

THE CITY OF SAN DIEGO PRESS RELEASE Water Department

**FOR IMMEDIATE RELEASE** February 2, 2006 CONTACT: Ruby Alejandria (619) 232-2112 x106

## TEACHERS TO INSPIRE SCHOOLCHILDREN TO CREATE ARTWORK FOR ANNUAL WATER CONSERVATION POSTER CONTEST

**SAN DIEGO** – The City of San Diego Water Department encourages all first through sixth grade public, private and home-school teachers to help their students become super water savers! A great way to teach the ethic of water conservation is by entering the Sixth Annual Water Conservation Poster Contest. The entry deadline is Wednesday, March 29, 2006.

"Last year, thousands of students created beautiful artwork to enter into the contest," stated Luis Generoso, Water Resources Manager for the City's Water Conservation Program. "We believe this year's theme of *'Save Water San Diego!'* will inspire even more teachers to talk with their students about where our water comes from and the simple changes we can make to reduce our use. In turn, students can use their new-found water awareness to create posters for teachers to enter into the poster contest."

Each student who creates a poster to enter into the contest will receive a certificate of participation. Winners will receive a U.S. Savings Bond, four tickets to the Reuben H. Fleet Science Center and a Certificate of Excellence. An awards ceremony to honor the winners will also be held at the San Diego City Council Chambers in May.

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Winning posters will be on display in the lobby of the City Administration Building, the San Diego Watercolor Society's Gallery and the San Diego County Fair Kids Best Art Exhibit. (Specific dates to be announced.) Winning posters will also be featured in the 2007 Water Conservation Calendar.

Additional information about the Annual Water Conservation Poster Contest, entry form and free activity book are available online at <u>www.sandiego.gov/water/conservation</u>. For more information, call the City of San Diego Water Department at (619) 533-5312.

The Sixth Annual City of San Diego Water Department Water Conservation Poster Contest is brought to you by Ewing Irrigation, along with the following sponsors: San Diego County Water Authority, Helix Environmental Planning, Inc., NASCCO, Reuben H. Fleet Science Center, and the San Diego Watercolor Society.

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