



Increasing Access to Healthcare and Healthy Foods Working Group Meeting  
Jacobs Center for Neighborhood Innovation  
404 Euclid Ave., San Diego, CA 92114  
Meeting Date: May 18, 2017, 3-5 p.m.

### **Organizations Represented**

City of San Diego (SDPZ backbone organization), Economic Development Department, County of San Diego Health and Human Services, County of San Diego Central & South Regions Health Promotion, County of San Diego Child Health Medical Officer, Family Health Centers of San Diego, Harmonium, Housing & Urban Development (SDPZ community liaison), Jackie Robinson YMCA, Jacobs and Cushman San Diego Food Bank, Jacobs Center for Neighborhood Innovation, Kitchens for Good, Leah's Pantry, Project New Village, SAY San Diego, Be There San Diego, Harder+Company Community Research (Consultant).

### **Review of Working Group Meeting No. 1 Summary**

At the last meeting, the group reviewed the 10-year PZ designation and the Increasing Access to Healthcare and Healthy Foods Goal area, and started to identify where partners fit into each of the activities with Healthcare and Healthy Foods goal.

### **Increasing Access to Healthcare and Healthy Foods Goal and Activities**

The group reviewed the activities for Increasing Access to Healthcare and Healthy Foods goal areas and discussed:

- *Are there any concerns that we are missing a key activity?*

The group identified two additional activities to be added to the existing three activities and provided enhancements to existing activities.

**Activity 6a: Build resident capacity and leadership through the creation of a healthy and accessible food system that can be seen and experienced in a transformed built environment. Reduce rates of chronic disease by leveraging AB551 to grow urban farming.**

- Group requested to add *choice in healthy foods* to this activity

**Activity 6b: Champion practices & policies that promote a healthy food system (e.g., land use policies for healthy retail/urban agriculture/active transportation). Utilize City CIP & other local initiatives to**

### **prioritize infrastructure spending within the zone.**

- No changes were made to this activity

### **Activity 6c: Improve residents' health through access to healthcare insurance. Outreach and Enrollment coordinators will distribute information and offer free application assistance in health clinics located in the SDPZ.**

- Group requested to add *access to mental health, access to appropriate care, and support continuum of care* to this activity

### **Activity 6d: Increase community supports and opportunities for physical opportunities (active living)**

- Added activity

### **Activity 6e: Identify opportunities to integrate arts and culture to achieving the health and healthy food goal**

- Added activity

### **Community Voice and Input**

Community engagement is a central component of the SDPZ. At the May meeting of the PZ Co-chairs, the co-chairs from each working group discussed how to best solicit community input during the planning phase. The group agreed that leveraging opportunities where the community is already coming together to solicit input makes the most sense (rather than creating new groups). In each of the May working group meetings, we are generating lists of where people are aware that community members are already coming together. The Health and Healthy Foods Working Group added the following:

- BAME CDC
- Barrio Logan MAD
- Be There San Diego
- Environmental Health Coalition
- Faith-Based (UAAMAC)
- Ground Work San Diego
- I Am My Brother's Keeper
- MAAC
- Promotora Coalition
- PTAs
- Rec Councils/ Neighborhood Associations
- Rise San Diego
- RLA's-Urban Life (growth) Project and New Village
- SDPD Community Meetings
- Second Chance

- Service Organizations
- Youth sports Groups

**Workgroup member interest in Goal and Activities**

Guided by the questions below, the group reviewed the Goal and Activities to populate the information in Exhibit 1 (next Page) below:

- What activities are these organizations doing?
- What resources/staffing capacity do they have in place?
- What do we know about what their data reporting?

## Exhibit 1. Summary of Health and Healthy Foods May Working Group Meeting Brainstorm

GOAL: <i>Creating a pathway from poverty to promise to prosperity through the creation of safe and healthy places that serve as preventive health care, engage residents, and continue to promote a culture that values health, safety, and connectedness.</i>			
Activity	Who is doing work in activity?	What resources/ staffing capacity do they have in place?	What do we know about what their data reporting?
<p>Activity 6a: Build resident capacity and leadership through the creation of a healthy and accessible food system that can be seen and experienced in a transformed built environment. Reduce rates of chronic disease by leveraging AB551 to grow urban farming.</p> <p>(add choice in healthy food)</p>	<ul style="list-style-type: none"> <li>• CHIP- Childhood Obesity Initiative</li> <li>• City of SD Environmental Services Dept</li> <li>• City Parks and Recs</li> <li>• Community College District ECC</li> <li>• Food Systems Alliance (Eli Brown)</li> <li>• HHSA</li> <li>• San Diego County Promotora Coalition, UCSD Center for Community Health (Steve Pozoly?)</li> <li>• SDUSD</li> <li>• Project New Village</li> <li>• Kitchen for Good</li> <li>• Urban collaborative</li> <li>• SIP-EDD</li> </ul>	<ul style="list-style-type: none"> <li>• San Diego Food Bank can assist food distribution sites with transformed built environment to increase distribution of fresh produce</li> <li>• IRC</li> <li>• Good Food District-grants</li> </ul>	<ul style="list-style-type: none"> <li>• Map of vacant land available 4 ag.</li> <li>• Permitted food retail established</li> <li>• Live well community market recognized stores</li> <li>• CalFresh enrollment</li> <li>• WIC enrollment</li> </ul>
<p>Activity 6b: Champion practices &amp; policies that promote a healthy food system (e.g., land use policies for healthy retail/urban agriculture/active transportation). Utilize City CIP &amp; other local initiatives to prioritize infrastructure spending within the zone.</p>	<ul style="list-style-type: none"> <li>• Children's Hospital</li> <li>• Circulate San Diego</li> <li>• City Planning Department</li> <li>• Community Planning Groups</li> <li>• FHCS</li> <li>• HHSA</li> <li>• Hunger Action Network</li> <li>• Hunger Coalition</li> <li>• Jose at Mayor's office- Vision Zero,</li> <li>• Kitchens for Good</li> <li>• Neighborhood Growers</li> <li>• Project New Village</li> </ul>	<ul style="list-style-type: none"> <li>• Live well community market program staff (temporary)</li> </ul>	<ul style="list-style-type: none"> <li>• UCSD map on food outlets (in Progress)</li> </ul>

	<ul style="list-style-type: none"> <li>• Safe Route to School</li> <li>• San Diego Food System Alliance</li> <li>• Second Chance</li> <li>• Urban Life (RLA)</li> <li>• TSW</li> <li>• Park &amp; Rec</li> </ul>		
GOAL: <i>Creating a pathway from poverty to promise to prosperity through the creation of safe and healthy places that serve as preventive health care, engage residents, and continue to promote a culture that values health, safety, and connectedness.</i>			
Activity	Who is doing work in activity?	What resources/ staffing capacity do they have in place?	What do we know about what their data reporting?
<p>Activity 6c: Improve residents' health through access to healthcare insurance. Outreach and Enrollment coordinators will distribute information and offer free application assistance in health clinics located in the SDPZ.</p> <p><i>(add access to mental health, access to appropriate care, and support continuum of care to this activity)</i></p>	<ul style="list-style-type: none"> <li>• FHCS</li> <li>• HHSA</li> <li>• San Ysidro Health Center</li> <li>• Multicultural Health Foundation</li> <li>• 211</li> <li>• Jacobs &amp; Cushman</li> <li>• San Diego Food Bank</li> </ul>	<ul style="list-style-type: none"> <li>• Sa Diego Food Bank can help connect any ACA outreach/enrollment with food distribution sites Data: Can report # of connections made</li> <li>• HHSA Outstanding FRC staff</li> <li>• LMFC (La Maestra Family Clinic)</li> </ul>	<ul style="list-style-type: none"> <li>• Medi-Cal Enrollment</li> <li>• UDS data</li> </ul>
Activity 6d: Community Support and opportunities for physical activities and active living	<ul style="list-style-type: none"> <li>• Circulate SD</li> <li>• HHSA</li> <li>• YMCA</li> <li>• FHCS</li> </ul>		

	<ul style="list-style-type: none"> <li>• Prime Time Before/after school program (harmonium)</li> <li>• Fitness gram (schools)</li> <li>• YMCA</li> <li>• Traffic fatalities/injuries</li> <li>• Health Drch cators</li> <li>• CHIS</li> </ul>		
Activity 6e: Identify opportunities to integrate arts and culture to achieving the health and healthy food goal	Jacobs Center		

### **Bike Rack**

- Integrate baseline Data
  - Integrate align PZ work with what is happening
  - Healthy food options → Cross over to Increased Economic Activity Working Group
  - Diversity, Equity & Inclusion (shape the work)
  - Financial literacy/Credit rebuilding
  - Further unpack who those orgs are & what they do
  - Define resident led engagement
  - What is our baseline? How do we share this out?
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