



THE CITY OF SAN DIEGO

TODD GLORIA

MAYOR

MEMORANDUM

DATE: November 3, 2021

TO: Honorable Council President Jennifer Campbell
Honorable Councilmembers

FROM: Mayor Todd Gloria *Todd Gloria*

SUBJECT: Appointment and Reappointment to the San Diego Convention Center Corporation Board of Directors

I am appointing Will Rodriguez-Kennedy to a three-year term on the San Diego Convention Center Corporation Board of Directors effective December 1, 2021. He will succeed Allan Farwell, whose term on the Convention Center Board will expire on December 1, 2021. I am also happy to reappoint Jaymie Bradford to the San Diego Convention Center Corporation Board of Directors to a full three-year term ending December 1, 2024.

Mr. Rodriguez-Kennedy is a public servant and community leader who serves as Assistant Chief of Staff for the California State Board Equalization, District 4. An award-winning former reporter, organizer and veteran of the United States Marine Corps, Mr. Rodriguez-Kennedy has more than a decade of demonstrated service to community and country. His volunteerism includes having served on the Board of Directors of San Diego LGBT Pride, a member of SDPD Chief's LGBTQ+ Advisory Board, and as a commissioner on the Civil Service Commission for the County of San Diego. He is also a graduate of the inaugural class of the Young Professional's Council leadership academy, a program of the San Diego LGBT Community Center.

Ms. Bradford is the Executive Vice President & Chief Operating Officer for the San Diego Regional Chamber of Commerce where she leads the Chamber's strategy and vision as she oversees its day-to-day operation. She was previously the Vice President of Public Policy and Economic Research after serving as my Deputy Chief of Staff and Chief of Policy where she managed Convention Center policy areas. Ms. Bradford has extensive experience in municipal government, having served in a variety of policy roles. She received her bachelor's degree in Political Science from the University of California, San Diego.

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Honorable Jennifer Campbell, Council President

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I am confident Mr. Rodriguez-Kennedy and Ms. Bradford will bring their invaluable experiences and expertise to the Convention Center Board, and I thank them for their willingness to serve in this capacity.

MTG:mg

cc: Honorable Mara Elliott, City Attorney
Elizabeth Maland, City Clerk
Andrea Tevlin, Independent Budget Analyst