



Office of the Executive Director

M E M O R A N D U M

DATE: June 5, 2020
TO: Chair and Members of the San Diego Ethics Commission
FROM: Stacey Fulhorst, Executive Director
SUBJECT: Summary of Lobbying Activity in 2019
Docketed for Ethics Commission meeting on June 11, 2020

The Commission staff has reviewed the registration forms and quarterly disclosure reports filed by lobbying firms and organization lobbyists for calendar year 2019, and has compiled the summary set forth below concerning lobbying and related activities during this period.

Registration

During the 2019 calendar year, 58 lobbying firms and 57 organization lobbyists registered a total of 379 individual lobbyists with the City Clerk.

Disclosure of Lobbying Activities

During 2019, lobbying firms reported receiving a total of \$4,272,931 from their clients, and organization lobbyists reported making a total of 1,612 lobbying contacts with high-level City Officials. A quarterly breakdown is as follows:

<u>2019 Calendar Quarter</u>	<u>Amount Earned by Firms</u>	<u>Contacts by Organizations</u>
January – March	\$ 995,281	371
April – June	\$ 1,109,068	370
July – September	\$ 1,102,221	470
October – December	\$ 1,066,362	401

Disclosure of Campaign-Related Activities

The quarterly disclosure reports filed during 2019 indicate that lobbyist-related campaign contributions to City candidates and committees primarily formed to support/oppose City candidates totaled \$268,835, and that lobbying firms and organization lobbyists disclosed \$924,273 in fundraising activities for City candidates and committees formed to support/oppose City candidates. A breakdown of lobbyist campaign activity by quarter is as follows:

<u>2019 Calendar Quarter</u>	<u>Campaign Contributions</u>	<u>Fundraising Activities</u>
January – March	\$ 49,608	\$ 344,712
April – June	\$ 103,858	\$ 338,423
July – September	\$ 40,529	\$ 91,032
October – December	\$ 74,840	\$ 150,106

It should be noted that the definition of “fundraising” is limited to: (1) funds personally delivered to a City candidate; and (2) contributions a lobbyist has taken some credit for raising with the candidate or the candidate’s controlled committee.

For comparison purposes, please see the attached charts delineating the information disclosed by lobbying entities each year since 2010.

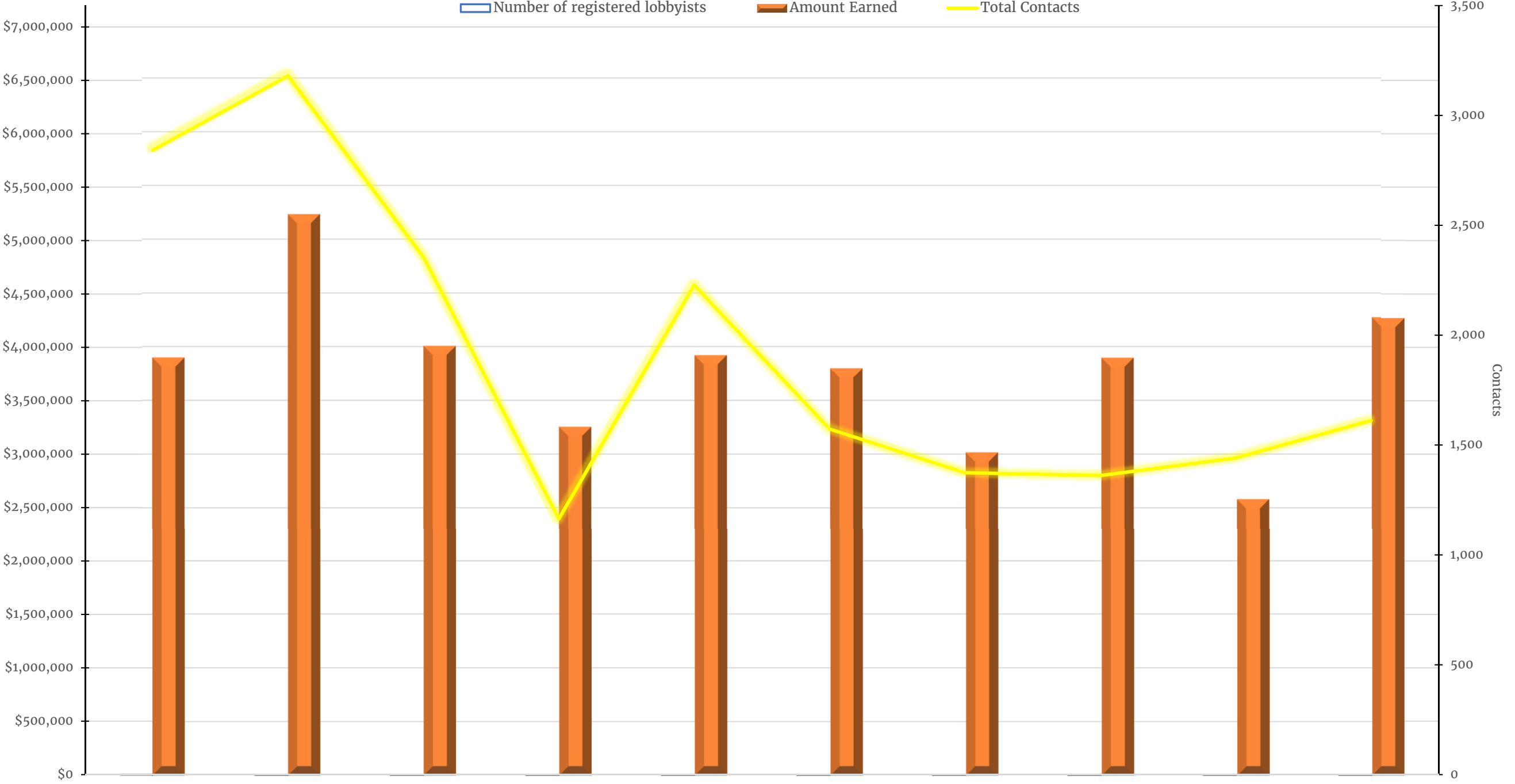
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Stacey Fulhorst
Executive Director

Attachments

TRENDS

Number of registered lobbyists Amount Earned Total Contacts



2010 436 2011 423 2012 333 2013 321 2014 385 2015 401 2016 364 2017 388 2018 377 2019 379

Campaign Activity

■ Contributions ■ Fundraising ● Election Dates

