



THE CITY OF SAN DIEGO
PUBLIC UTILITIES

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Star Student Filmmakers Walk the Red Carpet to Raise Awareness about San Diego's Call to Water Conservation

SAN DIEGO – That's a wrap! Yesterday evening, the top 10 finalists in the City's Annual Waste No Water Film Contest Red Carpet Premiere walked the red carpet at the Reuben H. Fleet Science Center. The annual contest took place Wednesday evening, May 20, inside Reuben H. Fleet's IMAX Theater in Balboa Park. The ten finalist films were shown on the big screen, and the three winners announced at the end. The films can be viewed here, on the Public Utilities Department's YouTube Channel.

<https://www.youtube.com/watch?v=sJntDeBgrQE>

The event is part of an effort to engage student filmmakers in the concepts of water conservation and reuse awareness. This year, as California faces an unprecedented drought situation, engaging San Diegans of all generations is more important than ever.

"I was so impressed with the extraordinary talent of these young, blossoming filmmakers, and the important messages they shared with us on water conservation," said Halla Razak, Director of the City's Public Utilities Department. "It's nice to see we can still find a fun, creative way to communicate our message."

The film contest, *San Diegans Waste No Water*, focuses on the message that water conservation is part of the San Diego lifestyle. The competition is open to high school and college students. Each entrant's 20-second water conservation film is reviewed first by City of San Diego staff, then reviewed by a panel of judges. The judges determined the finalists and pre-selected the winner.

There is still one last chance to win, in another fashion. All ten finalists are also eligible for the Viewer's Choice Award. Voting for this award takes place online, on the San Diegan's Waste No Water Facebook page starting today and ending June 5.

Vote here: <https://www.facebook.com/#!/SanDiegansWasteNoWater>

From last night's premiere, winning filmmakers Trevor Sykes and Austin Correia from Point Loma High School took home first place with their entertaining film "Water Cops," where they used a little cousin to play the part of the officer enforcing a water waster.

Second place went to a team of filmmakers from UCSD, led by Yat Ning and Jeannie Wong. Their film, "Save the Merman," featured a serious beginning with a humorous finishing touch of a male mermaid pleading for good water stewardship. Finally, third place went to "Cat Possible," filmed by Tyler Pasela of Point Loma High School. Tyler used the family cat to deliver a strong message of not wasting water inside the house – complete with the cat's autograph to drive home the message.

The complete list of contest winners are:

Film Name: *Water Cops* - **Winner**

Film By: Trevor Sykes and Austin Correia

School: Point Loma High School

Film Name: *Save the Merman* – **2nd Place**

Film By: Yat Ning, Jeannie Wong, Sung Eun, Grace Cho, Angela Nam

School: University of California, San Diego

Film Name: *Cat Possible* – **3rd Place**

Film By: Tyler Pasela

School: Point Loma High School

Other finalists are:

Film Name: *One Percent*

Film By: Daniel Nieberg and Brendon Reperttang

School: Point Loma High School

Film Name: *Real Heroes Save Water*

Film By: Natalia Moscoso, Anna Ruiz, Mariam Sanchez

School: San Diego State University

Film Name: *Save to Play*

Film By: Brian Linthicum

School: Point Loma High School

Film Name: *Save Water, Save Money*

Film By: Carlos Dominguez

School: San Diego City College

Film Name: *Saving Water is Fun and Easy!*

Film By: Carlos Herrera

School: Southwestern Community College

Film Name: #WNW Bucket Challenge

Film By: Edwin Frank Ortiz, Richard Martinez, Ricardo Arriaga, Fae Eskiig, Elisha Cecil, Crystal Ciara, Faruq Okeyan, Nereyda Valdez, Daniel Stone

School: Southwestern Community College

Film Name: *You Always Learn*

Film By: Rogelio Vergara, Arnesto Bautista, Jesus Valenzuela, Chuck Vinson, Carlos Baylon, Rey Nieto, Aissia Nieto, Megan Denise, Gustavo Valdez

School: Southwestern Community College

Congratulations to all!

The judges' panel consisted of:

- Beth Accomando, Film Critic for KPBS
- Robyn Bullard, Senior Public Information Officer, City of San Diego
- Lee-Ann Kim, Founder & Executive Director, Pacific Arts Movement
- Larry Zeiger, Visual and Performing Arts Educator, BestFest Film Festival

The winning film will be shown at Mission Valley and Plaza Bonita AMC Theaters, and the Mira Mesa Edwards Theater as a public service announcement before this summer's biggest blockbusters. In addition to having their film presented in theatres, the winning filmmakers received a generous prize package from local San Diego businesses and attractions. Contributors include:

- Bike and Kayak Tours
- Boomers
- California Pizza Kitchen
- Donut Bar
- Fuddruckers
- NCM Media Networks
- Rubio's
- Stadium Golf
- Trader Joe's

To obtain copies of the finalists' entries, please contact Robyn Bullard at 858-614-5715.

The City of San Diego's Water Conservation Program reduces water demand through promoting or providing incentives for the installation of hardware that provides permanent water savings, and by providing services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit www.wastenowater.org.

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