



THE CITY OF SAN DIEGO

Water Department

FOR IMMEDIATE RELEASE

December 19, 2005

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Third Annual California-Friendly Landscape Contest

SAN DIEGO – The City of San Diego Water Department is partnering with Helix Water District, Otay Water District, Padre Dam Municipal Water District, Olivenhain Municipal Water District and Sweetwater Authority to host the *Third Annual California-Friendly Landscape Contest*. The contest, which is offering more than \$2,000 in prizes, is open to residential customers of these partnering water agencies.

“We are thrilled to be part of this contest,” said Dan Carney, Landscape Architect for the City’s Water Conservation Program. “Studies have shown that more than half of the water people use goes towards irrigating landscapes, which is why our program continues to encourage San Diegans to use California-Friendly plants as a way of conserving water.”

Each entry application must include five to ten different color photos of the landscaped area, a plant list, and a brief explanation of how the landscape is water efficient. The deadline to enter is April 14, 2006. For ideas, expert advice, exhibits and classes, visit the Water Conservation Garden located at 12122 Cuyamaca College Drive in El Cajon, or go to www.thegarden.org. For official contest rules and an application form, please contact Pam Rega at (619) 670-2291.

The Water Conservation Program reduces water demand through promoting or providing incentives for the installation of hardware that provides permanent water savings, and by providing services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit www.sandiego.gov/water or call (619) 570-1999.

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