



THE CITY OF SAN DIEGO
PUBLIC UTILITIES

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San Diegans' Water Usage Drops 24% For June 2015 *City's Collective Conservation Efforts Exceed State-Mandated Target*

SAN DIEGO—In the first month under the state's 16% water-use reduction requirement, the City of San Diego's collective water consumption dropped by 24% in the month of June as compared to June of 2013, far exceeding the state mandate.

The 16% target, ordered by the state as part of Governor Brown's Executive Order announced April 1, must be met between the timeframe of June 2015 and February of 2016. The baseline used for comparing that water consumption is the same timeframe from 2013.

"The June reduction shows that San Diegans continue to be statewide leaders in water conservation, and they should be applauded for doing their part during this ongoing drought," said Mayor Kevin L. Faulconer. "But June is just the first month of many in which we are being asked to conserve. As we enter the hot summer months, we can't let up. The best way to keep your water usage low is to reduce outdoor watering to two days a week."

With more than half of residential water usage typically attributed to outdoor irrigation, reducing the irrigation of ornamental landscape has indeed been the City's main message to its customers, and is seen as the area with the most potential for savings. As a result, the City's current two-days-per-week, five-minutes-per-day watering schedule for standard sprinkler systems was recommended to customers beginning in June; that schedule was formally adopted by the City on July 1 as part of its mandatory water use restrictions under the Drought Alert.

While the City's June numbers show strong conservation efforts right out of the gate, the challenge for all San Diegans will be to maintain those savings through February 2016 at a rate of at least 16%, while also entering San Diego's traditionally hottest part of the year in the coming months. Failure to meet the state's mandated reduction rate could result in fines of up to \$10,000 per day for the City.

For additional information on how to achieve savings both indoors and outdoors, and to learn more about all of the current water use restrictions, visit the following pages on the City's website:

- For a complete list of mandatory water use restrictions, visit the [Mandatory Water Use Restrictions page](#).
- For additional water saving tips for both indoors and outdoors, visit the [Water Conservation Tips page](#).
- For information on free residential and commercial water use surveys, visit the [Water Survey Programs page](#).
- For additional information, updates, and links to drought information and resources from the state, the San Diego County Water Authority, the Water Conservation Garden and other sources, visit www.wastenowater.org.

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