



SAN DIEGANS
WASTE
NO WATER
ALL DAY. EVERY DAY.

THE CITY OF SAN DIEGO
PUBLIC UTILITIES



FOR IMMEDIATE RELEASE

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City of San Diego Mayor Bob Filner Walks the Red Carpet to Honor Student Star Filmmakers

SAN DIEGO – Lights, camera, action! Mayor Bob walked the red carpet along with local student filmmakers at San Diego’s very own cinematic event of the year. The City’s Annual Water Conservation Film Contest Premiere took place Wednesday evening, May 15, at the Reuben H. Fleet Science Center IMAX Theater in Balboa Park. The event, where the winning films and all eight finalists are shown on the big screen, is part of an effort to engage student filmmakers in the concepts of water reuse and conservation awareness.

“And the award goes to ... our creative local youth!” said Mayor Filner, who posed alongside the budding young student filmmakers for the cameras. “I am especially pleased when such talent and imagination is put to use toward a cause as important as water conservation. With this year’s exceptional field of entries, I can’t wait to see what’s playing next year.”

The film contest, *San Diegans Waste No Water*, focuses on the message that water conservation is part of the San Diego lifestyle. The competition is open to high school juniors and seniors, and college students. Each entrant’s 20-second water conservation film is reviewed first by the City of San Diego staff, then reviewed by a panel of judges. The judges determined the finalists and pre-selected the winner.

Winning filmmaker Michael J. Bowie from San Diego State University took top honors with “The Hydrologist,” featuring vivid cinematography and the dramatic contrast of color and black and white to show the benefits rain barrels can bring to your garden.

Both runners up came from Point Loma High School and took the humorous point of view of succulents to show that California native plants add beauty and save water. “The Cactus Brothers,” by filmmaker Carlos Grijalva, and “Calvin the Cactus,” by Aaron Gomes, Alex Mouritzen and Alexis Meraz took second and third, respectively.

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The complete list of contest winners are:

Film Name: *The Hydrologist* - **Winner**

Film By: Michael J. Bowie

School: San Diego State University

Film Name: *The Cactus Brothers* – **2nd Place**

Film By: Carlos Grijalva

School: Point Loma High School

Film Name: *Calvin the Cactus* – **3rd Place**

Film By: Aaron Gomes, Alex Mouritzen and Alexis Meraz

School: Southwestern College

Other finalists are:

Film Name: *H2 tha O Rap*

Film By: Ali Basheer, Halend Miller, John Kelley Jr., Darian Patterson, Lilyan Asdaqu, Megan Jackson, Robert Gray, Alexia Johnson, Jalissa James, DeVante Siler, Svallana Hanna and Tyea Whiston

School: Urban Corps of San Diego County

Film Name: *Save the Blue*

Film By: Stephanie Hernandez and Krysta Kowalksi

School: Point Loma High School

Film Name: *Secret Agent*

Film By: Sabrina Aspiras

School: Point Loma High School

Film Name: *Stunts*

Film By: Colin Metcalf and Sam VonRoos

School: Point Loma High School

Film Name: *USD Waste No Water*

Film By: Paula Morreale

School: University of San Diego

The judges' panel consisted of:

- Beth Accomando, Film Critic for KPBS
- Lisa Franek, Film Festival Curator/Program Director, San Diego Latino Film Festival
- Rick Bollinger, Station Manager of CityTV
- Robyn Bullard, Senior Public Information Officer, City of San Diego
- Larry Zeiger, Visual and Performing Arts Educator, BestFest Film Festival

The winning film will be shown at Mission Valley and Plaza Bonita AMC Theaters, as well as the Mira Mesa Edwards Theater as a public service announcement before feature presentations. In addition to

having their film presented in theatres, the winning filmmakers will receive a generous prize package from local San Diego businesses and attractions. Contributors include:

- 2013 San Diego County Fair
- Adventure Water Sports, LLC
- Athenaeum Music & Arts Library
- NCM Media Networks
- Sprinkles Cupcakes
- Stadium Golf Center & Batting Cages
- Surf Safari Surf Lessons and Rentals
- Trader Joe's

Additional information about the film contest and the event details are available online at www.sandiego.gov/water/conservation. To request information about the contest or obtain copies of the finalists' entries, please contact Destree Lazo Bascos at (619) 232-2112, ext. 108 or at DestreeB@collaborativeservices.biz.

The City of San Diego's Water Conservation Program reduces water demand through promoting or providing incentives for the installation of hardware that provides permanent water savings, and by providing services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit www.wastenowater.org or call (619) 515-3500.

