

THE CITY OF SAN DIEGO

TODD GLORIA MAYOR

MEMORANDUM

DATE:

July 31, 2023

TO:

Honorable Council President Sean Elo-Rivera

Honorable Councilmembers

FROM:

Mayor Todd Gloria

SUBJECT:

Appointment and Reappointments to the Consolidated Plan

Advisory Board

I am appointing Jordan Beane to the Consolidated Plan Advisory Board. I am also reappointing E. Yegin Chen, Lauren Balcita Garces, and Smith Sirisakorn to the Board.

Mr. Beane is the Chief of Staff to the Regional Taskforce on Homelessness, the HUD-designated lead agency for San Diego's Continuum of Care. Prior to this role, Mr. Beane served as the Director of Communications and Policy where he worked to develop and implement a strategic communications plan to promote and raising awareness of the Taskforce's initiatives. He received a Bachelor of Arts from American University in Communication with a focus on Print Journalism. He is being appointed to a two-year term ending July 1, 2024, in the District 2 Representative seat. I thank Councilmember Campbell for this nomination.

Mr. Chen has over 25 years of experience in fund investments, direct investments into private companies, business advisory/research, and teaching, with expertise in private equity (including venture capital) and similar funds. He graduated from Stanford University, and earned a Ph.D. from the MIT Sloan School of Management in 1992. After working in Hong Kong and then Massachusetts, Mr. Chen relocated to San Diego in 2008 to serve on the investment team of the San Diego County pension (SDCERA). He subsequently joined the Wells Fargo Investment Institute before entering semi-retirement in 2021. He is being reappointed to a two-year term ending July 1, 2025 in the District 1 Representative seat. I thank Councilmember LaCava for the nomination.

Page 2 Honorable Sean Elo-Rivera, Council President Honorable Councilmembers

Ms. Garces is a citywide event producer and artist focusing on diverse community empowerment and sustainable, inclusive economic development through her company. As the CEO, she makes sustainable economic and cultural impacts with community leaders and organizations. Currently, she directs the marketing, outreach and events with the Asian Business Association San Diego, representing over 30,000 Asian Pacific Islander-owned businesses. Her work is bridged as the Special Events Director of the Convoy District, one of Southern California's largest pan-Asian economic hubs. Ms. Garces has a bachelor's degree in Business Administration from San Diego State University. She is being reappointed to a two-year term ending July 1, 2025, in the District 5 Representative seat. I thank Councilmember von Wilpert for the nomination.

Mr. Sirisakorn is a strategic operations consultant who advises organizations in creating new business initiatives, exploring internal working dynamics, and strategic planning for operations, finance, and human resources. He serves on the County of San Diego's Advisory Council for Aging and Independence Services and is a 2023 fellow for the San Diego Leadership Alliance Institute. Mr. Sirisakorn holds a Bachelor of Science in Biology from the Massachusetts Institute of Technology and earned his Juris Doctor from the University of New Hampshire. He is being appointed to a two-year term ending July 1, 2025, in the District 6 Representative seat. I thank Councilmember Lee for this nomination.

I thank them all for their willingness to continue serving in this capacity.

MTG:cwd

cc: Honorable Mara Elliott, City Attorney
Diana Fuentes, Interim City Clerk
Charles Modica, Independent Budget Analyst