



THE CITY OF SAN DIEGO


**TODD GLORIA**

MAYOR

MEMORANDUM

DATE: September 14, 2022

TO: Honorable Council President Sean Elo-Rivera  
Honorable Councilmembers

FROM: Mayor Todd Gloria 

SUBJECT: Appointments to the Privacy Advisory Board

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I am appointing Ike Anyanetu, Dr. Mihir Bellare, Dr. R. Lee Brown, Taura Gentry Kelso, Dr. Cid Martinez, Pegah Parsi, and Ghayda Young to the Privacy Advisory Board.

Mr. Anyanetu is a co-founder of San Diego Privacy -- a community organization focused on advancing the practice and understanding of privacy in the lives of San Diegans. He has a decade of industry experience in technology. He worked among other community members to understand privacy-related concerns surrounding the California Privacy Rights Act of 2020 and then helped create a community guide to understanding the CPRA. He will be serving a two-year term ending March 15, 2023.

Dr. Bellare is an expert in cryptography with experience in evaluating privacy-related concerns, risks, and solutions. Specifically, he co-developed cryptography that is in daily use to secure internet communications. Dr. Bellare is a professor in the Department of Computer Science and Engineering at the University of California San Diego (UCSD). He earned his Bachelor of Science from Caltech and his Ph.D. from MIT. Dr. Bellare will be serving a two-year term ending March 15, 2023.

Dr. Brown is the Director of Program Management at San Diego State University. In this role, he creates human factor psychological coping mechanisms for first responders, law enforcement, and Fire Departments to use during extreme events to reduce anxiety, fear, and errors. Dr. Brown has cultivated and improved community-based, cross-cultural relationships between regional law enforcement agencies and the communities they serve through his mediation efforts. He holds a master's degree in Cross-Cultural Counseling from San Diego State University, a doctorate in Leadership Studies

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from the University of San Diego, and Mediation and Arbitration certifications from the University of San Diego School of Law. He is being appointed to a two-year term ending March 15, 2023.

Ms. Kelso is a Software Architect and Project Manager at UC San Diego. Prior to working at UC San Diego, she worked as in data conversion for the United States Postal Service. She specializes in software architecture, software security, and security software application training. She is a Certified Application Security Professional, Credentialed Software Instructor, and Cyber Security Corporate Compliant. Ms. Kelso is being appointed to a two-year term ending March 15, 2024.

Dr. Martinez is an associate professor of Sociology at the University of San Diego and a published author. His research and teaching focus on criminology, policing, urban politics, immigration, and race relations. His current research explores police-community relations and urban violence in southern and northern California. Dr. Martinez received his Bachelor of Arts, Master of Arts, and Ph.D. in Sociology from the University of California at Berkeley. He is being appointed to a two-year term ending March 15, 2024.

Ms. Parsi is the inaugural chief privacy officer for UC San Diego. In this role, she spearheads the privacy and data protection efforts for the research, educational, and service enterprise of over 40,000 students and 30,000 employees. Prior to San Diego, Pegah was a privacy manager at Stanford University, focusing on medical studies and international collaborations. Ms. Parisi earned her master's in Business Administration from the University of Baltimore and her J.D. from the University of Maryland School of Law. She is being appointed to a two-year term ending March 15, 2024.

Ms. Young is a local co-owner of Rayo Wholesale, a flooring business that supplies to retailers in seven different locations throughout San Diego and Phoenix, Arizona. Tragically, her brother was murdered inside of the business he had owned for 18 years, Bottom Price Flooring, by an individual wearing a mask on October 10, 2018. San Diego Police used smart streetlights to identify and catch his murderer. Ms. Young is specifically being appointed to provide victim advocate insight. She is being appointed to a two-year term ending March 15, 2023.

MTG:cwd

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cc: Honorable Mara Elliott, City Attorney  
Elizabeth Maland, City Clerk  
Charles Modica, Independent Budget Analyst