



Council President Georgette Gómez

March 2020

Mission: To engage, empower, and advocate for our diverse communities

Vision: An equitable and welcoming community with a high quality of life where all are represented and treated with dignity and respect.

Dear District Nine Residents,

The City Council has been busy setting the stage for this year and preparing for “Budget Season” in April and May. Recent and upcoming happenings include:

- **December 2019:** I was unanimously re-elected City Council President which started the Council cycle for the new year, along with confirming assignments to Committees and External Boards for me and my Council colleagues.
- **January 2020:** Councilmembers submitted their budget priorities to be considered by the Mayor for inclusion in the Proposed Budget that will be presented to the Council on April 14.
- **February 2020:** Council Committees brought forward their workplans setting the Committee policy priorities for the year.
- **March 2020:** I will present the 2020 Council President’s Workplan for the City Council incorporating priorities from the Committee workplans. We will also review the FY 2020 Mid-Year Budget Monitoring Report, showing the status of the City Budget as we head into Budget Season.

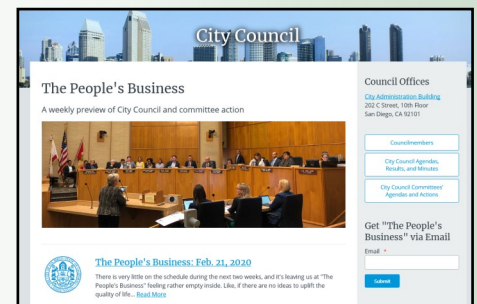
In this newsletter, I share updates on:

- My State of the District community celebration
- Honoring community leaders and events
- “Get It Done” app coming in Spanish
- Census 2020: how to make your community count. Join us at the afternoon City Council meeting on March 10 for more information.

Stay informed about what’s coming to City Council and Council Committees by following “The People’s Business” at www.sandiego.gov/citycouncil/the-peoples-business and sign up to get it in your email inbox.

I invite you to reach out to me via email, phone, and your Council Representatives. We will also continue to hold office hours, coffees, and clean-ups in the community.

In Solidarity,



Council President Gómez on The People's Business:

“Municipal policy can sometimes be complex, intimidating, and dry. ‘The People’s Business’ is written in a lively, conversational, easy-to-understand style, so it’s a great entry point for residents who want to better understand what issues their city government is tackling.”

2020 DISTRICT NINE STATE OF THE DISTRICT

On January 29th, I celebrated the diversity of District Nine with community members, neighborhood leaders, and special guests.

I shared what we have achieved by working together and looked ahead at what we will accomplish for our communities this year.

I am proud to represent you, District Nine! It is an honor to serve and work with you hand-in-hand everyday.



Lifting Up the Youth of District Nine

The featured musical guests were organizations that empower the youth of District Nine through music.

Thank you to District Nine Community Partners:

- **United Domestic Workers of America, AFSCME Local 3930** for sharing their community space in the Rolando neighborhood.
- **Super Cocina** for helping provide the home-style Mexican food.
- **Cafeina Café** for helping provide the coffee.
- The local **U.S. Census** workers for sharing information to make sure that we all **CountMe2020**.

- **The SOULcial Workers** help our youth develop their own identities, build resiliency, and be critical thinkers about their every day experiences, using spoken word and poetry.



- **San Diego Young Artists Academy, Youth & Children's Music Program** promotes positive self-esteem through culturally relevant and artistic activities.

- **City Heights Music School, Mariachi Victoria** is a program of Music 15, which provides opportunities to all ages through music classes, rehearsals, and unique study and performances with music programs in communities along the I-15 corridor.



Congratulations Jim!

D9 Nominee Confirmed to the Small Business Advisory Board

I was very happy to nominate the College Area Business District Executive Director, Jim Schneider to serve on the City's Small Business Advisory Board. Earlier this year, the City Council confirmed his appointment and he was sworn in.



Jim Schneider following his confirmation by the City Council.

The members of the board serve as advocates of the small business community and advise the City Council and Mayor on relevant issues, and formulation of laws, policies, or procedures which may affect the management, operation or financial stability of the small business owner.

Jim brings over 14 years of experience helping small businesses in the San Diego region, including many years as the Executive Director of the Adams Avenue Business



Jim Schneider and other City Boards & Commissions appointees being sworn in.

PARKS AND RECREATION COMMUNITY EVENTS

Enjoy these upcoming community events organized by the Parks and Recreation Department.

March 7

REGISTRATION FOR YOUTH SUMMER CAMPS BEGINS.

Visit your local recreation center or register online at <https://www.sandiego.gov/park-and-recreation>

March 20

CITY HEIGHTS REC CENTER

Parents Night Out

Drop the kids off for a night to yourself

Cost: \$5.00 per child, per night

4:30 p.m. - 7:30 p.m., 4380 Landis Street, 92105

March 27

PARK DE LA CRUZ

Movies in the Park, "The Lion King"

6:00 p.m., 3901 Landis Street, 92105

Popcorn & refreshments provided.

Bring your own lawn chair & blanket. Dogs on leash allowed.

Weather permitting - call (619) 516 - 3082 for info

March 28

AZALEA PARK

Spring Egg Hunt

11:00 a.m. - 1:30 p.m., Egg hunt starts at 11:45 a.m.

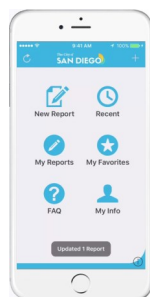
2596 Violet Street, 92105

Bring your own basket for the egg hunt.

For more info contact Azalea Park Staff - 619) 235-1162

Coming This Year: Get-It-Done in Spanish

The City uses the Get-It-Done online system for residents to report neighborhood issues. Every year, we add more functions and make improvements based on resident feedback.



I have been working with the City's Performance and Analytics Department to make Get-It Done more inclusive and accessible by providing the service in Spanish. The Spanish-language version

First Annual 'Love in City Heights' Community Festival and Peace Parade Creates New Tradition

This February, City Heights community members organized the first annual "Love in City Heights" Festival and Peace Walk to celebrate diversity, solidarity, and love. Residents filled Jeremy Henwood Memorial Park to celebrate together.

Congratulations to the organizers for creating a wonderful new event for



CountMe2020: San Diego Comes Together to Make Sure We All Count!

Census Day is April 1, 2020

WHAT IS THE CENSUS? Every 10 years, every person living in the U.S. is counted.

WHY IS IT IMPORTANT THAT I AM COUNTED? The information collected is used to:

- Bring federal funding to our communities for services, programs, and infrastructure. This is a very important source of funding. If you aren't counted, we lose that money every year for the next 10 years.
- Determine how many elected representatives we have making our voices heard in Congress, the Senate, and at every level down to the most local. If you aren't counted, we lose power to advocate for our communities.
- Understand who we are as a nation. Government officials use Census data to create and enforce broad civil rights policies and programs. If you aren't counted, we lose power to advocate for our communities.

HOW DO I MAKE SURE I AM COUNTED SO MY COMMUNITY MATTERS?

Join the discussion at City Council, Tuesday, March 10, 2:00 p.m., 202 C Street, 12th Floor.

Starting mid-March, each household will receive a letter in the mail with your unique ID number and sharing the options for filling out the Census questionnaire. You can fill out the questionnaire online, by phone, or by requesting a paper form. For more information, go to www.countme2020.org.

Your information is safe, secure, and protected by law. Your answers cannot be used for law enforcement purposes or to determine personal eligibility for benefits. There is NO citizenship question and personal information cannot be used for purposes of immigration enforcement.

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| Invitations mailed | Reminder letters | Reminder postcard | Census Day | Hard copy mailed | Final postcards mailed |
| March 12-20 | March 16-24 | March 26-April 3 | April 1 | April 8-16 | April 20-27 |

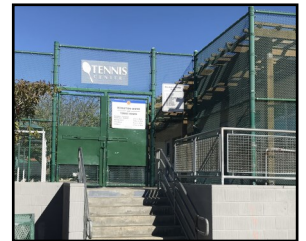


Community Office Hours

Meet with your District Nine representatives.

When: Every Friday, 2:30 p.m. - 5:00 p.m.

Where: City Heights Recreation Center, Tennis Center entrance



Your District 9 Community Representatives:



Gloria Cruz

(619) 236-6681

GCardenas@sanidiego.gov

Mount Hope, Mountain View, Southcrest,



Sanna Loando

(619) 533-4774

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Alvarado Estates, College Area, College View Estates, Kensington, Talmadge



Anna Medina

(619) 236-7042

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Azalea Park, Castle, Cherokee Point, Fairmount Village, Swan Canyon, Mountain View, Ridgeview, Bayridge, Fairmount Park,



Christopher

"Stopher" Vallejo

619-236-6725

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El Cerrito, Rolando Village, Colina Park, Corridor, Teralta - East & West, Chollas Creek, Fox Canyon, Islenair

Contact Us:

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