




THE CITY OF SAN DIEGO

TODD GLORIA
MAYOR

MEMORANDUM

DATE: July 28, 2023

TO: Honorable Council President Sean Elo-Rivera
Honorable Councilmembers

FROM: Mayor Todd Gloria 

SUBJECT: Appointments and Reappointments to the Small Business
Advisory Board

I am appointing Valery Belloso, Jenna Hanson, and Sunny Lee to the Small Business Advisory Board. I am also reappointing Austin Evans, Sarah Mattinson, Ania Kaminska, Natasha Salgado.

Ms. Belloso is the Director of Strategic Initiatives at Accessity, a nonprofit Community Development Financial Institution that provides business loans up to \$100,000 and other support services. She joined the organization in January 2006 and the Accessity leadership team in 2015. In her current role, she leads and supports both internal and external-focused strategic organizational projects, including technology, geographic expansion and diversity, equity and inclusion initiatives. Ms. Belloso holds a bachelor's degree in Business Administration from the University of San Diego and a master's degree in Spanish Language and Literature from San Diego State University. She is being appointed to a two-year term ending July 1, 2025 in the Lender seat.

Ms. Hanson is the CEO of JH Imports DBA Revival Vintage Eyewear. She serves on the North Park Main Street Board where she advocates for small businesses in the North Park community and assists in planning community events. Ms. Hanson holds a bachelor's degree in Spanish (with a minor in Business Management) from San Diego State University, and a Master of Spanish Language Literature and Culture from Colorado State University. She is being appointed to a two-year term ending July 1, 2025 in the Small Business Owner seat.

Ms. Lee is the Executive Director of Discover Pacific Beach and has worked for business improvement districts in San Diego since 2016. Previously, Ms. Lee

served as the Executive Director of the Old Town Chamber of Commerce as well as a Program Manager for the East Village Association. She holds a Bachelor of Arts in Media Arts from the University of Arizona and a Master of Business Administration in Marketing from the University of Phoenix. Ms. Lee is being appointed to a two-year term ending July 1, 2025, in the Representative of BIDC seat.

Mr. Evans is a partner of Life Law Partners, a regulatory and corporate law firm based in California that serves companies of all shapes, sizes, and industries with a particular focus on life science, technology, and startup firms. He provides counsel over a broad range of practice areas, including securities compliance, litigation strategy, corporate governance, transactional ventures, and dispute resolution. He is being reappointed to a two-year term ending July 1, 2025, in a Legal seat.

Ms. Mattinson has been a small business owner since 2015. She owns and operates Olive Café and Olive Baking Company in Mission Beach. She volunteers with Mission Beach Women's Club, the Mission Beach Town Council and is a part of the California Restaurant Association San Diego Chapter which advocates for and supports local restaurants. Ms. Mattinson holds a degree in Business Administration from the University of San Diego and is being reappointed to a two-year term ending July 1, 2025 in the Small Business Owner seat.

Ms. Kaminska is the President/CEO of Worksters, Inc. -- a local, 100% woman controlled small business that aims to provide information technology solutions to government organizations. She has over 11 years of experience in IT product sourcing, software licensing management, business development, and federal government contracting. She earned a Bachelor of Science in Accounting from California State University -Northridge. Ms. Kaminska is being reappointed to the Small Business Owner Seat for a two-year term ending July 1, 2025.

Ms. Salgado serves as the Director of Economic Development for Logan Heights Community Development Corporation. In this role, she is primarily focused around advancing socio-economic justice for community members and small businesses in the Logan Heights, Historic Barrio District, and San Diego Promise Zone region. She is being reappointed to a two-year term ending July 1, 2025 in the Advocate of Small Business seat.

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Honorable Sean Elo-Rivera, Council President
Honorable Councilmembers

MTG:cwd

cc: Honorable Mara Elliott, City Attorney
Diana Fuentes, Interim City Clerk
Charles Modica, Independent Budget Analyst

