

# Appendix F

## List of Public Outreach Activities

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**Water Reuse Study  
Public Outreach - Speaker's Bureau Presentations**

Date	Format	Individual/Group	Category
09/18/04	Speakers Bureau	AARP La Jolla/Scripps Ranch Group [CD N/A]	Socioeconomic
09/20/04	Speakers Bureau	Darnall Community Council Group [CD 3]	Community Group
09/21/04	Speakers Bureau	Retired Public Employees Association - East Cty Group [CD N/A]	Socioeconomic
09/29/04	Speakers Bureau	Clairemont Hills Kiwanis Club [CD 6]	Civic
10/01/04	Speakers Bureau	Retired Public Employees Association - Chapter 29 [CD N/A]	Socioeconomic
10/01/04	Speakers Bureau	San Diego Regional Chamber of Commerce Recycled Water Task Force [CD N/A]	Business
10/13/04	Speakers Bureau	Kensington Optimist Club [CD 3]	Civic
10/19/04	Speakers Bureau	San Ysidro Planning Group [CD 8]	Community Planning Group
10/25/04	Speakers Bureau	Pacific Beach Community Planning Group [CD 2]	Community Planning Group
10/28/04	Speakers Bureau	Citizens for Century 3 "C-3" [CD N/A]	Environmental; planning
11/01/04	Speakers Bureau	Paradise Hills Neighborhood Watch Council [CD 4]	Community Group
11/02/04	Speakers Bureau	Biology Class at Southwestern College [CD N/A]	Education
11/03/04	Speakers Bureau	Mission Valley Unified Planning Group [CD 6]	Community Planning Group
11/03/04	Speakers Bureau	Biology Class at Mesa College [CD N/A]	Education
11/09/04	Speakers Bureau	The Metropolitan Club [CD 2]	Civic
11/09/04	Speakers Bureau	Mission Valley/Hillcrest Lions Club [CD 6]	Civic
11/09/04	Speakers Bureau	Eastern Area Community Planning Group [CD 4]	Community Planning Group
11/10/04	Speakers Bureau	College Area Community Planning Group [CD 7]	Community Planning Group



Date	Format	Individual/Group	Category
11/16/04	Speakers Bureau	Metro Wastewater Staff of the SBWR Plant [CD N/A]	Employee Group
11/16/04	Speakers Bureau	San Diego Association of Realtors [CD N/A]	Business
11/18/04	Speakers Bureau	Water CIP/Planning Employees and Consultant Teams [CD N/A]	Employee Group
11/18/04	Speakers Bureau	El Cerrito Community Council [CD 7]	Community Group
11/23/04	Speakers Bureau	Kearny High School Science Connections and Technology Focus Classes - 10th grade [CD N/A]	Education
11/24/04	Speakers Bureau	Kearny High School Science Connections and Technology Focus Classes - 10th grade [CD N/A]	Education
12/04/04	Speakers Bureau	Lake Murray Kiwanis Club [CD 7]	Civic
01/04/05	Speakers Bureau	American Airlines Vanguards [CD N/A]	Socioeconomic
01/11/05	Speakers Bureau	University Community Planning Group [CD 1]	Community Planning Group
01/12/05	Speakers Bureau	Midway Community Planning Group [CD 2]	Community Planning Group
01/12/05	Speakers Bureau	Otay Mesa/Nestor Community Planning Committee [CD 8]	Community Planning Group
01/12/05	Speakers Bureau	Kensington/Talmadge Planning Committee [CD 3]	Community Planning Group
01/13/05	Speakers Bureau	Industrial Environmental Association [CD N/A]	Business
01/18/05	Speakers Bureau	Clairemont Mesa Community Planning Group [CD 6]	Community Group
01/19/05	Speakers Bureau	Tierrasanta Community Council [CD 7]	Community Group
02/07/05	Speakers Bureau	Mira Mesa Town Council [CD 5]	Community Group
02/08/05	Speakers Bureau	BioCom Tour of NCWRP and Board Meeting [CD N/A]	Business
02/10/05	Speakers Bureau	Skyline Hills Community Association [CD 4]	Community Group
02/17/05	Speakers Bureau	Rancho Bernardo Community Planning Group [CD 5]	Community Planning Group



Date	Format	Individual/Group	Category
02/17/05	Speakers Bureau	Knox/Lincoln Community Council [CD 4]	Community Group
02/22/05	Speakers Bureau	Navajo Community Planners [CD 7]	Community Planning Group
02/22/05	Speakers Bureau	Chollas View Neighborhood Council [CD 4]	Community Group
02/22/05	Speakers Bureau	Mira Mesa Community Planning Group [CD 5]	Community Planning Group
02/23/05	Speakers Bureau	Kaiser Permanente MD and Medical Staff - In-Service Educational - Panel [CD N/A]	Business
02/28/05	Speakers Bureau	Linda Vista Community Planning Group [CD 6]	Community Planning Group
03/17/05	Speakers Bureau	Mission Valley Community Council [CD 6]	Community Group
03/18/05	Speakers Bureau	La Jolla/Golden Triangle Rotary Club [CD 1]	Civic
03/30/05	Speakers Bureau	San Diego Greater Chamber of Commerce Infrastructure Committee [CD N/A]	Business
04/05/05	Speakers Bureau	League of Women Voters [CD N/A]	Civic
04/05/05	Speakers Bureau	Green Building Industry Council [CD N/A]	Business
04/07/05	Speakers Bureau	Oak Park Community Council [CD 4]	Community Group
04/08/05	Speakers Bureau	Metropolitan Wastewater Commission & TAC [CD N/A]	Government
04/13/05	Speakers Bureau	Old Town Community Planning Committee [CD 2]	Community Planning Group
04/20/05	Speakers Bureau	Torrey Pines Rotary Club [CD 1]	Civic
04/21/05	Speakers Bureau	Pacific Beach Kiwanis Club [CD 2]	Civic
04/26/05	Speakers Bureau	Rancho Bernardo Lions Club [CD 5]	Civic
05/11/05	Speakers Bureau	San Diego County Science Advisory Board [CD N/A]	Government



Date	Format	Individual/Group	Category
05/20/05	Speakers Bureau	Public Utilities Advisory Commission [CD N/A]	Government
05/24/05	Speakers Bureau	Pt. Loma Kiwanis Club [CD 2]	Civic
06/07/05	Speakers Bureau	Miramar Ranch North Planning Committee [CD 5]	Community Planning Group
06/08/05	Speakers Bureau	Tierrasanta Kiwanis Club [CD 7]	Civic
06/09/05	Speakers Bureau	San Diego County Hispanic Chamber of Commerce [CD N/A]	Ethnic; business
06/14/05	Speakers Bureau	Rancho Bernardo Sunrise Rotary Club [CD 5]	Civic
06/15/05	Speakers Bureau	San Diego Downtown Breakfast Rotary Club [CD 2]	Civic
06/23/05	Speakers Bureau	Allied Gardens Optimist Club [CD 7]	Civic
07/06/05	Speakers Bureau	Peninsula Lions Club [CD 2]	Civic
07/18/05	Speakers Bureau	Public Utilities Advisory Commission [CD N/A]	Government
07/19/05	Speakers Bureau	San Diego Greater Chamber of Commerce Water Subcommittee [CD N/A]	Business
07/20/05	Speakers Bureau	NR&C Committee of the City Council [CD N/A]	Government
07/27/05	Speakers Bureau	City 10 City Delegates to the San Diego County Water Authority [CD N/A]	Government
08/04/05	Speakers Bureau	Uptown San Diego Sunrise Rotary Club [CD 2]	Civic
08/04/05	Speakers Bureau	Metro Commission [CD N/A]	Government
08/05/05	Speakers Bureau	State Dept. of Health Services [CD N/A]	Government
08/10/05	Speakers Bureau	Mission Beach Town Council [CD 2]	Community Group
08/11/05	Speakers Bureau	CIP/Policy Semi-Annual Employee Business Meeting [CD N/A]	Employee Group



Date	Format	Individual/Group	Category
08/15/05	Speakers Bureau	Public Utilities Advisory Commission [CD N/A]	Government
08/16/05	Speakers Bureau	University of San Diego Environmental Law Class Paralegals [CD N/A]	Education
08/16/05	Speakers Bureau	General Managers of the San Diego County Water Authority [CD N/A]	Government
08/24/05	Speakers Bureau	Olivenhain Municipal Water District Board Meeting [CD N/A]	Government
09/01/05	Speakers Bureau	Coronado Optimist Club [CD N/A]	Civic
09/07/05	Speakers Bureau	United Food & Commercial Workers (Retiree Group) [CD N/A]	Socioeconomic
09/07/05	Speakers Bureau	Helix Water District Board Meeting [CD N/A]	Government
09/14/05	Speakers Bureau	US Green Building Council "Build Green San Diego 05 Conference" [CD N/A]	Business
09/18/05	Speakers Bureau	WaterReuse National Symposium Panel Presentation [CD N/A]	Business
09/19/05	Speakers Bureau	WaterReuse National Symposium Panel Presentation [CD N/A]	Business
09/20/05	Speakers Bureau	City Council of National City [CD N/A]	Government
09/21/05	Speakers Bureau	Vista Irrigation District Board of Directors [CD N/A]	Government
09/21/05	Speakers Bureau	Surfrider Foundation [CD N/A]	Civic, Environmental
09/27/05	Speakers Bureau	American Society of Civil Engineers - San Diego [CD N/A]	Business
10/11/05	Speakers Bureau	Otay Water District Board Meeting [CD N/A]	Government
10/11/05	Speakers Bureau	Rancho Bernardo Community Council Government Relations Subcommittee [CD 5]	Government
10/12/05	Speakers Bureau	Carmel Mountain Ranch Community Council [CD 5]	Community Group
10/19/05	Speakers Bureau	WaterReuse Association - San Diego Chapter Meeting [CD N/A]	Business



Date	Format	Individual/Group	Category
10/26/05	Speakers Bureau	San Dieguito Water District [CD N/A]	Government
10/27/05	Speakers Bureau	New Water Recycling City Employee Orientation [CD N/A]	Employee Group
10/27/05	Speakers Bureau	San Diego County Water Authority Board of Directors [CD N/A]	Government
11/04/05	Speakers Bureau	Public Utilities Advisory Commission - Public Education Committee [CD N/A]	Government
11/07/05	Speakers Bureau	Valley Center Municipal Water District Board Meeting [CD N/A]	Government
11/07/05	Speakers Bureau	Greater Skyline Hills Neighborhood Council [CD 4]	Community Group
11/08/05	Speakers Bureau	Paradise Hills/Skyline Hills Community Planning Group [CD 4]	Community Planning Group
11/08/05	Speakers Bureau	Carmel Valley Community Planning Board [CD 1]	Community Planning Group
11/10/05	Speakers Bureau	Del Mar Mesa Community Planning Board [CD 1]	Community Planning Group
11/15/05	Speakers Bureau	Torrey Hills Planning Board [CD 1]	Community Planning Group
11/15/05	Speakers Bureau	Greater San Diego Chamber of Commerce Water Subcommittee [CD N/A]	Business
11/17/05	Speakers Bureau	Friends of Downtown [CD 2]	Civic
11/21/05	Speakers Bureau	Public Utilities Advisory Commission [CD N/A]	Government
11/21/05	Speakers Bureau	South Bay Irrigation District – Board of Directors [CD N/A]	Government
11/30/05	Speakers Bureau	Barrio Logan Redevelopment Project Area Committee [CD 8]	Community Group
12/08/05	Speakers Bureau	Torrey Pines Community Planning Board [CD 7]	Community Planning Group
12/13/05	Speakers Bureau	Santee Optimist Club [CD N/A]	Civic
12/14/05	Speakers Bureau	San Diego Regional Chamber of Commerce Recycled Water Task Force [CD N/A]	Government
12/15/05	Speakers Bureau	Santa Fe Irrigation District [CD N/A]	Government
01/03/06	Speakers Bureau	City of Coronado – City Council [CD N/A]	Government
01/10/06	Speakers Bureau	Ramona Municipal Water District Board Meeting [CD N/A]	Government





Date	Format	Individual/Group	Category
01/11/06	Speakers Bureau	San Diego County Science Advisory Board [CD N/A]	Government
01/19/06	Speakers Bureau	Coalition of Neighborhood Councils - EMAT [CD 4]	Community Group
01/24/06	Speakers Bureau	City of El Cajon - City Council Meeting [CD N/A]	Government
01/24/06	Speakers Bureau	Downtown San Diego Lions Club [CD 2]	Civic
02/01/06	Speakers Bureau	City of Imperial Beach - City Council Meeting [CD N/A]	Government
02/07/06	Speakers Bureau	City of Poway - City Council Meeting [CD N/A]	Government
02/08/06	Speakers Bureau	San Diego Science and Technology Commission [CD N/A]	Government
02/14/06	Speakers Bureau	Padre Dam Municipal Water District [CD N/A]	Government
02/28/06	Speakers Bureau	Chollas View Neighborhood Council [CD 4]	Community Group
03/01/06	Speakers Bureau	Mission Valley Unified Planning Group [CD 6]	Community Planning Group
03/06/06	Speakers Bureau	Naval School of Health Sciences [CD N/A]	Education
03/06/06	Speakers Bureau	Citizens Coordinate for Century 3 "C-3" [CD N/A]	Civic
03/13/06	Speakers Bureau	WateReuse Association, California Section 2006 Annual Conference, Paper: Speakers Bureau [CD N/A]	Business
03/13/06	Speakers Bureau	WateReuse Association, California Section 2006 Annual Conference, Paper: Stakeholders Group [CD N/A]	Business
03/13/06	Speakers Bureau	WateReuse Association, California Section 2006 Annual Conference, Paper: Recycled Water Quality [CD N/A]	Business
03/14/06	Speakers Bureau	City of Chula Vista City Council [CD N/A]	Government
03/15/06	Speakers Bureau	Paradise Hills Village Council [CD 4]	Community Group
03/15/06	Speakers Bureau	City of San Diego Employees Training Class [CD N/A]	Employee Group
03/15/06	Speakers Bureau	Science, Connections & Technology High School – Advisory Team [CD N/A]	Education
03/17/06	Speakers Bureau	Building Industry Association of San Diego County [CD N/A]	Business



Date	Format	Individual/Group	Category
03/21/06	Speakers Bureau	San Diego County Science Advisory Board [CD N/A]	Government
03/21/06	Speakers Bureau	City of Lemon Grove City Council [CD N/A]	Government
03/28/06	Speakers Bureau	Community Planners Committee [CD N/A]	Community Planning Group



**Water Reuse Study  
Public Outreach – Stakeholders Interview**

Date	Format	Individual/Group	Category
08/09/04	Stakeholder Interview	Asian Business Association Government Affairs Committee	Ethnic; business
08/23/04	Stakeholder Interview	Tom Gehring, Exec. Director, San Diego County Medical Society	Health
08/30/04	Stakeholder Interview	Audobon Society Conservation Committee	Environmental
09/09/04	Stakeholder Interview	Ed Kimura, Sierra Club	Environmental
09/09/04	Stakeholder Interview	Anne Wayman, American Assembly Participant	Business
09/10/04	Stakeholder Interview	Brian Cooney, American Assembly participant nominated by Council District 3	Business
09/11/04	Stakeholder Interview	Erik Bruvold, San Diego Regional Economic Development Corporation	Business
09/13/04	Stakeholder Interview	Ed Fletcher, American Assembly participant nominated by Council District 4	Business
09/13/04	Stakeholder Interview	Building Owners and Managers Association	Business
09/15/04	Stakeholder Interview	San Diego Association of Realtors Government Affairs Committee	Business
09/16/04	Stakeholder Interview	Michael Bardin, Scripps Health	Business
09/16/04	Stakeholder Interview	Lee Campbell, American Assembly participant, Tierrasanta Community Council	Business
09/17/04	Stakeholder Interview	DJ Taylor, President, American Society of Landscape Architects	Business
09/17/04	Stakeholder Interview	William Harvey, American Assembly participant nominated by Council District 2	Business
09/20/04	Stakeholder Interview	Judy Swink, American Assembly participant nominated by Council District 2, Mission Bay Park Committee, C-3	Business
09/22/04	Stakeholder Interview	Steven Satz, American Assembly participant nominated by Council District 2	Business
09/23/04	Stakeholder Interview	Cathy Ripka, American Assembly participant nominated by Council District 5	Business
09/27/04	Stakeholder Interview	Claudia Unhold, American Assembly participant nominated by Council District 5	Business
03/23/05	Stakeholder Interview	San Diego County Taxpayers Association	Business
03/29/05	Stakeholder Interview	Otay Mesa Chamber of Commerce	Business
04/05/05	Stakeholder Interview	US Green Building Council	Business
04/29/05	Stakeholder Interview	South County Economic Development Council Transportation & Infrastructure Committee	Business



Date	Format	Individual/Group	Category
05/23/05	Stakeholder Interview	Linda Caballero-Merit, Hispanic Chamber of Commerce	Business
05/27/05	Stakeholder Interview	Dave Van Cleve, The Nature Conservancy	Environmental
06/01/05	Stakeholder Interview	Kris Hartnett, San Diego Building & Construction Trades Council	Business
06/01/05	Stakeholder Interview	Jerry Butkiewicz, San Diego-Imperial Counties Labor Council	Business
06/09/05	Stakeholder Interview	Cecil Steppe, San Diego Urban League	Business



**Water Reuse Study  
City Council Aide Briefings**

Date	Format	Individual/Group	Category
08/06/04	City Council Aide Briefing	Betsy Brennan (CD1); Lora Folsom (CD2); Steve Hill (CD3); Khoa Nguyen (CD5); Dan Coffey (CD7)	City Council
09/15/04	City Council Aide Briefing	Jamie Foxx-Rice (CD 8)	City Council
09/27/04	City Council Aide Briefing	Tom Story (Mayor's Office)	City Council
10/22/04	City Council Aide Briefing	Tom Story (Mayor's Office); Lora Folsom (CD2); Dan Coffey (CD7)	City Council



## Water Reuse Study Media Briefings

Date	Format	Individual/Group	Category
03/11/05	Media Briefing	La Prensa San Diego	Ethnic; business
03/22/05	Media Briefing	Asia Journal	Ethnic; business
04/07/05	Media Briefing	Filipino Press	Ethnic; business

