



Ethics Commission

Office of the Executive Director

MEMORANDUM

DATE: May 3, 2019

TO: Chair and Members of the San Diego Ethics Commission

FROM: Stacey Fulhorst, Executive Director

SUBJECT: Summary of Lobbying Activity in 2017 and 2018
Docketed for Ethics Commission meeting on May 9, 2019

The Commission staff has reviewed the registration forms and quarterly disclosure reports filed by lobbying firms and organization lobbyists for calendar years 2017 and 2018, and has compiled the summary set forth below concerning lobbying and related activities during this period.

Registration

During the 2017 calendar year, 69 lobbying firms and 62 organization lobbyists registered a total of 388 individual lobbyists with the City Clerk.

During the 2018 calendar year, 54 lobbying firms and 56 organization lobbyists registered a total of 377 individual lobbyists with the City Clerk.

Disclosure of Lobbying Activities

During 2017, lobbying firms reported receiving a total of \$3,895,961 from their clients, and organization lobbyists reported making a total of 1,361 lobbying contacts with high-level City Officials. A quarterly breakdown is as follows:

<u>2017 Calendar Quarter</u>	<u>Amount Earned by Firms</u>	<u>Contacts by Organizations</u>
January – March	\$ 1,041,060	326
April – June	\$ 1,124,791	280

<u>2017 Calendar Quarter</u>	<u>Amount Earned by Firms</u>	<u>Contacts by Organizations</u>
July – September	\$ 910,762	400
October – December	\$ 819,348	355

During 2018, lobbying firms reported receiving a total of \$2,578,595 from their clients, and organization lobbyists reported making a total of 1,441 lobbying contacts with high-level City Officials. A quarterly breakdown is as follows:

<u>2018 Calendar Quarter</u>	<u>Amount Earned by Firms</u>	<u>Contacts by Organizations</u>
January – March	\$ 705,853	346
April – June	\$ 645,362	343
July – September	\$ 582,855	370
October – December	\$ 644,525	382

Disclosure of Campaign-Related Activities

The quarterly disclosure reports filed during 2017 indicate that lobbyist-related campaign contributions to City candidates and committees primarily formed to support/oppose City candidates totaled \$416,627, and that lobbying firms and organization lobbyists disclosed \$896,700 in fundraising activities for City candidates and committees formed to support/oppose City candidates. A breakdown of lobbyist campaign activity by quarter is as follows:

<u>2017 Calendar Quarter</u>	<u>Campaign Contributions</u>	<u>Fundraising Activities</u>
January – March	\$ 29,047	\$ 262,105
April – June	\$ 56,855	\$ 522,139
July – September	\$ 6,850	\$ 5,260
October – December	\$ 323,875	\$ 107,196

The quarterly disclosure reports filed during 2018 indicate that lobbyist-related campaign contributions to City candidates and committees primarily formed to support/oppose City candidates totaled \$746,399, and that lobbying firms and organization lobbyists disclosed \$544,107 in fundraising activities for City candidates and committees formed to support/oppose City candidates. A breakdown of lobbyist campaign activity by quarter is as follows:

<u>2018 Calendar Quarter</u>	<u>Campaign Contributions</u>	<u>Fundraising Activities</u>
January – March	\$ 36,300	\$ 33,206
April – June	\$ 88,425	\$ 127,060
July – September	\$ 407,049	\$ 93,580
October – December	\$ 214,625	\$ 290,261

It should be noted that the definition of “fundraising” is limited to: (1) funds personally delivered to a City candidate; and (2) contributions a lobbyist has taken some credit for raising with the candidate or the candidate’s controlled committee.

For comparison purposes, please see the attached charts delineating the information disclosed by lobbying entities each year since the current lobbying laws went into effect in 2008.

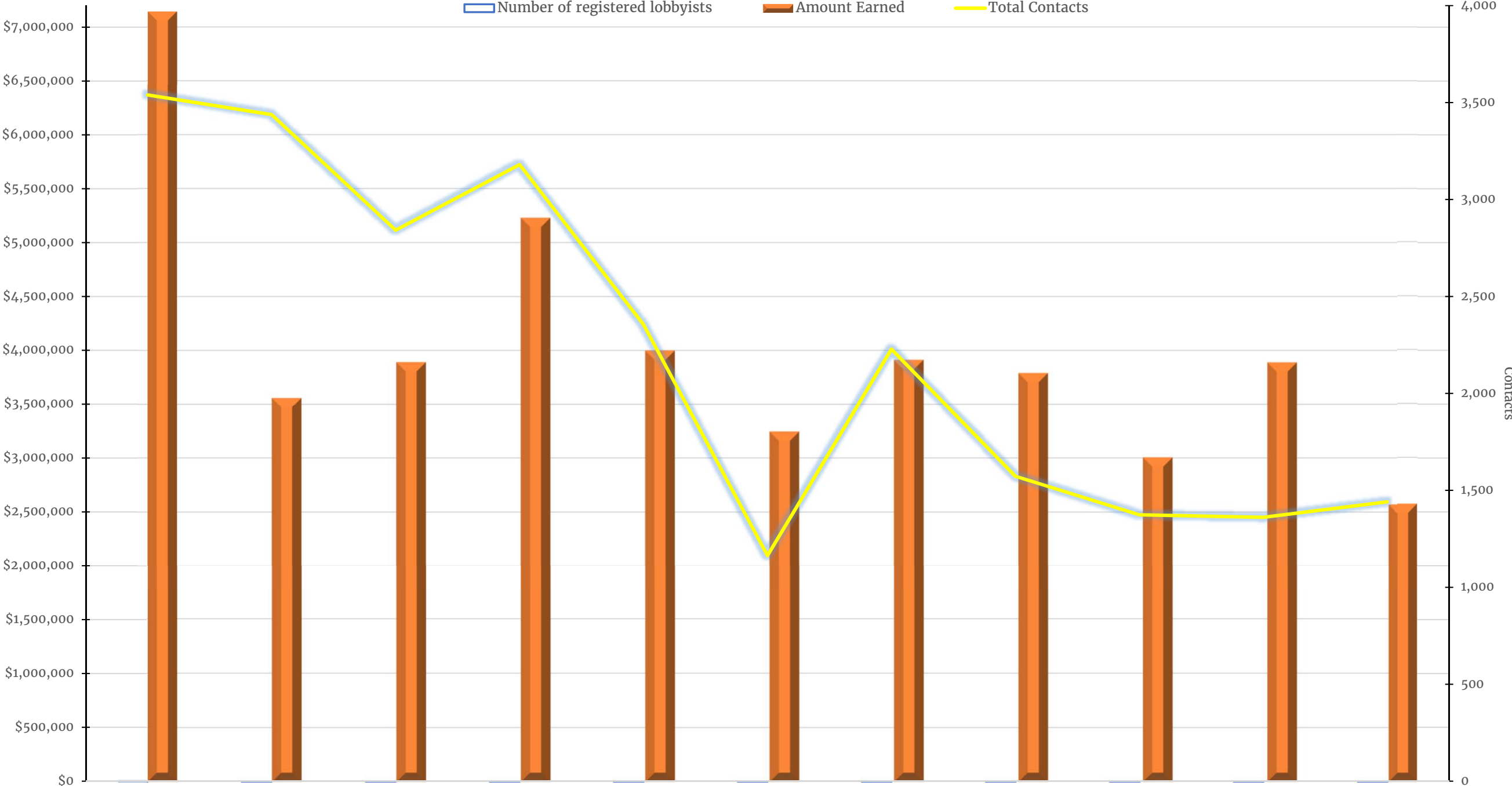
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Stacey Fulhorst
Executive Director

Attachments

TRENDS

Number of registered lobbyists Amount Earned Total Contacts



524

439

436

423

333

321

385

401

364

388

377

Campaign Activity

■ Contributions ■ Fundraising ● Election Dates

