

## THE CITY OF SAN DIEGO

## **Water Department**

FOR IMMEDIATE RELEASE

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## San Diego Repertory Theatre Partners with Water Department for Children's Water Conservation Art Exhibit

**SAN DIEGO** – This holiday season, the City of San Diego's Water Conservation Program has teamed with the San Diego Repertory Theatre for a special art exhibit featuring posters promoting the importance of water conservation in San Diego. The award-winning art posters are on display during the Rep's production of *Charles Dickens' A Christmas Carol* through January 3, 2005 in the reception gallery of the Lyceum Theater, located at 79 Horton Plaza in downtown San Diego.

"We are happy to partner with the Water Department to celebrate young talented artists," said Craig Huisenga of the San Diego Repertory Theatre. "These posters are fun and colorful, and serve as wonderful reminders to all of the families who watch our productions that water is an essential natural resource we should all strive to preserve."

The 18 posters on display at the Lyceum are winners of the third Annual Water Conservation Children's Poster Contest held last April. More than 2,300 public and private school students between first and sixth grade participated in the contest by submitting posters that represent their understanding of how water influences our way of life in San Diego. The contest is designed to encourage classroom discussion about water conservation and allow the students to express their newfound water awareness through art. For contest information, visit <a href="https://www.sandiego.gov/water">www.sandiego.gov/water</a>.

"Local partnerships allow us to share children's creative ideas on how water is essential to life," said Chris Robbins, Supervising Management Analyst for the City of San Diego's Water Conservation Program. "We're excited about partnering with the San Diego Repertory Theatre because our message now has the potential to reach many theater and art enthusiasts."

Businesses and organizations interested in displaying water conservation artwork can call Ruby Alejandria at 619-232-2112 or email Ruby A@Collaborative Services.biz for more information.

The Water Conservation Program reduces water demand through promoting or providing incentives for the installation of hardware that provides permanent water savings, and by providing services and information to help San Diegans make better decisions about water use. For more information about Water Conservation and the programs and services listed above, please visit <a href="www.sandiego.gov/water">www.sandiego.gov/water</a> or call 619.515.3500.