



THE CITY OF SAN DIEGO


TODD GLORIA

MAYOR

M E M O R A N D U M

DATE: April 8, 2022

TO: Honorable Council President Sean Elo-Rivera
Honorable Councilmembers

FROM: Mayor Todd Gloria 

SUBJECT: Appointments to the Climate Action Plan Review Committee

I am appointing Alejandro Amador, Maxie Blasini, Bruce Mayberry, and Diana Ross to the Climate Action Plan Review Committee.

Mr. Amador is currently the Environmental Programs Supervisor at Casa Familiar, a nonprofit organization that enhances the quality of life for low-income individuals and families through advocacy, social services, education, affordable housing, arts and culture, and community and economic development. Being a life-long resident of the San Diego-Tijuana region and after joining Casa Familiar as a Community Air Monitoring Technician, Mr. Amador grew a deep understanding of the dynamic of binational air pollution and has been involved in policy advocacy efforts such as San Diego's Parks Master Plan and the Climate Action Plan. Through this work, Mr. Amador has worked directly with the community to elevate community voices and has collaborated with city staff on projects and policy feedback.

Ms. Blasini was born and raised in Borikén, presently known as Puerto Rico, where she directly experienced the complexity of living in a colonized nation surviving major socio-economic, political, and environmental injustices. Prior to joining Climate Action Campaign, Maxie obtained a BS from the Interamerican University of Puerto Rico with a major in Biology and minor in Chemistry and later received an MS in Physiology and Biophysics with a special focus on Integrative Medicine from Georgetown University. She interned at the Georgetown Lombardi Comprehensive Cancer Center, where she worked in a trial evaluating an intervention to improve the quality of life among Latina breast cancer survivors and their caregivers. She moved on to work as a Research Coordinator at the University of Maryland School of Nursing in Baltimore, MD, where she worked with chronic pain patients and

conducted research on placebo effects. Maxie presented her work at multiple national and international conferences and became a published author with more than two hundred citations to date. Maxie has worked with people of diverse socioeconomic backgrounds, ethnicities, and health statuses in various settings, which has helped her develop insight into the complexity of contexts that result from the intersection of race and disability and financial, geographic, and historical factors. She has been an avid advocate for health and social justice at the community level and on platforms such as the American Council on Exercise and the podcast SoCal Voices, where she has been featured. Maxie is very passionate about the intersection of social justice, restorative practices, trauma-informed healing, and the environment. She sees a future where individual and community healing occurs in tandem with alignment with the environment.

Mr. Mayberry is the President and CEO of JBM Energy Solutions (JBM), a provider of professional services for simple to complex projects in the construction, utility, and energy industry. JBM emphasize safety while maintaining an unparalleled commitment to value to their clients at a competitive price. Prior to JBM Mr. Mayberry was Project Manager for Supplier Diversity, Supply Management for San Diego Gas and Electric (SDG&E). A former business owner, Mr. Mayberry has held leadership positions such as Corporate Vice President, Executive Lottery Director, Executive Assistant to Arizona Governor, and a Xerox professional. He currently serves as the Chairman of the Central San Diego Black Chamber of Commerce, Chair for the San Diego Community Housing Corporation (SDCHC), Trustee San Diego History Center, Trustee Fleet Science Center, Strategic Alliance / Ethnic Alliance (Asian Business Association / Central Black Chamber of Commerce / Hispanic Chamber of Commerce) Co-Creator, San Diego Black Workers Center (SDBWC) Steering Committee, California Community Colleges Chancellor's Office, Black and African American Advisory Panel, Advisory, Paving Great Futures – Advisory Board. Mr. Mayberry holds a bachelor's degree in Business from Arizona State University.

Ms. Ross is the Executive Director at the Mid-City Community Advocacy Network (Mid-City CAN) in the San Diego, California, community of City Heights. Under her leadership, Mid-City CAN has executed successful community organizing campaigns to establish the San Diego Region's first no-cost youth bus pass, increase recreation through Skate Parks, improve school lunch nutrition, and restorative justice programs to provide alternatives to the incarceration and punitive discipline practice affecting Black and Latino youth. Prior to Mid-City CAN, Ms. Ross led collaboratives and coalitions in the communities of Southern California and Mexico. She worked with the Los Angeles Refugee Immigrant Training Employment program in Los Angeles, US-Mexico Bilateral Safety Corridor Coalition, and the San Diego Refugee Forum. In addition to her work with collaboratives, she

is the former Director of Refugee Employment Services in City Heights and began her career in multi-country medical camps with Rotary International's Polio Plus program in Ethiopia and Nigeria. Ms. Ross has college honors and a bachelor's degree from the University of California, Los Angeles, in Sociology and International Development, where she was also awarded the prestigious Riordan Fellowship at UCLA's Andersen School of Management. She also holds a master's degree from the University of San Diego in Nonprofit Leadership and Management.

I thank them for their willingness to serve in this capacity.

MTG:cwd

cc: Honorable Mara Elliott, City Attorney
Elizabeth Maland, City Clerk
Charles Modica, Independent Budget Analyst