

Maintenance Assessment District

Preliminary Steps to Formation

1. Formation Committee

The formation committee should have broad representation of property owners or property owner's representatives. The formation committee shall obtain input and support from a reasonable number of property owners, community organizations and other potential stakeholders regarding the formation committee's outreach and district formation efforts. A point of contact shall be assigned by the formation committee to serve as the primary liaison for all district formation related matters.

2. Improvements, Activities and Boundaries

The proposed improvements and activities shall be discussed and identified by the formation committee followed by the proposed boundaries. The proposed improvements, activities and boundaries will be used to assist the formation committee with the development and distribution of the survey and draft feasibility study.

3. Property Owners Addresses

Upon request, the City may provide a list of property owners to the formation committee to allow mailing of surveys and notice of public meetings to all potentially assessed property owners.

4. Survey (Input on Proposal by Mail, Email and On-Site)

Formation committee must distribute surveys to property owners within the proposed boundaries. It is recommended that the formation committee use the survey to try and obtain suggestions and/or ranking of improvements and activities that the district may provide. The survey will be reviewed by City staff prior to distribution.

5. Survey Responses (Comments, Support and Opposition)

Formation committee shall try to receive survey responses from a measurable number (percentage) of property owners, of all types and sizes of property and land use categories. It is helpful for a majority of the surveys returned to include comments, suggestions, and/or statements of support or opposition.

6. Draft Feasibility Study

Formation committee will draft a feasibility study after the survey results and make the draft study available to the public. The draft feasibility study will be reviewed by City staff prior to distribution to the public.

7. Public Meeting (Comments, Responses & Input)

The formation committee shall host a publicly noticed meeting within the boundaries of the proposed district. At the meeting, the formation committee shall articulate the need for enhanced services, review survey responses, present details of the draft feasibility study, and solicit additional input from attendees (written input preferred). If appropriate, the district feasibility study may be revised after the publicly noticed meeting based on property owner input, comments, and responses from the public meeting.

8. Letters of Opinion

Formation committee shall obtain letters of opinion from all appropriate City Council Office(s). The letter of opinion shall show that the Council Member(s) has been informed of the property owners' desire to form a district and shall include an opinion of the Council Member(s) as to whether he or she supports such an effort.

9. Letter of Intent

Formation committee shall submit a letter of intent to Mayor's Office and appropriate City Departments. Along with the letter of intent, the formation committee should include survey results, feasibility study, letters of opinion, and if desired, a formal request for City funds.

10. District Formation, Funding Request and Ranking Criteria (City Staff Review)

If City funds may be requested by the formation committee upon completion of above mentioned steps. The funding proposal will be reviewed by City staff based on an objective and quantifiable ranking criteria. If City funds are granted, funds shall be limited to paying for the district management plan, engineers report, and balloting process.

Contact Information

Michelle Muñoz, Interim Program Manager, Economic Development Department

1200 Third Avenue, Suite 1400, San Diego, CA 92101

Phone: (619) 236-6598

E-mail: MichelleM@sandiego.gov

Website: <https://www.sandiego.gov/economic-development/about/maintenance>

Michael Jones, Assistant Deputy Director, Parks & Recreation Department

9485 Aero Drive, San Diego CA 92123

Phone: (619) 685-1307

E-mail: MCJones@sandiego.gov

Website: <https://www.sandiego.gov/park-and-recreation/general-info/mads>