




THE CITY OF SAN DIEGO

TODD GLORIA
MAYOR

MEMORANDUM

DATE: March 17, 2023

TO: Honorable Council President Sean Elo-Rivera
Honorable Councilmembers

FROM: Mayor Todd Gloria 

SUBJECT: Appointment and Reappointment to the Planning Commission

I am appointing Farah Mahzari to the Planning Commission. I am also reappointing Matthew Boomhower to the Commission.

Ms. Mahzari is the Director of Government Affairs for San Diego Land Lawyers. She worked for the City of San Diego for over 30 years – first as a Plan Review Specialist then as a Junior Civil Engineer, Assistant and Associate Traffic Engineer, and Development Project Manager. With this experience, she is versed in the permitting and planning process of discretionary and ministerial permits, subdivisions, approvals, and property development entitlements, as well as neighborhood code compliance and zoning matters. She earned a Bachelor of Science in Civil Engineering from the United States International University. Ms. Mahzari is being appointed to a four-year term ending January 28, 2026.

Mr. Boomhower is a California-licensed Architect and the founder/president of Southern Cross Property Consultants (SCPC), a construction management and land-use consulting firm based in San Diego. In addition to his work with SCPC, he maintains a boutique law practice at Boomhower Law, APC, where he focuses on land-use and construction law, and serves as outside counsel to businesses. He earned a Bachelor of Architecture degree from the University of Tennessee and his Juris Doctor from California Western School of Law. He is being reappointed to a four-year term ending January 1, 2027.

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Honorable Sean Elo-Rivera, Council President
Honorable Councilmembers

cc: Honorable Mara Elliott, City Attorney
Diana Fuentes, Interim City Clerk
Charles Modica, Independent Budget Analyst