19	20	21
		St. Patrick's Day			Vernal Equinox	
22	23	24	25	26	27	28
World Day for Water						
29	30	31	Women's History Month			
		Cesar Chavez Day				

Commercial Landscape Survey Program

A free water analysis can help commercial, industrial and institutional properties, with more than one acre of landscaped property. Save water and money throughout the year by calling (619) 570-1999 to schedule an appointment today!

MARCH

2009



Audrey Tsai
2nd Grade
La Jolla Elementary

Natasha Steward
2nd Grade
Hearst Elementary



Birthstone: Diamond

Flower: Daisy & Sweet Pea

Water WINS

Don't water your lawn on rainy or windy days. Also, water during the early morning or early evening hours when temperatures are cooler to minimize evaporation. Regularly observe and adjust sprinklers so that they don't water the sidewalk or street.

March

1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31

May

1 2
3 4 5 6 7 8 9
10 11 12 13 14 15 16
17 18 19 20 21 22 23
24 25 26 27 28 29 30
31

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Lawn & Garden Month			1 <small>April Fool's Day</small>	2	3	4
5 <small>Palm Sunday</small>	6	7	8	9 <small>Full Moon</small> <small>Passover</small>	10 <small>Good Friday</small>	11
12 <small>Easter</small>	13	14	15	16	17	18
19	20	21	22 <small>Earth Day Administrative Professionals Day</small>	23	24 <small>National Arbor Day</small>	25
26	27	28	29	30		

Satellite Imaging Pilot Project

Using satellite imagery and geographical information systems as a water conservation tool, City staff can develop water budgets for urban landscapes and can better plan City programs and services.



Catherine Sun
3rd Grade
Deer Canyon Elementary

Birthstone: Emerald

Flower: Lily of the Valley

Water WINS

Try doing one thing each day that will save water. Remember, every drop counts! Also, visit the Technovation Exhibit at the Reuben H. Fleet Science Center to find out the sources of your water.

April
1 2 3 4
5 6 7 8 9 10 11
12 13 14 15 16 17 18
19 20 21 22 23 24 25
26 27 28 29 30

June
1 2 3 4 5 6
7 8 9 10 11 12 13
14 15 16 17 18 19 20
21 22 23 24 25 26 27
28 29 30

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Water Awareness Month						1 May Day	2
3	4	5	6	7	8 Full Moon	9	
10 Mother's Day	11	12 Cinco de Mayo National Teachers Day	13	14	15	16 Armed Forces Day	
17	18	19	20	21	22	23	
24	25	26	27	28	29	30	
31 Memorial Day							

Visit the Water Conservation Garden

Looking for new ways to conserve water in your garden? Located on the campus of Cuyamaca College, the exhibits at the Water Conservation Garden will introduce you to planting options that will save water, decrease maintenance, and add beauty to your landscape. Call (619) 660-0614 x10 or visit www.thegarden.org for more information.

MAY 2009



Shannon Howard
3rd Grade
Holmes Elementary



Sam Galaif
3rd Grade
Hearst Elementary

Birthstone: Pearl

Flower: Rose & Honeysuckle

Water WINS

Try adjusting your lawn mower to a higher setting. Longer grass will shade root systems and hold soil moisture better than a closely clipped lawn.

May
 1 2
 3 4 5 6 7 8 9
 10 11 12 13 14 15 16
 17 18 19 20 21 22 23
 24 25 26 27 28 29 30
 31

July
 1 2 3 4
 5 6 7 8 9 10 11
 12 13 14 15 16 17 18
 19 20 21 22 23 24 25
 26 27 28 29 30 31

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
 7 Full Moon	8	9	10	11	12	13
14 Flag Day	15	16	17	18	19 Juneteenth	20 Summer Solstice
21 Father's Day	22	23	24	25	26	27
28	29	30	National Rivers Month			

Landscape Watering Calculator

The Landscape Watering Calculator is an easy-to-use tool available on the Internet that helps you estimate the right amount of water needed to irrigate your lawn and garden all year long. To create a free customized watering schedule, visit our website at www.sandiego.gov/water/conservation.

JUNE 2009



Abie Krinsky
4th Grade
Soille San Diego Hebrew Day School

Birthstone: Ruby

Flowers: Larkspur & Water Lily

Water WINS

Help keep San Diego green. Support projects that will lead to an increased use of recycled water for irrigation and industrial processes. Remember to look for the purple pipes!

June
1 2 3 4 5 6
7 8 9 10 11 12 13
14 15 16 17 18 19 20
21 22 23 24 25 26 27
28 29 30

August
1
2 3 4 5 6 7 8
9 10 11 12 13 14 15
16 17 18 19 20 21 22
23 24 25 26 27 28 29
30 31

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Smart Irrigation Month			1	2	3	4 Independence Day
5	6	7 Full Moon	8	9	10	11
12	13	14 Bastille Day	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Recycled Water

Businesses and homeowner associations that use recycled water for irrigation of their common areas conserve water for San Diego. The recycled water rate is 68 percent lower than the potable water rate, and is reliable for the environment. For more information, call (619) 533-7572 or visit www.sandiego.gov/water/recycled.

JULY 2009

Be a Water Hero!



Christine Carethers
4th Grade
Notre Dame Academy

'08 WATER ELECTION



The Race To Win!
May The Best Water Saver Win!

Jessica Peng
4th Grade
Deer Canyon Elementary

Birthstone: Peridot

Flowers: Gladiolus & Poppy

Think Blue

Litter is a problem that is polluting our waterways. Pick up trash near your home and put it in the trash can. Also, pick up your pet's waste before it washes into the storm drains and to nearby watersheds and reservoirs.

July

	1	2	3	4
5	6	7	8	9
10	11	12	13	14
15	16	17	18	19
20	21	22	23	24
25	26	27	28	29
30	31			

September

	1	2	3	4	5
6	7	8	9	10	11
12	13	14	15	16	17
18	19	20	21	22	23
24	25	26	27	28	29
30					

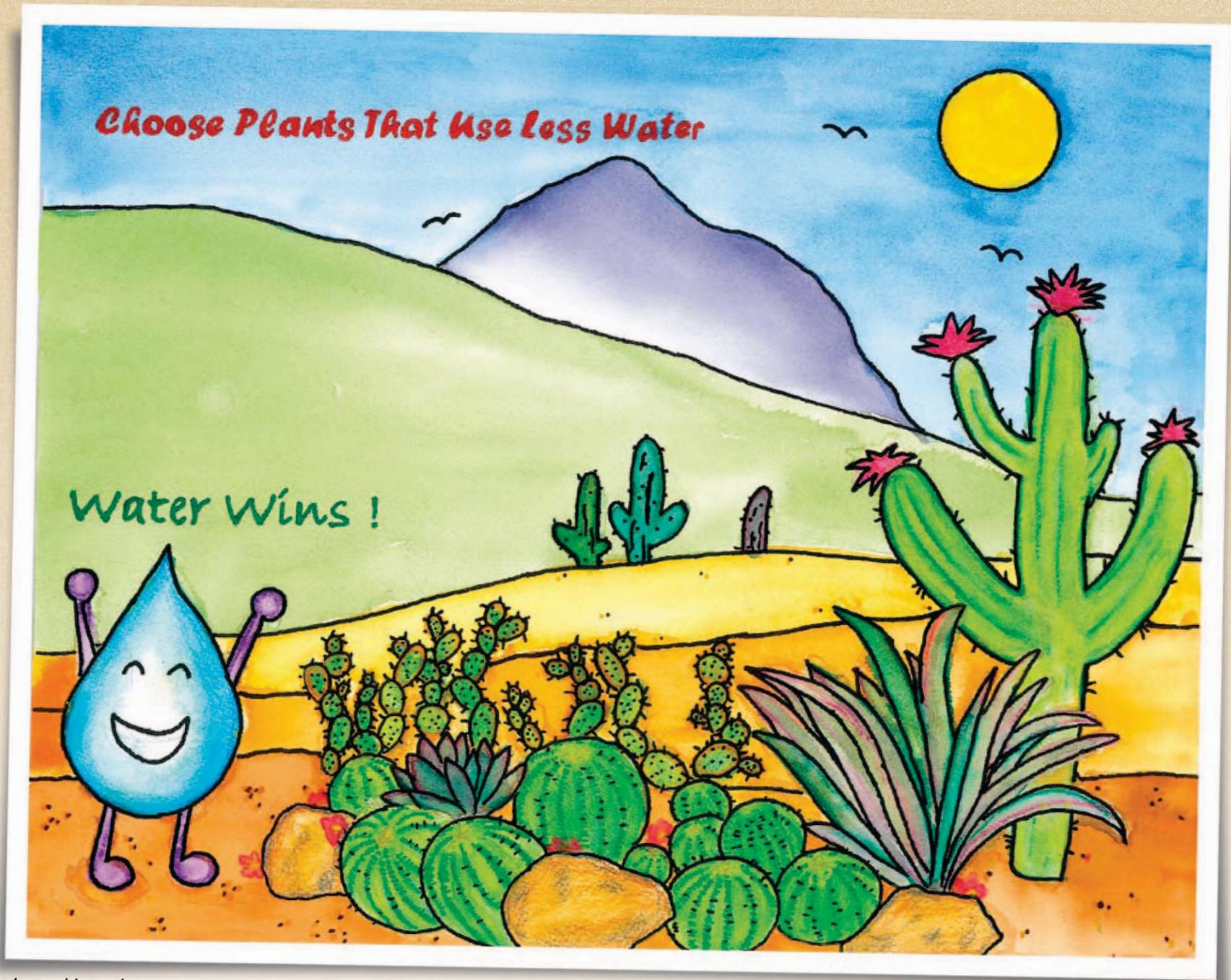
SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

Water Quality Month						thi	1
2	3	4	 Full Moon	5	6	7	8
9	10	11	12	13	14	15	15
16	17	18	19	20	21	22	22
23	24	25	26	27	28	29	Ramadan Begins
30	31		Women's Equality Day				29

Think Blue (Storm Water Pollution Prevention)

Help the City keep our watersheds, beaches, and bays clean. To learn more about storm water pollution prevention visit www.ThinkBlue.org. To report storm drain pollution within the City of San Diego, call (619) 235-1000, or within the region call (888) 844-6525.

AUGUST 2009



Jason Hwang
5th Grade
Shoal Creek Elementary

Birthstone: Sapphire

Flowers: Aster & Morning Glory

Water WINS

Shorter days are right around the corner, so you should water your lawn only when needed. You can tell when your lawn needs water by simply walking across it. If you leave footprints, it's time to water.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4 Full Moon	5
6	7 Labor Day	8	9 California Admission Day	10	11 Patriot Day	12
13 Grandparent's Day	14	15	16	17 Citizenship Day	18 World Water Monitoring Day	19 Rosh Hashanah
20	21	22 Autumnal Equinox	23	24	25 Native American Day	26
27	28 Yom Kippur	29	30	Hispanic Heritage Month 9/15 - 10/15		

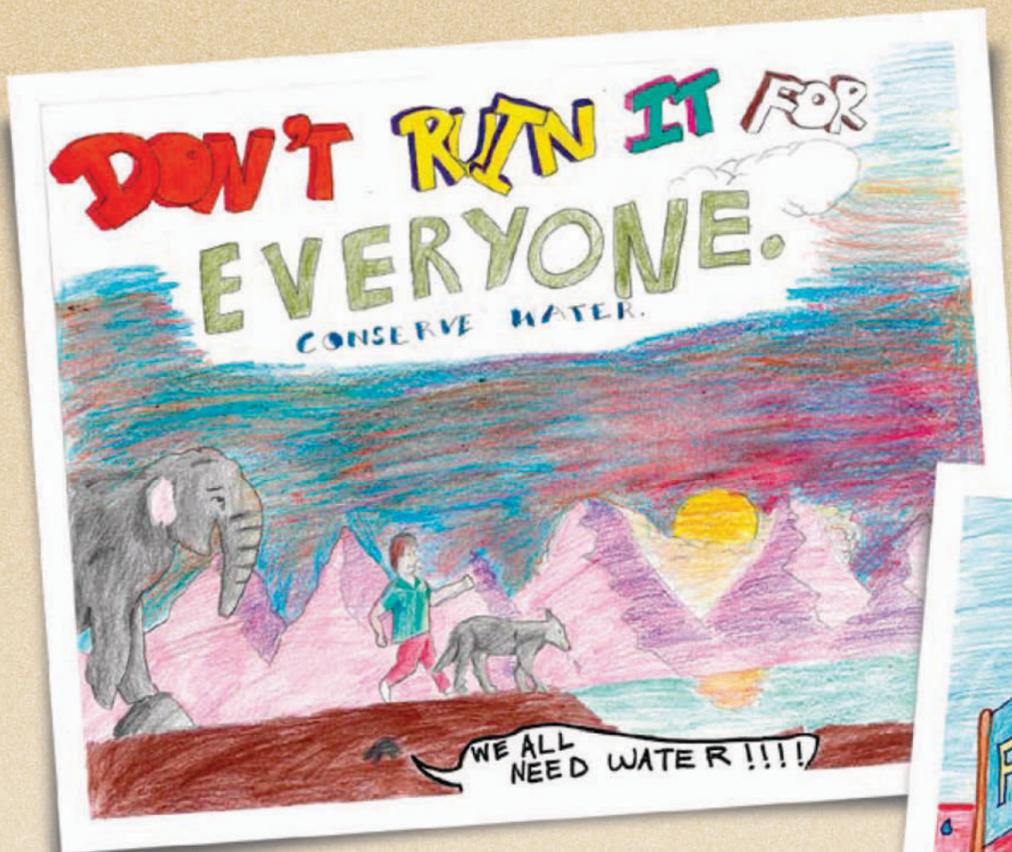
August
1
2 3 4 5 6 7 8
9 10 11 12 13 14 15
16 17 18 19 20 21 22
23 24 25 26 27 28 29
30 31

October
1 2 3
4 5 6 7 8 9 10
11 12 13 14 15 16 17
18 19 20 21 22 23 24
25 26 27 28 29 30 31

Water Conservation Poster Display Program

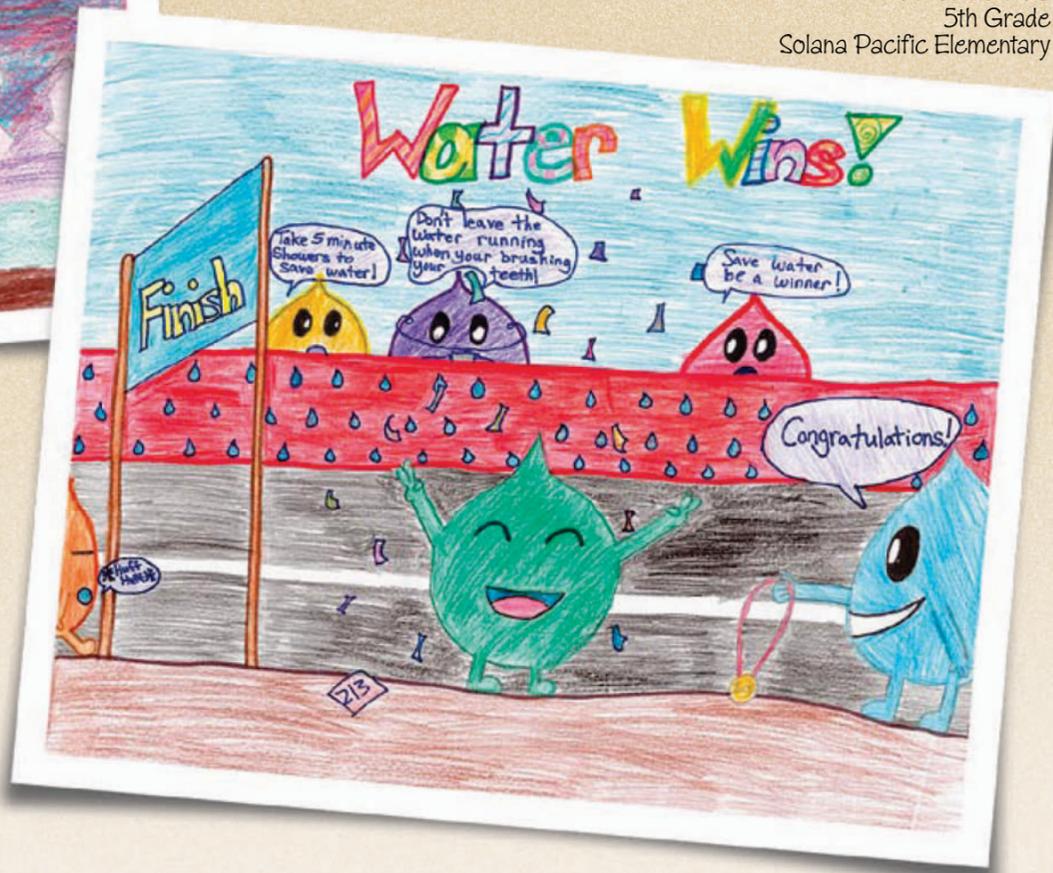
The Water Department reproduces the posters from the Annual Water Conservation Poster Contest and showcases the children's art in businesses throughout San Diego. To get more program information or schedule this art display at your venue, please contact the City of San Diego Water Conservation Program at (619) 515-3500.

SEPTEMBER 2009



Madhu Natarajan
5th Grade
Solana Pacific Elementary

Katherine Luo
5th Grade
Solana Pacific Elementary



Water WINS

Leaky faucets, pipes, toilets, and irrigation systems can waste thousands of gallons of water a year. Now is the time to check your home and irrigation system for leaks and broken pipes. Also, check your irrigation system for misdirected sprinkler heads.

September

1 2 3 4 5
6 7 8 9 10 11 12
13 14 15 16 17 18 19
20 21 22 23 24 25 26
27 28 29 30

November

1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30

Birthstone: Opal

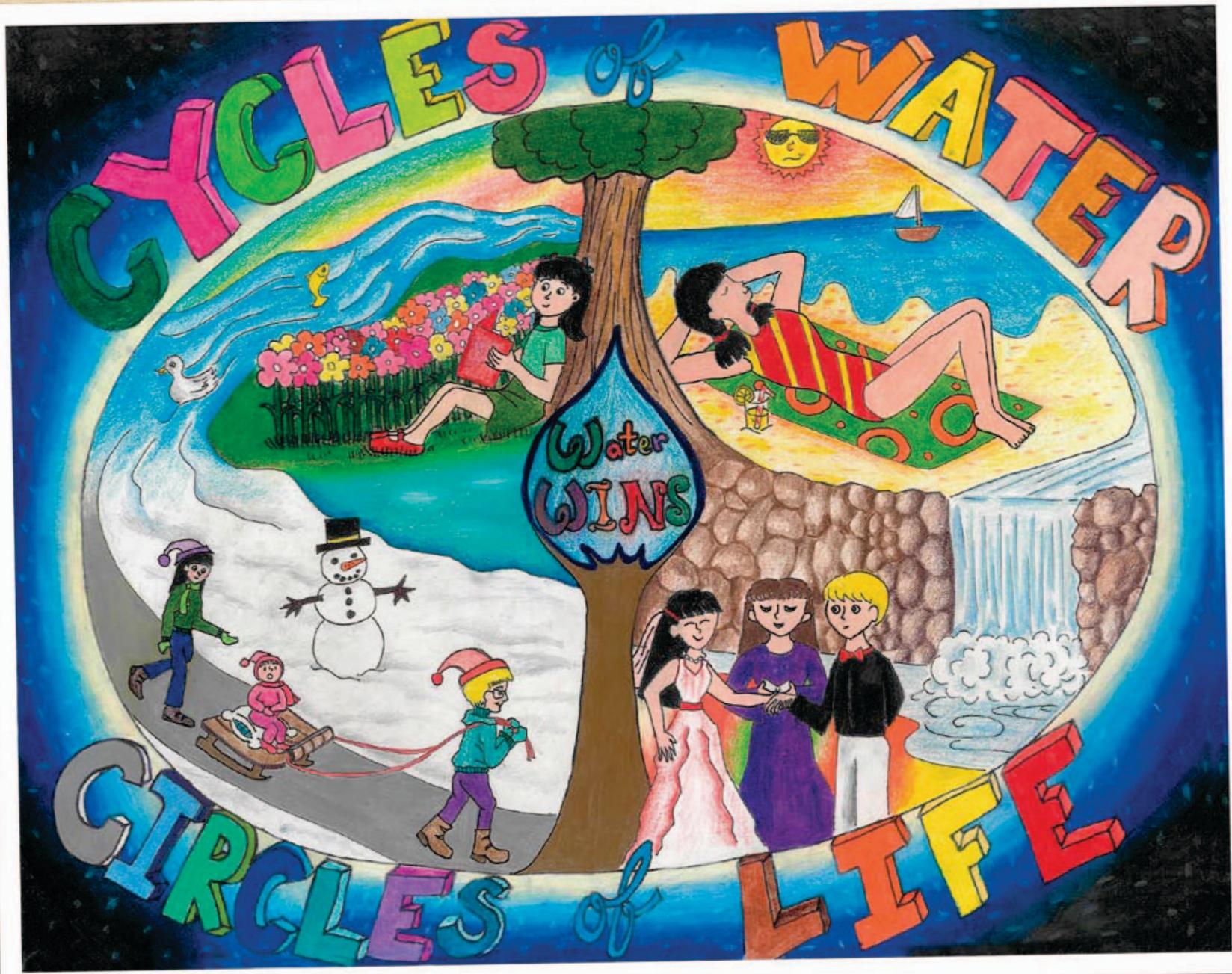
Flowers: Calendula & Cosmos

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Breast Cancer Awareness Month				1	2	3 Full Moon
4	5	6	7	8	9	10
11	12 Columbus Day	13	14	15	16 Boss's Day	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31 Halloween

Saving Water is Saving Energy

In San Diego, we import most of our water from far-away sources in Northern California or the Colorado River. It takes a lot of energy to move that water to San Diego. As the costs of these resources continue to increase, the City continues to explore new and innovative approaches to water conservation in order to help our residents conserve water and energy.

OCTOBER 2009



Christine Sun
6th Grade
Mesa Verde Middle

Birthstone: Yellow Topaz

Flower: Chrysanthemum

Water WINS

Become informed about water conservation. Now is the time to encourage your school, employer and neighbors to develop, promote and support water conservation programs and initiatives in your community.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Daylight Savings Time Ends	2 Full Moon	3 Election Day	4	5	6	7
8	9	10	11 Veterans Day	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	Thanksgiving Day				
		American Indian Heritage Month				

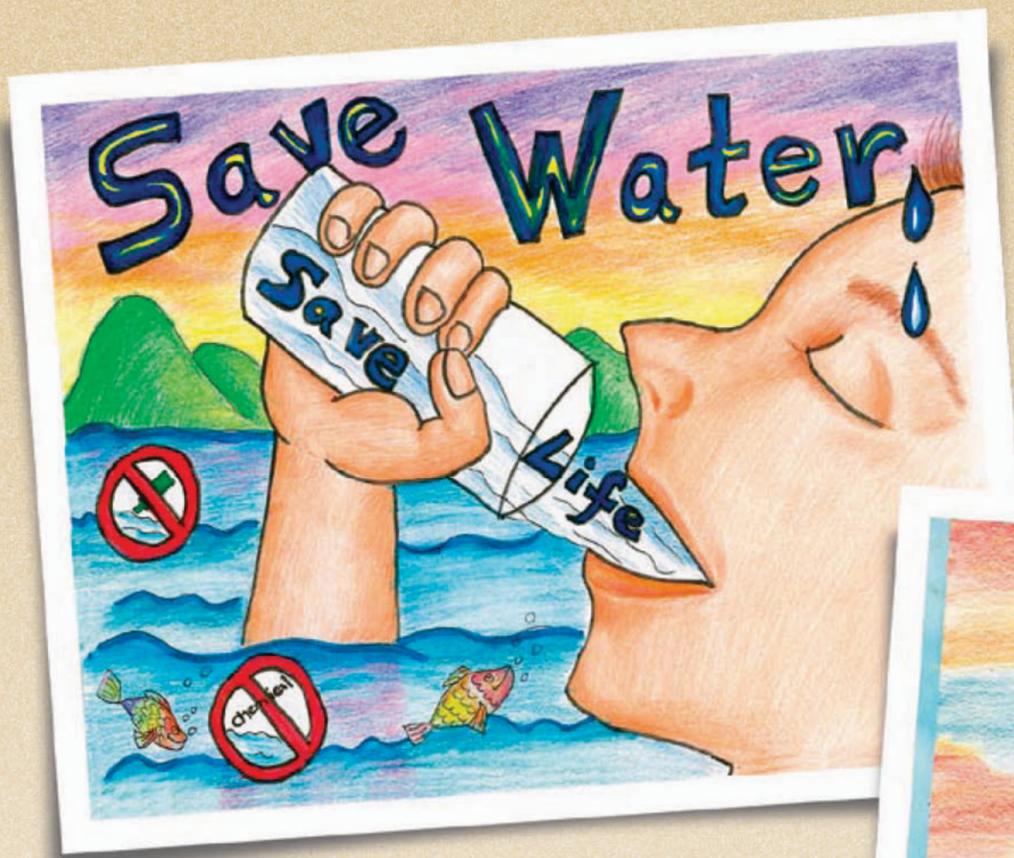
October
1 2 3
4 5 6 7 8 9 10
11 12 13 14 15 16 17
18 19 20 21 22 23 24
25 26 27 28 29 30 31

December
1 2 3 4 5
6 7 8 9 10 11 12
13 14 15 16 17 18 19
20 21 22 23 24 25 26
27 28 29 30 31

Water Education

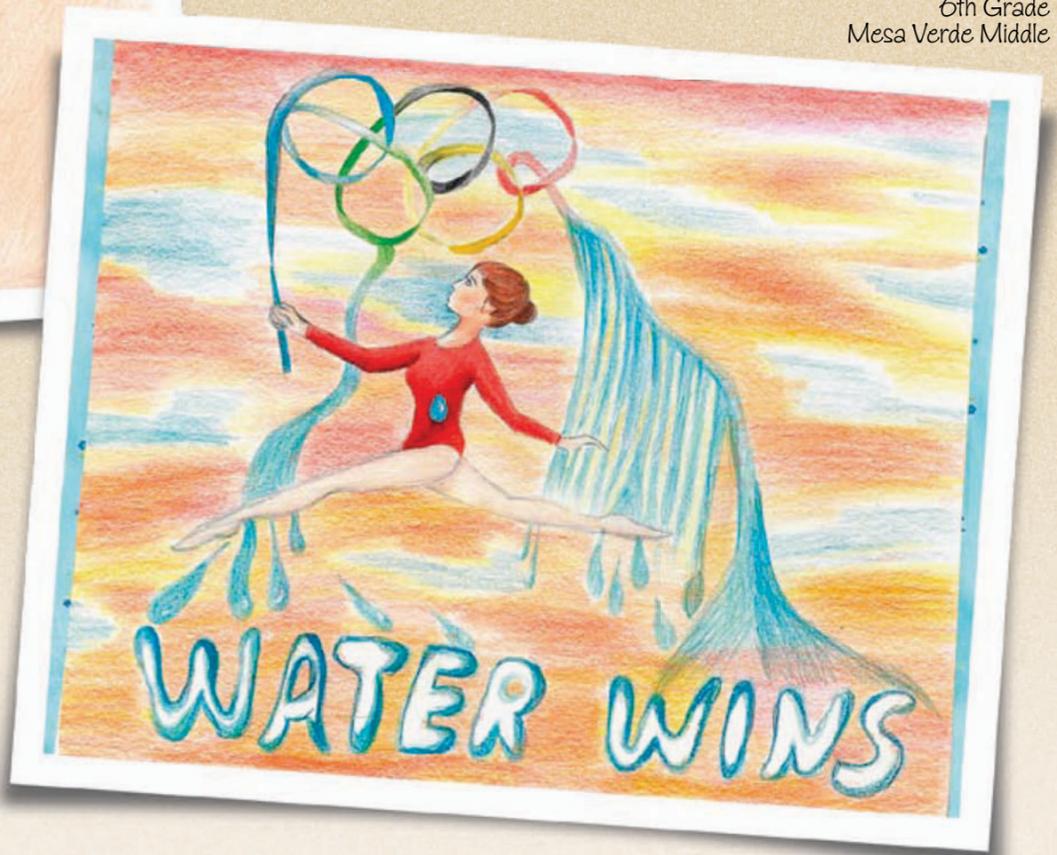
FREE water education programs and materials are available for San Diego public and private school teachers, grades K-12. To request materials or schedule a program, call the San Diego County Water Authority at (858) 522-6600.

NOVEMBER



Justin Chiang
6th Grade
Mesa Verde Middle

Jacqueline Peng
6th Grade
Mesa Verde Middle



Water WINS

Make water conservation your New Year's resolution. When shopping for a new clothes washer, consider one that is energy and water efficient. They can save up to 20 gallons of water per load.

November
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30

January
1 2
3 4 5 6 7 8 9
10 11 12 13 14 15 16
17 18 19 20 21 22 23
24 25 26 27 28 29 30
31

Birthstone: Turquoise

Flower: Narcissus

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		 1 Full Moon World AIDS Awareness Day	2	3	4	5
6	7	8	9	10	11	12
	Pearl Harbor Remembrance Day			Human Rights Day	Hanukkah Begins	
13	14	15	16	17	18	19
20	21	22	23	24	25	26
	Winter Solstice				Christmas Day	Kwanzaa
27	28	29	30	 31 Full Moon New Year's Eve	Universal Human Rights Month	

Want to tap into more water savings? Log onto www.waterwise.com to access information on conservation tips and how to get rebates from water-saving technologies, including High-Efficiency Toilets, High-Efficiency Clothes Washers, and Weather-Based Irrigation Controllers for residents, multi-family units, and commercial properties.

Be Water Wise

DECEMBER